

2026

NEWEA EXHIBITOR PROSPECTUS



**NEWEA Annual Conference & Exhibit
January 25-28, 2026
Boston Marriott Copley Place Hotel
Boston, Massachusetts**

New England Water Environment Association
10 Tower Office Park, Suite 601
Woburn, MA 01801-2155
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Dear Water Quality Professional,

The New England Water Environment Association (NEWEA) invites you to join us in Boston, MA during January 25–28th for the 2026 NEWEA Annual Conference & Exhibit. This **prestigious water quality conference** brings together water quality professionals to exchange ideas, learn, and debut cutting-edge technology and innovative products.

This event will attract more than 2,400 attendees, providing your company the best opportunity to **attract new prospects, introduce new products and give product demonstrations to buyers** in the water industry. The conference features 40+ technical sessions and one centrally-located Exhibit Area on two interconnected floors with over 200 booths.

To provide the best experience for all exhibitors and attendees, machinery or any part of an exhibitor's display should not extend outside the boundary of your contracted exhibit space. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors and across the hall. These guidelines must be followed at all times.

Book Early to Save Money and Secure Your Exhibit Space!

Be among those who take advantage of this opportunity and book your booth space before October 1, 2025 to receive the discounted booth fee. Booths may be selected through the interactive on-line exhibit registration system.

Don't miss your opportunity to join us! If you need more information, please contact Paul Russell, Exhibits Chair, prussell@r-inc.com or contact Janice Moran, NEWEA at 781-939-0908 or jmoran@newea.org.

We look forward to seeing you in Boston!
Paul Russell, Exhibits Committee Chair

AS AN EXHIBITOR, YOU GET FREE PROMOTION IN NEWEA'S PUBLICATIONS!

- On-Site Official Conference Program
- NEWEA Mobile App
- Online Exhibitor Directory
- NEWEA Journal Spring Issue
- Conference Announcements

In order to have your company listing appear in the publications, space reservation must be received by the preregistration deadline and space fees must be current.

CONNECT WITH NEWEA ON SOCIAL MEDIA



Gain Additional Exposure

Get additional valuable exposure and increase awareness for your company by becoming a conference sponsor; participating in the exhibitor directory (printed and online); or by placing ads in the NEWEA Journal.

About NEWEA

Established in 1929, the New England Water Environment Association is a dynamic organization of over 2,100 water quality professionals who are dedicated to the preservation of water quality and water resources throughout New England



EXHIBIT AT NEWEA'S PRESTIGIOUS WATER QUALITY SHOW

BOOTH EQUIPMENT AND SERVICE INFORMATION

The Exhibit Area will be centrally located on the 3rd and 4th floors interconnected by an internal stairwell at the Boston Marriott Copley Place Hotel. Exhibits will be open Monday through Wednesday.

Each booth space rented will include the following:

- One 10'W x 8'D exhibit booth space, ceiling is 8' high (exhibit area is carpeted)
- 8' high back drape and 3' high side rails
- One 2' x 6' draped and skirted table
- 7" x 44" exhibitor identification sign
- Two folding chairs and wastebasket
- Four exhibit personnel admittance badges
- Additional Free Exhibit Hall Passes - Good for Wednesday, January 28, 2026
- Online access to proceedings

Additional exhibit hall passes and event tickets may be purchased separately online or on-site.

Electricity and other utility connections are not provided with the space but can be ordered through Encore (the Marriott Hotel's Audio Visual company). The order form will be posted in the Exhibitor Service Center:

<https://annualconference.newea.org/exhibitor-service-center/>

NEWEA assumes no responsibility or liability for any of the foregoing services performed and materials delivered.

RESERVE ONLINE: <https://shows.map-dynamics.com/newea2026/?register>

EXHIBIT BOOTH RATES

	"Discount" Registration*	Standard Registration*
Exhibit Booth (10'W x 8'D)	\$1,500.00	\$1,725.00

**Exhibit space must be secured on-line on or before Friday, October 1, 2025 to qualify for the discounted registration rate.*

RESERVE YOUR BOOTH SPACE

The on-line exhibit registration will open Wednesday, September 10, 2025. Booths may be selected through the on-line interactive floor plan. Exhibit spaces are immediately assigned and confirmations emailed upon receipt of successful application!

