

# Enhancing Mentorship Through Digital Networking

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“ This presentation explores the **importance**, **opportunities**, and **challenges** of digital networking and e-mentorship, emphasizing the **need for a blended approach** that combines virtual and in-person interactions for **effective** and **sustainable** mentor-mentee relationships. ”

# Agenda

1. The importance of mentorship
2. Digital networking and e-mentorship
3. Opportunities and challenges
4. Qualities of successful mentorships
5. How to facilitate virtual mentorship
6. Expanding your digital network
7. The future of networking



# The importance of mentorship



# Digital networking and e-mentorship

- Platforms such as LinkedIn and Slack have popularized the idea of digital networking.
- Many company-wide mentoring programs have implemented virtual components following the rise of remote work caused by the COVID-19 pandemic.



# Opportunities of e-mentorship

- Overcome geographic barriers
- Real-time feedback and guidance
- Generational differences can lead to reverse mentoring opportunities



# Challenges of e-mentorship

- Communication limitations
- Technical issues
- Various time zones
- Generational differences



“ Digital networking or mentorship cannot and should not entirely replace in-person interactions. ”



# Qualities of a successful mentorship





# How to facilitate virtual mentorship, as a mentor

- Mentorship is a skill that can be learned.
- **Structured mentorship programs**
- Understand your **mentee's goals**
- Use **video calls** when possible.
- **Dedicated time and regular communication**
- Encourage regular check-ins.



# How to facilitate virtual mentorship, as a mentee

- Determine **topics of interest**.
- Reach out to your **supervisor**.
- **Start within your network**.
- Utilize **points of connection** to ask for advice.
- Join the NEWEA YP Mentoring Program!



# Expanding your digital network

- Set your intentions.
- **Become familiar** with platforms and tools available to you.
- Provide a **concise** and **intentional** profile.
- **Networks aren't only for when you need a new job.**
- Ask for **advice!**
- **Pay it forward.**





# Looking towards the future of networking



**E-mentoring via digital networking** or a formal mentorship program should be considered a **valuable tool**, both for **enabling connection across disparate geography and time zones** and **deepening local networks**.

# Thank You





# Q & A

# Comments

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