

The Dollars and Sense for Adopting Optimized O&M Processes Leveraging Smart Technology



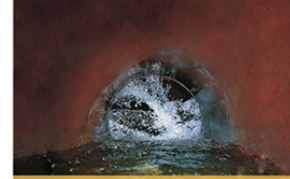
NEWEA
WORKING FOR WATER QUALITY



Cleaning Optimization



CSO Monitoring
& Reporting



I/I Reduction



Capacity Management



Accurate Billing



Hydraulic Model Cali

Jay Boyd
Director of Market Development



Agenda

Theme:
**Optimize Collection System O&M Operations by
Leveraging Proven, Smart Technology**

A Little About ADS

Cleaning Practices & Their Issues

Defining Cleaning Optimization

Technology Supporting Optimization

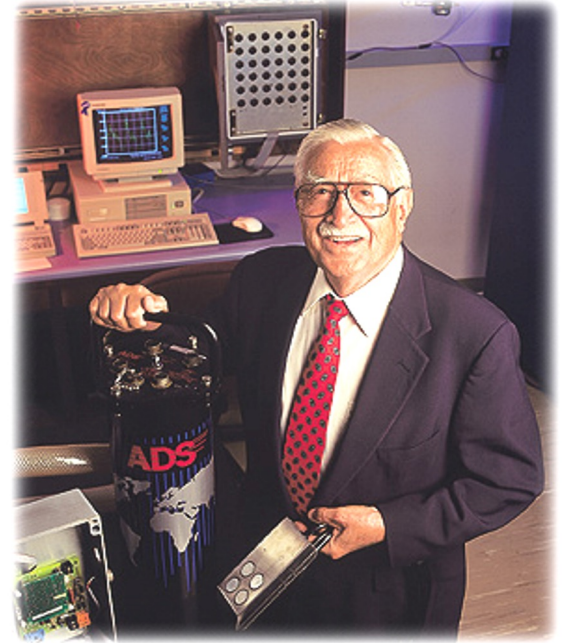
Case Studies: Practical Examples & Results

Closing Thoughts and Q&A



ADS Overview

- Founded 1975 by former NASA R&D Director Peter Petroff
- The pioneer of the Digital Water Vision
- Awarded 25 national/international patents
- Firsts in Flow Monitoring...
 - 1st to Directly Measure Velocity & Using Doppler
 - 1st to employ Microprocessor-Based Systems
 - 1st to use Voice Grade Telemetry for Communication
- *Highly focused* on precision measurements



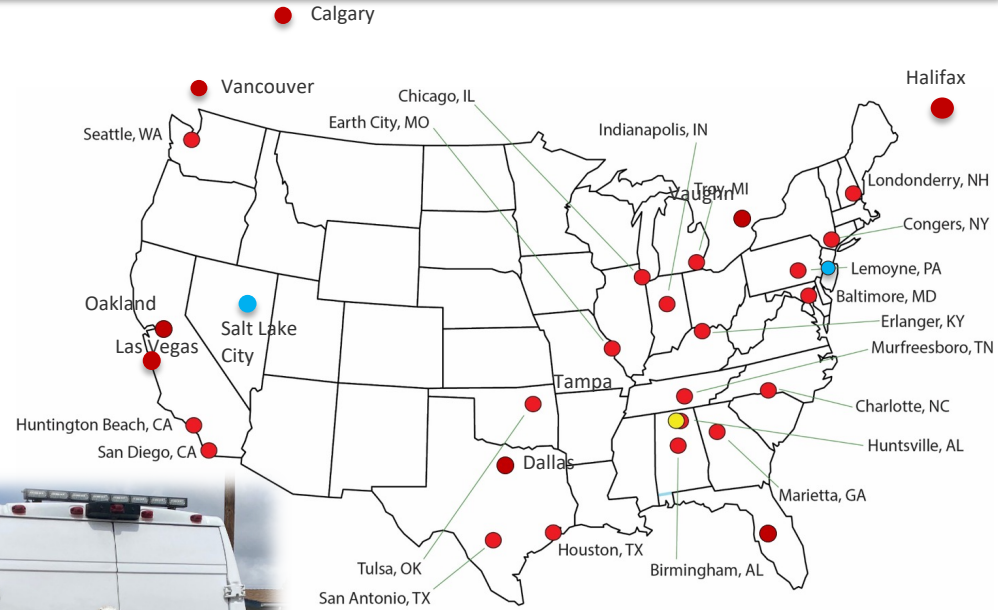
NASA R&D Director Peter Petroff establishes American Digital Systems

ADS Today

Success Achieved through *Comprehensive, Turnkey Services*:

- Design & manufacture meters/monitors/sensors
- Develop Software & Advanced Analytics
- Data Analytics Team
- Expert, Certified Field Services

- 300+ employees
- 29 Local Service Offices
- Concurrently manage >600 active projects
- Support >10,000 active meters