DATES TO REMEMBER

September 17, 2025	General Booth Sales open
October 1, 2025	Preregistration rate end
December 5, 2025	Final booth payment due
January 2, 2026	Exhibitor Directory and name badges due

EXHIBIT HALL SCHEDULE

Sunday, January 25, 2026	
12:00 Noon - 6:00 PM	Exhibitor Set-up (3rd floor)
2:00 PM - 6:00 PM	Exhibitor Set-up (4th floor)
Monday, January 26, 2026	
7:00 AM - 8:00 AM	Exhibitor Set-up
8:00 AM - 6:00 PM	Exhibit Area Open
4:30 PM - 6:00 PM	Exhibit Reception (3rd floor)
Tuesday, January 27, 2026	
8:00 AM - 6:00 PM	Exhibit Area Open
4:30 PM - 6:00 PM	Exhibit Reception (4th floor)
Wednesday, January 28, 2026	
8:00 AM - 1:00 PM	Exhibit Area Open (public)
11:00 AM - 1:00 PM	Exhibit Brunch (3rd & 4th)
1:00 PM - 3:00 PM	Exhibitor Breakdown

The exact times for exhibitor set-up will be finalized in the confirmation email from NEWEA sent prior to the event.

EXHIBITOR BENEFITS

The New England Water Environment Association's 2026 Annual Conference and Exhibit in Boston, MA will be a gathering of water quality professionals who are committed to preserving, protecting and managing the water environment. The Exhibit Area will showcase products, services and educational opportunities for water quality professionals.

"The NEWEA show draws engineers and professionals throughout the wastewater treatment industry..."

-Michael Caso, Technology Sales Associates, Inc.

Exhibit space entitles you to many benefits and services:

- Exhibitors may list their company under a category to allow attendees to quickly locate your company.
- Dedicated exhibit time, including receptions, coffee breaks and brunch (Wed.) held in the Exhibit Area.
- Recognition as an exhibitor in the official conference program.
- Complimentary listing in the online exhibitor directory.
- One centrally-located Exhibit Area on two floors.
- Sponsorship opportunities to promote your company.
- Complimentary final registration list from previous Annual Conference.
- Four complimentary badges to attend the conference.
- Entertainment stations located around the Exhibit Area.
- Free Exhibit Hall Passes - Good for Wednesday, January 28, 2026

TECHNICAL PROGRAM HEAR THE LATEST TOPICS AND TRENDS IN THE INDUSTRY

Take advantage of 40+ technical sessions and keep your employees abreast of new trends in the industry! Sessions include: Asset Management, Collection Systems, Contaminants of Emerging Concern, CSO/Wet Weather Issues, Diversity, Equity & Inclusion, Energy, Government Affairs, Industrial Wastewater, Innovation, Laboratory Practices, Plant Operations, Public Awareness, Residuals Management, Small Community Outreach, Stormwater, Sustainability, Utility Management, Watershed Management, Young Professionals and Youth Education.

NETWORK WITH OTHER WATER QUALITY PROFESSIONALS

The Annual Conference and Exhibit is a prestigious water quality conference in New England. Its ongoing success can be attributed to its attendees and exhibitors. The conference continues to draw all types of water professionals in the industry. Whether you want to network with an educator, plant operator, engineer, or scientist, we've got you covered.

Annual Conference* Registrants' Primary Job

714	Engineering
388	Operations Management
208	Other
99	Educators/Students
89	Public Officials/Regulators
61	Purchasing/Marketing Sales
28	Laboratory
35	Scientist/Researcher
9	Communications/Public Relations

*Data from 2025 in-person conference

Annual Conference Attendance Figures

	2022	2023	2024	2025
Attendees	838	1,399	1,464	1,631
Exhibitors Total	752	797	863	855
Total	1,590	2,196	2,327	2,486

EXHIBIT TERMS — OFFICIAL RULES AND REGULATIONS

1. LOCATION OF EXHIBITS

The exposition will be held at the Marriott Copley Place Hotel, Boston, Massachusetts. All measurements and booth layouts shown on the floor plan are as accurate as possible, but **the New England Water Environment Association (NEWEA) reserves the right to make such modifications and changes in booth assignments as may be necessary to adjust the floor plan at any time to meet the needs of NEWEA, its Attendees and Exhibitors.**

2. DISPLAY SPACE

All display areas will be marked off by the official service contractor. Standard booth size is 10'W x 8'D with a maximum ceiling height of 8' high unless otherwise noted on the floorplan.