- ADS CORPORATE OFFICE
- ADS PROJECT OFFICE
- ADS PARTNER

ADS Application Focus

Collection System- Flow Data

- I/I Assessment
- Capacity
- Model calibration
- Billing networks



Collection System- Level

- Cleaning Optimization
- SSO mitigation
- Lift station back-up
- By-pass monitoring

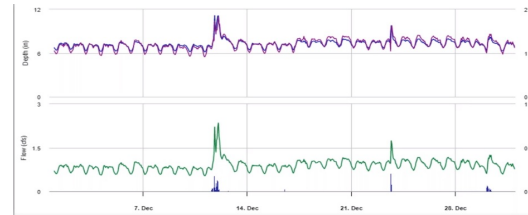
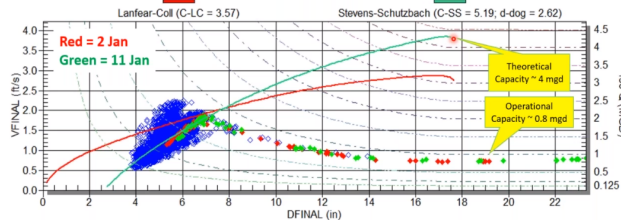


Storm/Surface Water- Level

- Flood-Prone Warning
- River Levels
- Tidal intrusion
- Reservoir/Lake levels



Scatter Graph
41016



Rain Data

- Cumulative
- Peak



Framing Today's Discussion

1

Cleaning Challenge

- Continuous, high-demand on resources
- Inconsistent remote site collection system visibility

2

Solution

- Optimization: *site condition-based cleaning* where:
 - *Cleaning frequency is right-sized*
 - *SSOs threats are reduced*



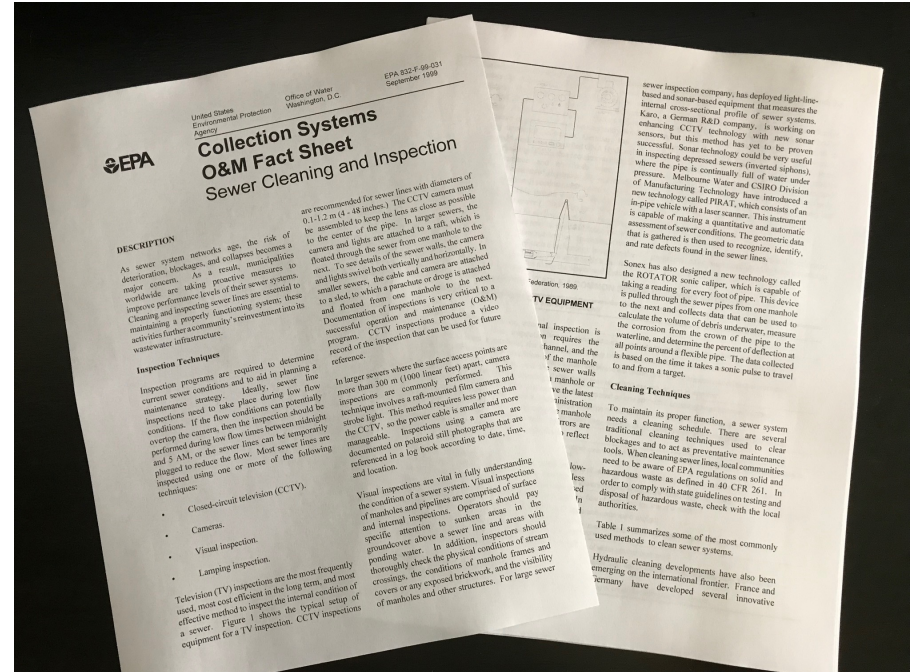
The Decades Old CMOM

Capacity, Management Operations and Maintenance (CMOM)

- Guidance for O&M **Best Practices**
- First established in 1995

CMOM Goal:

- Prevent Sanitary Sewer Overflows SSOs



EPA Guidance Document:
'Collection System O&M Fact Sheet'
Sewer Cleaning and Inspection,
September 1999 Update

'Best Practices' for Cleaning

Basic Principle

- Prevent Overflows with Scheduled Cleaning
- Stay ahead of build-up cycles

Total Collection System Cleaning

- Continuous cycle: single to multi-year cycles

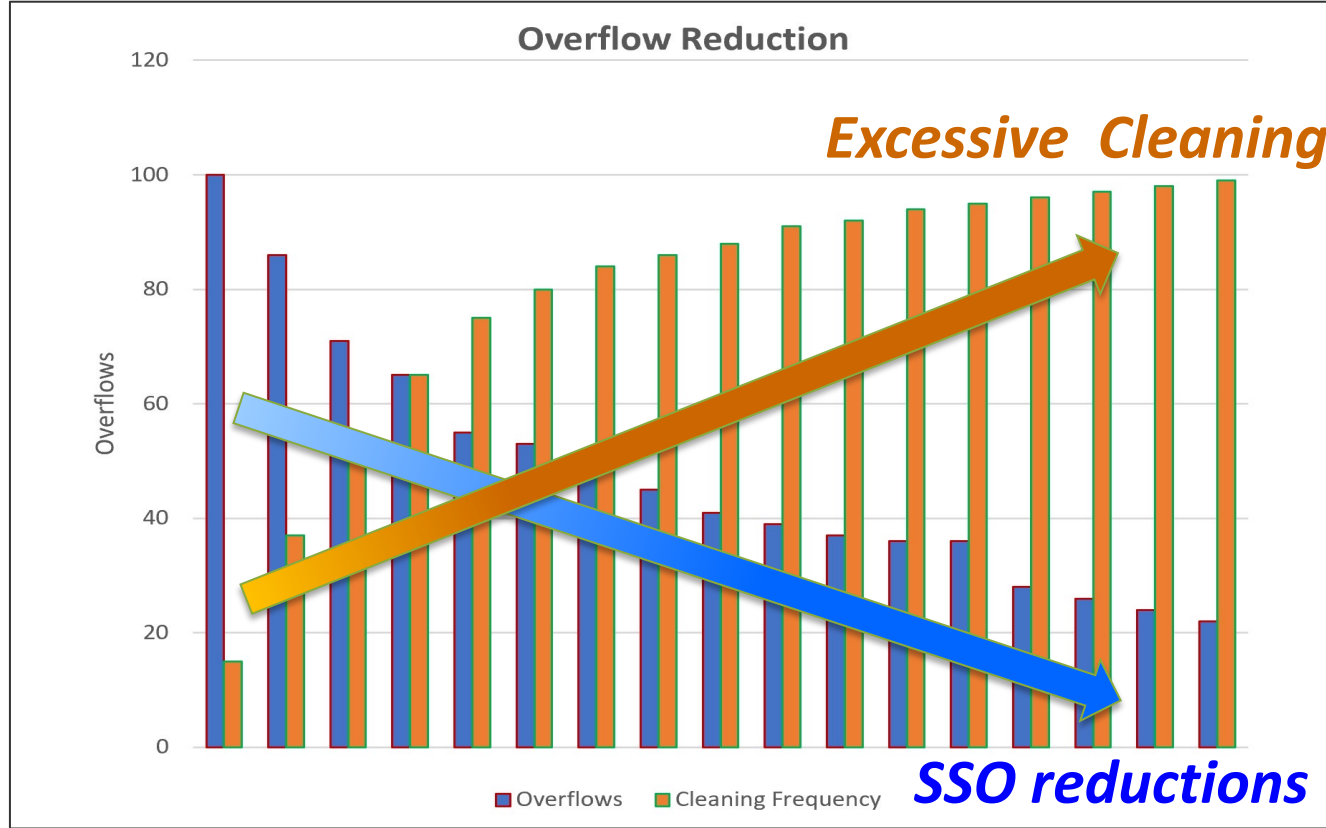
High Frequency Cleaning

- Frequencies: weekly, monthly, quarterly, etc.
- Where: historic *hot spots*



Cleaning Frequency & SSOs

High Frequency Cleaning...



High Frequency Cleaning is Challenging...

Keeping up with the schedule

- High frequency cleaning is relentless
- Competes with projects, emergencies

Cleaning to reduce SSO has diminishing returns

- Greater investments has lower returns

Hiring and labor availability is challenging

- Retirements accelerating in industry
- Smaller labor pools in most of US

Aging infrastructure *increases* maintenance demands

- Utilities may be forced to do more with limited resources



Quotes from Three Operations Experts

Revealing quotes by three 20+ year veterans...

“We’re busy so who wants to clean already clean pipes?”

“The schedule says to clean but it doesn’t mean it needs it.”

“When you can’t see what’s going on, you clean to be safe.”

Common Theme?

Overclean *to be safe*, even if wasteful

Root-cause?

Site-conditions not known most of the time



Solution: Better visibility to site conditions



**Cleaning
Optimization:
*Making Better
Sense***

Creating a Better Future

“The most reliable way to predict the future is to create it.”