Under no circumstances may machinery or any part of an exhibitor's display extend outside the boundary of your contracted exhibit space. To maintain fairness to all exhibitors, display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. Clear lines of sight to neighboring booths and the entire hall must be maintained at all times.

Each booth will include one 6' draped table, two chairs, wastebasket, side-rails and drape backdrop for each booth in addition to one company identification sign.

3. EXHIBITOR EQUIPMENT

Exhibitors shall notify the NEWEA office with any specific requests pertaining to oversized equipment or other items. NEWEA holds the right to deny exhibitors permission to show specific pieces of equipment, displays, etc., based on dimensions and/or weight.

4. APPLICATIONS

Applicants must secure an exhibit booth through the on-line exhibit registration. Final payments must be received by Friday, December 5, 2025 to secure exhibit booths. Credit cards are accepted. Make checks payable to: NEWEA, 10 Tower Office Park, Suite 601, Woburn, MA 01801

5. ASSIGNMENT OF SPACE

Priority of space assignments will be based upon availability on a first-come, first-served basis with preference given based on past participation. General registration will be available September 10, 2025. Exhibitors who desire assignment next to each other should purchase booths together on-line. **A discount will be offered for registrations received prior to October 1, 2025.**

6. INSTALLATION HOURS

Sun., Jan. 25, 12-6:00 PM (3rd fl.)
Sun., Jan. 25, 2:00–6:00 PM (4th fl.)
Mon., Jan. 26, 7:00–8:00 AM

All exhibits must be set up by 8:00 AM on Monday, January 26, 2026.

Only exhibitors with badges will be permitted to enter the exhibit area during hours of installation and dismantling.

7. DISMANTLING OF EXHIBITS

No packing or dismantling of exhibits will be allowed until the official closing of the exhibit area at 1:00 PM on Wednesday, January 28th.

Failure to abide by this policy will result in loss in booth selection preference priority for the 2027 Annual Conference.

All exhibits must be removed from the exhibit area by 4:00 PM on Wednesday, January 28th. Materials not removed by this time will be put in storage at the Exhibitor's expense. There is no space available for storage of empty cartons, crates, etc. Arrangements may be made with the exhibit service contractor for storage.

8. UNLOADING/LOADING OF MATERIALS FOR INSTALLATION/ DISMANTLING

The unloading and loading of materials and equipment is governed by Boston Union Guidelines.

Hand Carry - Exhibitors may hand carry one item, one time, in or out of the facility without having to access the loading dock.

Hand-carried is defined as one item that can be easily carried by an individual, without the need for dollies or other mechanized equipment weighing less than 30 lbs. Unions claim jurisdiction under all other circumstances. **Privately Owned Vehicles - Exhibitors may load and unload: Automobiles, Station Wagons, Mini Vans, SUVs, Pick-Up Trucks and Vans. Exhibitors may use their own equipment limited to carts, dollies, and hand trucks.** Exhibitors can not use motorized or hydraulic devices. Any vehicle requiring dock use is under Union jurisdiction.



9. EXHIBIT HOURS

Morning and afternoon breaks along with two evening receptions will be served in the exhibit hall. Please refer to the final program for times.

Mon., January 26, 8:00 AM–6:00 PM
Tues., January 27, 8:00 AM–6:00 PM
Wed., January 28, 8:30 AM–1:00 PM

10. EXHIBITOR SERVICE MANUAL

The manual will be posted on-line and will contain order forms and shipping instructions from the official service contractor for your booth space. The service contractor will notify exhibitors electronically prior to the Exposition. **Note: electricity is ordered directly through the hotel with Encore.**

11. EXHIBITOR REPRESENTATIVES

Exhibits must be staffed at all times during the exhibit hours. Each exhibiting company will receive a specific number of complimentary badges. Additional and replacement badges are available for purchase.

EXHIBIT TERMS — OFFICIAL RULES AND REGULATIONS

12. FAILURE TO OCCUPY SPACE

Any space not occupied by 10:00 AM, Monday, January 26, 2026 will be forfeited by the exhibitor. This space may be reassigned or used by NEWEA without refund, unless arrangements for delayed occupancy have received prior approval from NEWEA.

13. EXHIBIT FACILITY

The Exhibitor assumes responsibility and liability for losses, damages and claims arising out of injury or damage to the Exhibitors' displays, equipment and other property brought upon the premises of the Boston Marriott Copley Place Hotel and shall indemnify and hold harmless the Hotel and NEWEA and their agents, servants and employees from any and all such losses, damages and claims. There is no other agreement or warranty between the Exhibitor and NEWEA except as set forth in this document. The rights of NEWEA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of NEWEA.