Creating the Future

The Present

Schedule-driven cleaning



The *Future*

Site condition-driven cleaning as needed

Blind to remote site conditions



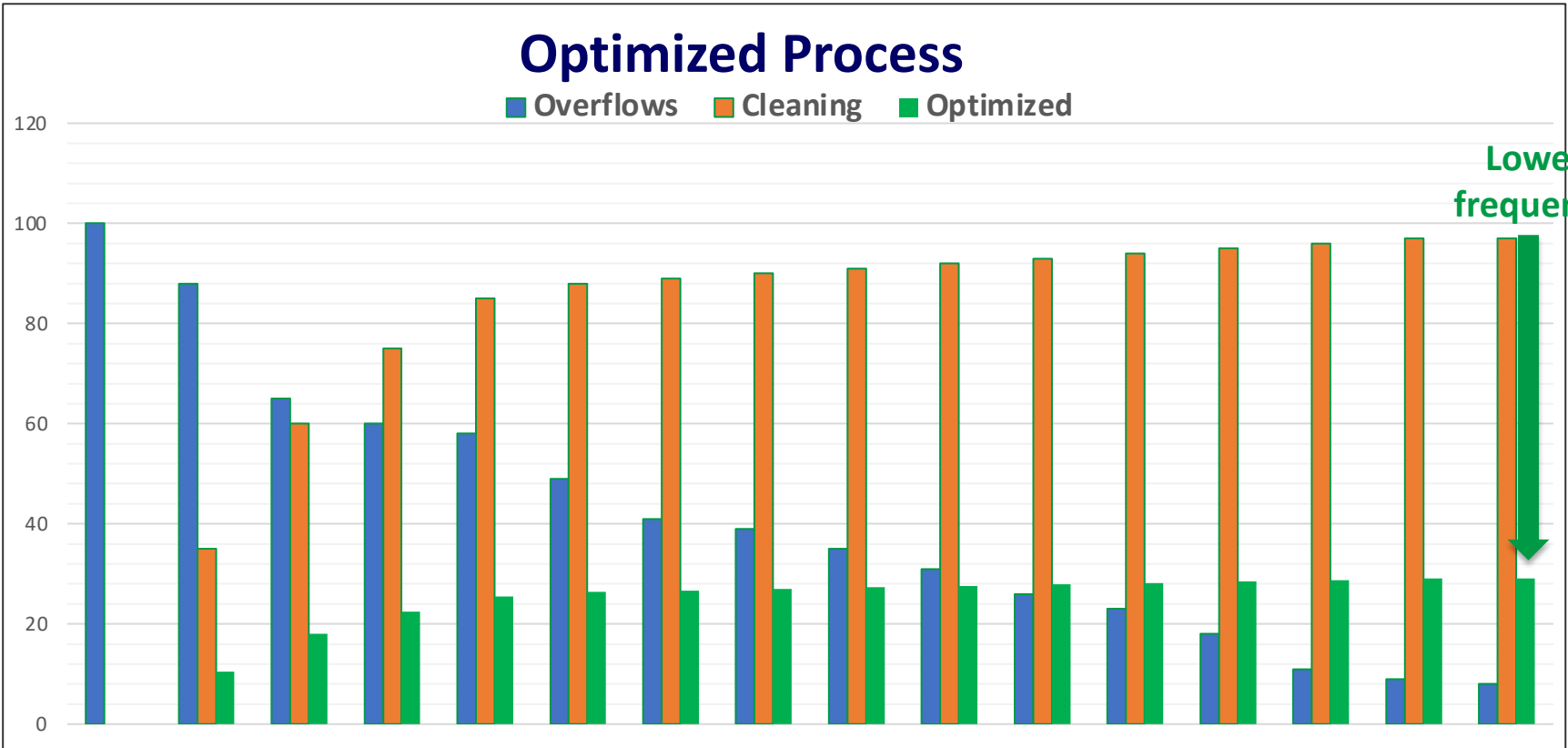
See & know what's happening

Hallmarks of Optimization

- Promotes *informed decisions*: where to productively apply resources
- *Sustainable process* able to do more with lower resource demand
- Improves SSO protection
- *Reduces asset wear* - eliminates unnecessary cleaning which may degrade the high-risk pipes
- Site condition-based cleaning *always on-time and right-sizes frequency...*