14. SECURITY AND INSURANCE

NEWEA will provide security service from 12:00 Noon, January 26, 2026 through 1:00 PM, January 28, 2026 during the hours when the exhibit area is not open to the public. However, the Exhibitor is solely and fully responsible for his/ her own exhibit material and should insure his/ her exhibit against loss or damage from any causes whatsoever. Security for booths outside of the Exhibit Hall will be limited as booths outside of Exhibit Hall are accessible during periods when the exhibits are not open.

All property of the Exhibitor is understood to remain in its care, custody, and control in transit to or from or within the confines of the Boston Marriott Copley Place Hotel.

15. CARE OF BUILDING AND EQUIPMENT

Exhibitors, or Agents, must not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. All materials used in decorations must be flameproof. Electric wiring must conform to Electric Code Safety Rules, and all applicable fire laws, electrical codes and other laws, which affect the installation, conduct and disassembly of the exhibit. Combustible material or explosives are not permitted in the exhibit hall. The Exhibitor shall also comply with all reasonable requests of officials of the Boston Marriott Copley Place Hotel with respect to installation, conduct and disassembly of its exhibit.

16. HEALTH & SAFETY

Exhibitors are responsible for keeping their space sanitized. NEWEA in conjunction with the Boston Marriott Copley Place Hotel will be responsible for sanitizing the general areas of the exhibit hall and meeting space.

NEWEA expects that in-person attendance may be lower than previous years. It is impossible to guarantee the number of attendees that will attend in person, and therefore exhibitors agree to accept the number of attendees without grievance.

Regulations set forth by NEWEA, the state of Massachusetts, city of Boston and the Boston Marriott Copley Place Hotel will be followed, including but not limited to: social distancing, the wearing of masks, and other such rules, etc. These guidelines are subject to change.

17. CANCELLATION OF EVENT

In the event that it is necessary to cancel a portion of or all of the NEWEA 2026 Annual Conference and/or the exhibits, due to any cause beyond the direct control of NEWEA including, but not limited to damage to or destruction of the convention and exhibit building, labor strikes, adverse weather conditions, the Exhibitor shall be reimbursed only for actual direct costs not incurred by NEWEA.

"Out of the Member Association shows that I attend, this one is by far the best...hands down!"
-Annual Conference Exhibitor

18. CANCELLATION OF EXHIBIT REGISTRATION

In the event that an Exhibitor desires to cancel a reservation, NEWEA must receive a request for cancellation in writing and a refund will only be granted if NEWEA is able to fill the reserved booth with a replacement Exhibitor.

19. CONTACT: EXHIBIT

Janice Moran, NEWEA, 10 Tower Office Park, Suite 601, Woburn, MA 01801 Phone: 781-939-0908 Email: jmoran@newea.org