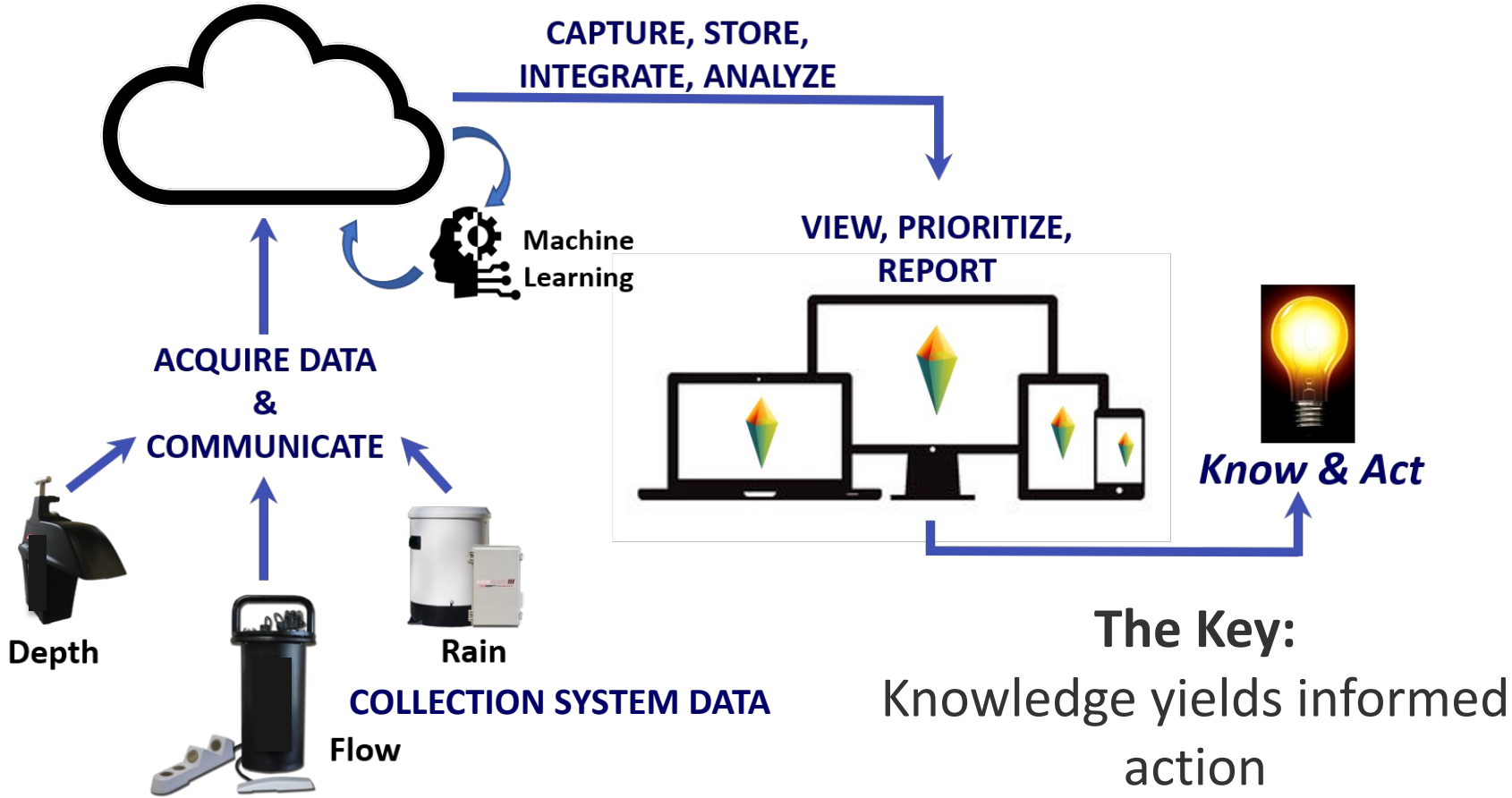
What We Are Achieving with Cleaning Optimization?

Right-sized cleaning frequency based on remote site conditions



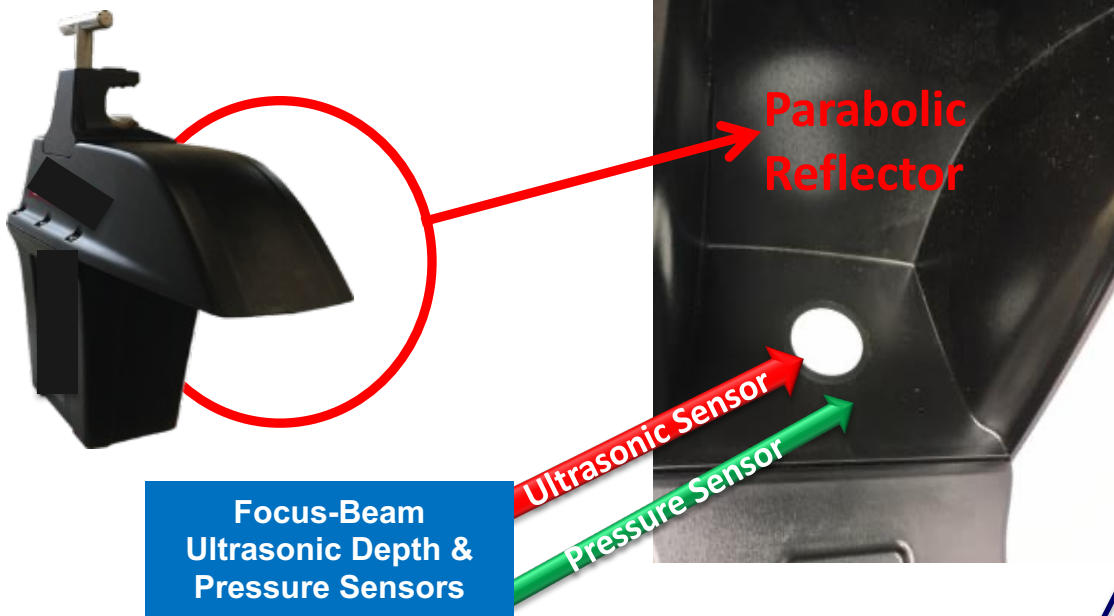
Outcome: *lower cleaning frequency* and *better SSO prevention*