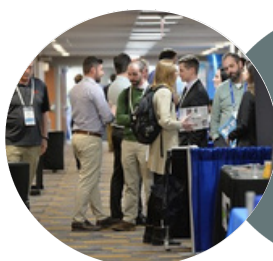
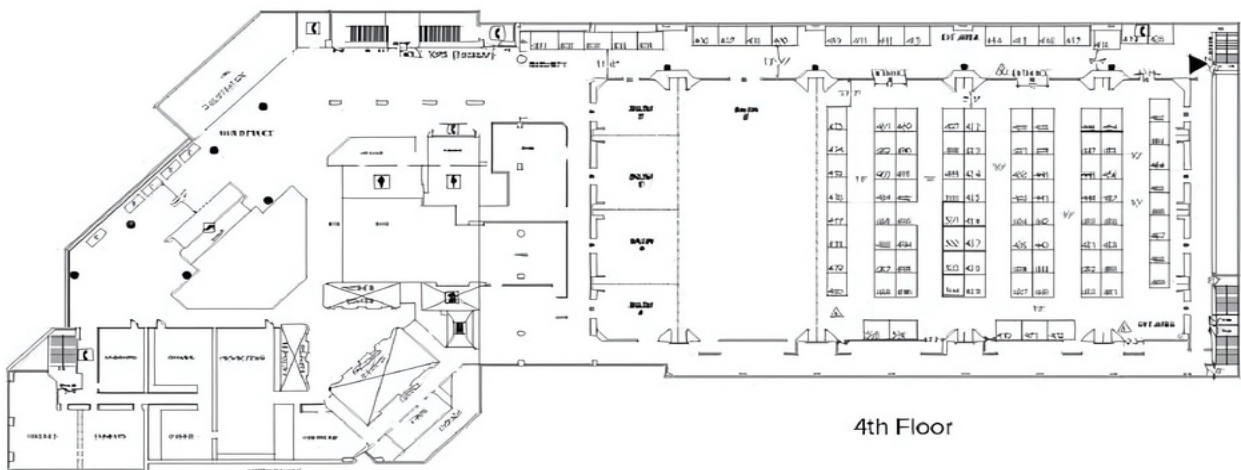
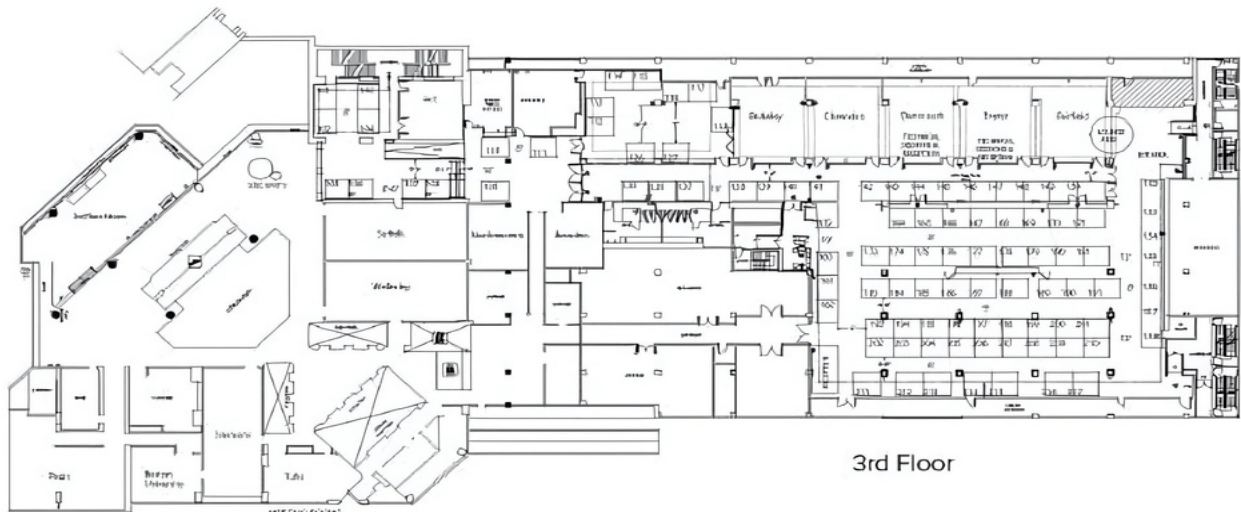


EXHIBIT FLOORPLAN

EXHIBIT BOOTHS ARE AVAILABLE ON THE 3RD AND 4TH FLOORS OF THE BOSTON MARRIOTT COPLEY PLACE HOTEL IN BOSTON, MA. ONLINE EXHIBIT REGISTRATION WILL OPEN ON SEPTEMBER 17, 2025. AVAILABILITY SUBJECT TO CHANGE.