Smart Technology: Creating Remote Site Visibility

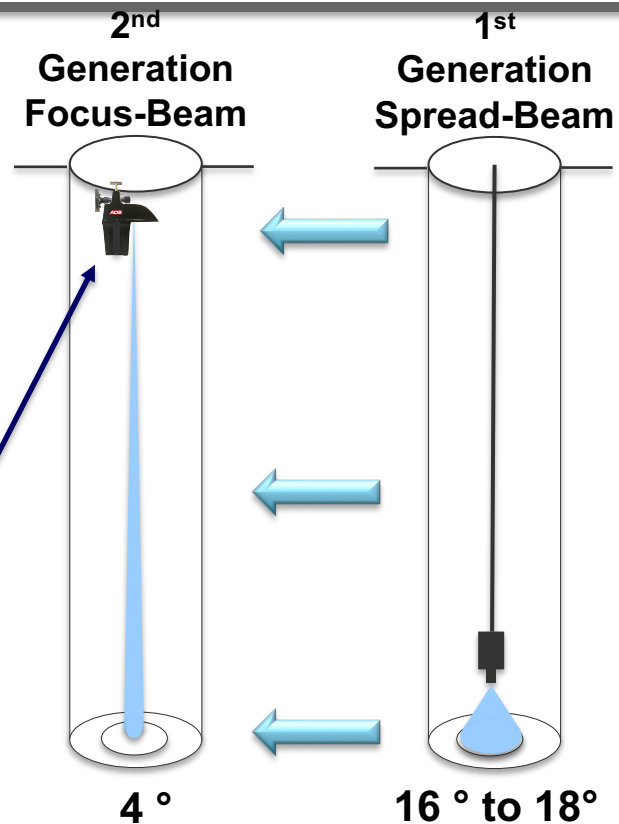


2nd Generation of Level Monitoring Technology Advancements

Level Monitors



Focus-Beam
Ultrasonic Depth &
Pressure Sensors



4 °
Long
Range
20' to 8" pipe

16 ° to 18 °
Limited
Range
2' to 8" Pipe

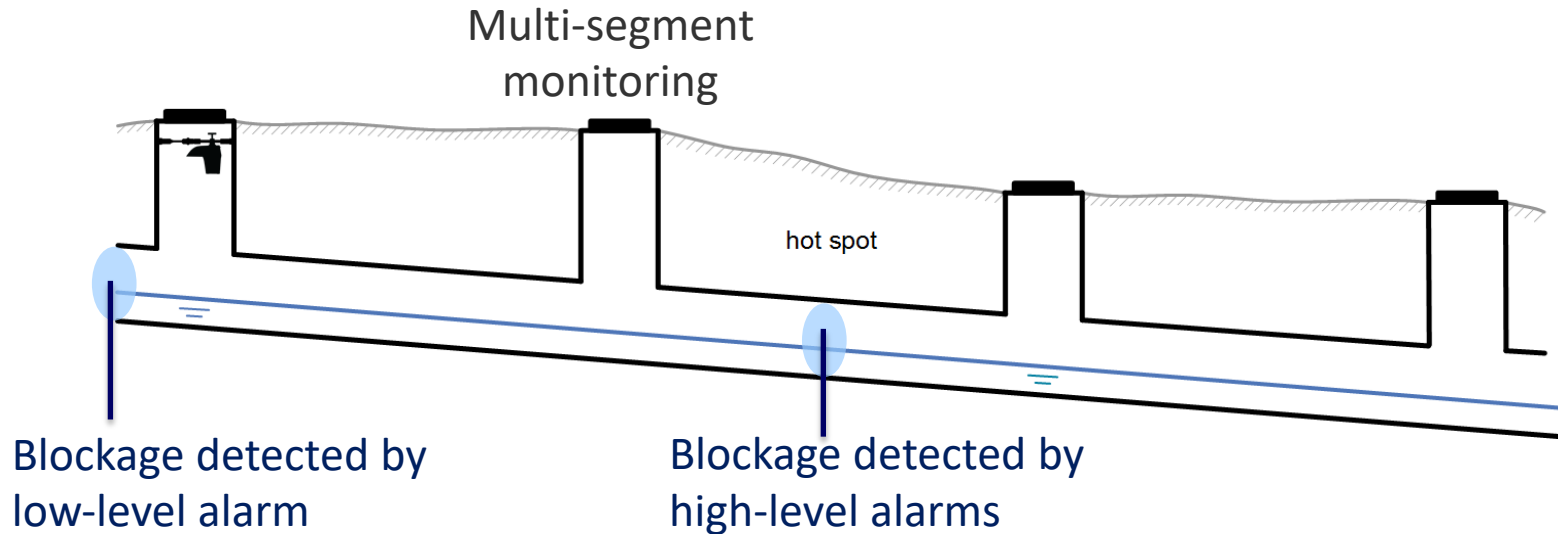
Stabilized mounting eliminates false alarms associated cable-counted sensor movement

Multi-Segment Monitoring: Up & Downstream

Bi-directional Monitoring:

Downstream Blockage creates backwater condition & increases level

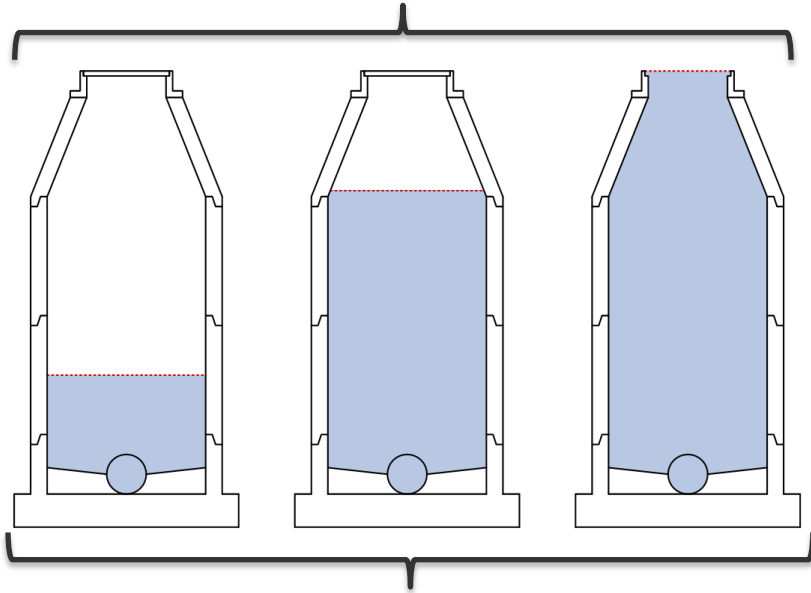
Upstream Blockage creates lower flow & decreases level



The Blockage Protection Continuum

Alarms:

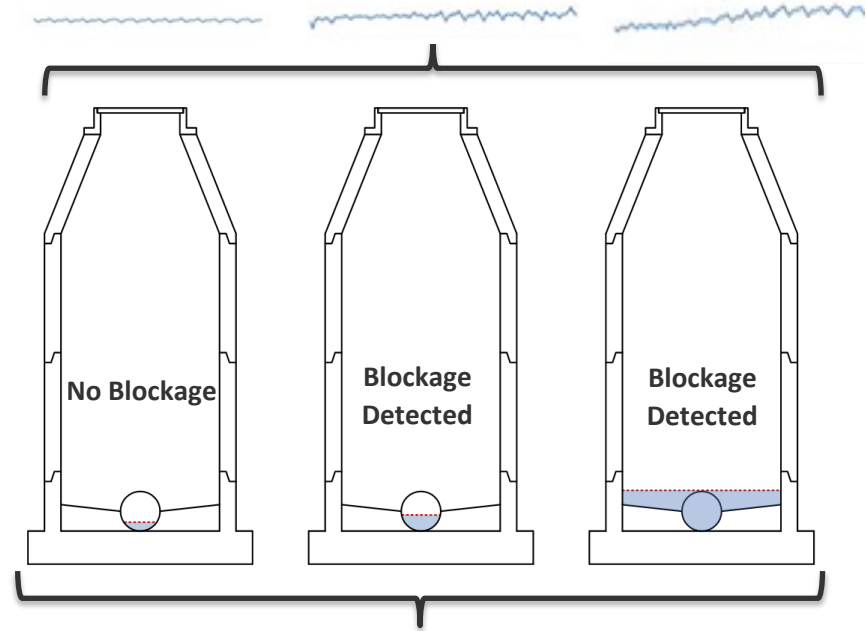
Reactive & Unplanned Response



The Blockage Protection Continuum

Proactive:

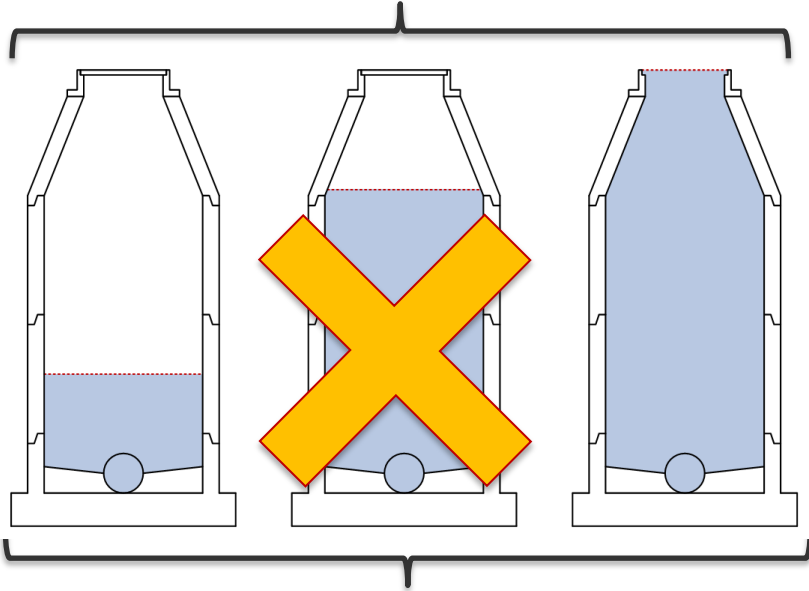
Predictive, planned response



React or Predict?