Marriott Copley Place Hotel—NEWEA Conference Floor Plans



LIST OF PAST 2025 EXHIBITORS

ABB	Denora	Kimley-Horn	Scavin Equipment
ABBA Pump Parts and Service	Dewberry	Kleinfelder	Schneider Electric
ADS Environmental Services	DeZurik	Komline-Sanderson	Sealing Systems
AECOM	Dispel	KUBOTA Membrane	Seepex
Aeromod	DLVEWS	Kusters Water	Serpentex/Jaeger Aeration
Aerzen USA	Duperon	Lakeside Equipment	SewerAI
Air Clean USA	Dutchland	LandTech Consultants	Siewert Equipment, A Division
Amiad Water Systems	ECOREMEDY	Lane Enterprises	of Cummins-Wagner
Amwell	EDSI	Liberty Coating	SIPP Americas
Andritz Separation	EJ USA	Lutz-Jesco	Smart Cover
Anua International	Electroscan	M.A. Selmon	Smith & Loveless
Aqua Solutions	ELODE USA	Macurco	SNF Polydyne
Aqua-Aerobics	Engineered Products	Maltz Sales Company	Soleno LLC
Aqualitec	EnviroMix	Mass Tank / Eastern Reliability	Spirac USA
AquaPoint	Environment One	Mechanical Solutions	SPX Flow
Aquatic Informatics	EOSi	Methuen Construction	SSI Aeration
Aquila & Neptun	Epic International	MWH	StormTrap
Asahi/America	EST Associates	Metro Valve & Actuation	STREAMETRIC
Atlantic Fluid Technology	F.R. Mahony & Associates, A	Milton Roy	Sullivan Associates/RITEC
Atlantic Solutions	Division of Cummins-Wagner	Minicam	Sulzer
Atlas Copco	Fab-Tech	Mission Communications	Synagro Northeast
Azuria	Federal Screen Products	MlxTec	Technology Sales NE
Barton & Loguidice	Flood Control International	Moleaer	Teledyne ISCO
BAU/Hopkins	Flottweg	Monroe Infrared Technology	The Gorman-Rupp Company
BCR	Flow Assessment Services	National Water Main Cleaning	The Maher Corporation
BDP	Flow Tech	NE3	Thermal Process
BETA Group	Flowserve	Nexom	Ti-SALES
Biorem	Fournier	Next Turbo Ameicas	Tomorrow Water
BioSafe	Franklin Miller	Nivelco Process Control Co.	Tracom
Black & Veatch	GA Fleet - Pump & Service	Nuove Energie	Trident Actuator
BMC CORP	GEA Westfalia	Nuvonic UV	Trillium Flow Technologies
Boerger	Geotree Solutions	Oakson	Trojan Technologies
Boyson and Associates	Glasco UV	OldCastle	Troy Valve
Brentwood Industries	Golden Harvest	Omya International	Truax
Brown and Caldwell	Granby Composites	Orenco Water	UET Mixers
Budaplast	Grande Water Mgmt. Systems	Ovivo	UGSI: Cleanwater
Burgess & Niple	Green Steel Environmental	Pace Analytical	Underground Solutions
Burt Process	Griffco	Parkson	United Concrete Products
C.N.Wood	Grundfos CBS	Penn Valley Pump	United Rentals Fluid Solutions
Caluwe	Guardian Environmental	Pinnacle Ozone Solutions	USABUEBOOK
Capital Strategic Solutions	H2O Innovation	PipeAid	Vaughan Company
Carl Lueders & Company	Hach	Precision Trenchless	VEGA Americas
Carlsen Systems	Harmon & Co.	Pribusin	Veolia Water Technologies
Carter Pump	Hayes Group	Primus Line	Verder
Casella Organics	Hazen and Sawyer	ProcessMiner	Vogelsang USA
CCI Piping Systems	Heartland	Prominent USA	Volterrex
Chadwick-Baross	Heron Innovators	Protectolite	Vortex Companies
Champlin Associates	High Tide Technologies	Pump Systems	Vulcan Screens
Claro Global	Holland Company	PureAir Filtration	Walker Wellington
CleanWay Environmental	Huber	PW Tech	WasteCorp
Partners	HydraTech	Quantum Biopower	Water Works Metrology
Connexus Ind. (Viking Chain)	Hydro International	R.I. Analytical Laboratories	Waterline Industries
Core & Main	IDEXX Laboratories	RCAP Solutions	Waterline Renewal Tech
Cornell Pump	Industrial Flow Solutions	Red Valve	Watson Marlow
Corrosion Products Equip	Inframark	Redzone Robotics	Wescor Associates
Coyne Environmental	Inovair	Reline America	WesTech
Crane Pumps & Systems	Invent Enviromental Tech	Resource Management	Weston & Sampson
Cretex Specialty Products	Ishigaki USA	Rexa	Whipps
CSI Controls/Primex Controls	ITpipes	Rodney Hunt	Williamson Pump & Motor
CST Industries	J&R Sales and Service	RootX	Wilo USA
CUES	JDV Equipment	Roto Pumps North America	Wilson Controls
CISA	JWB Company	Rotork	World Water Works
D.L. Thurrott	JWC Environmental	Russell Resources	Wright Pierce
De Nora Water Technologies	Kaeser	Saf-T-Flo	WSG & Solutions
Delta Electro Power	Kasco	Saveco	Xylem
Denali Water Solutions	Keen Pump	Savy & Sons	Zoeller