Alarms:

Reactive & Unplanned Response

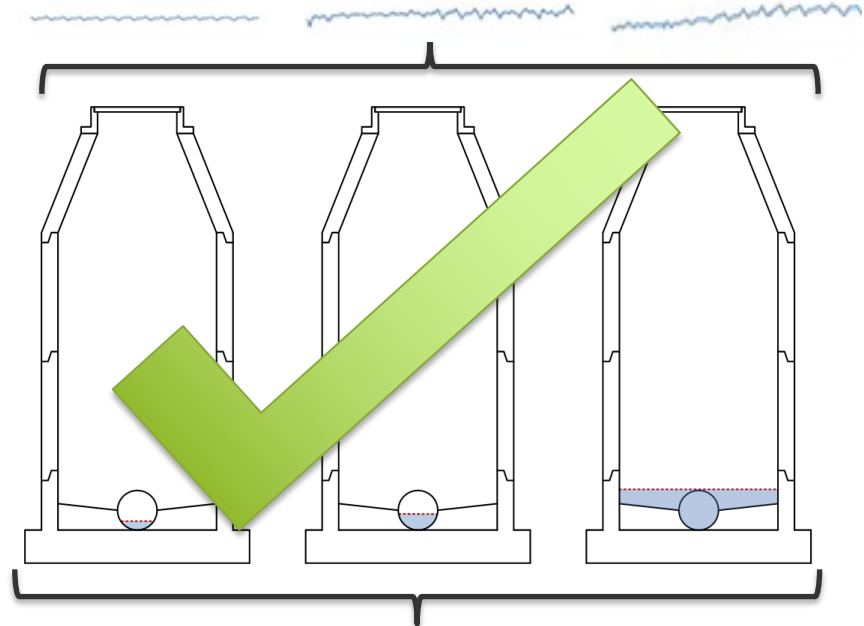


Alarms

Use for Back-up

Proactive:

Predictive, planned response



Predictive Analytics

Forward-looking Planning Tool

Prioritized Dashboard Predicts Blockages

BLOCKAGE PREDICTION

Location ▲	Date ▲	Status ▼	Depth Trend
MFLRD-02	02/28/2019	⚠	
MF01	02/28/2019	✓	
MF02	02/28/2019	✓	
MF03	02/28/2019	✓	
MF04	02/28/2019	✓	
MF05	02/28/2019	✓	
MF08	02/28/2019	✓	
MF13	02/28/2019	✓	
MF13A	02/28/2019	✓	
MF13B	02/28/2019	✓	

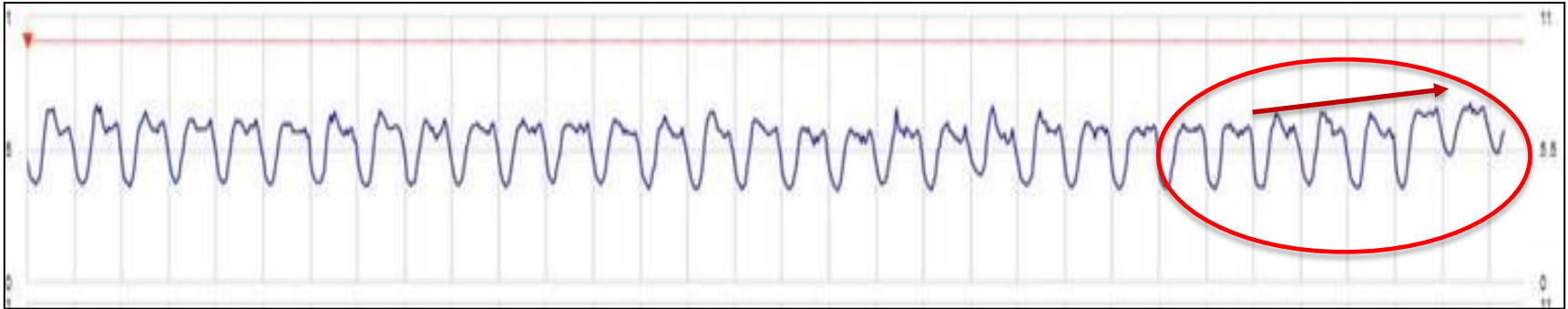
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BLOCKAGE PREDICTION

Location ▲	Date ▲	Status ▼	Depth Trend
MFLRD-02	02/28/2019	⚠	
MF01	02/28/2019	✓	
MF02	02/28/2019	✓	

Graph of Site Details: Detects Pattern Change

Subtle changes are detected by *machine learning*



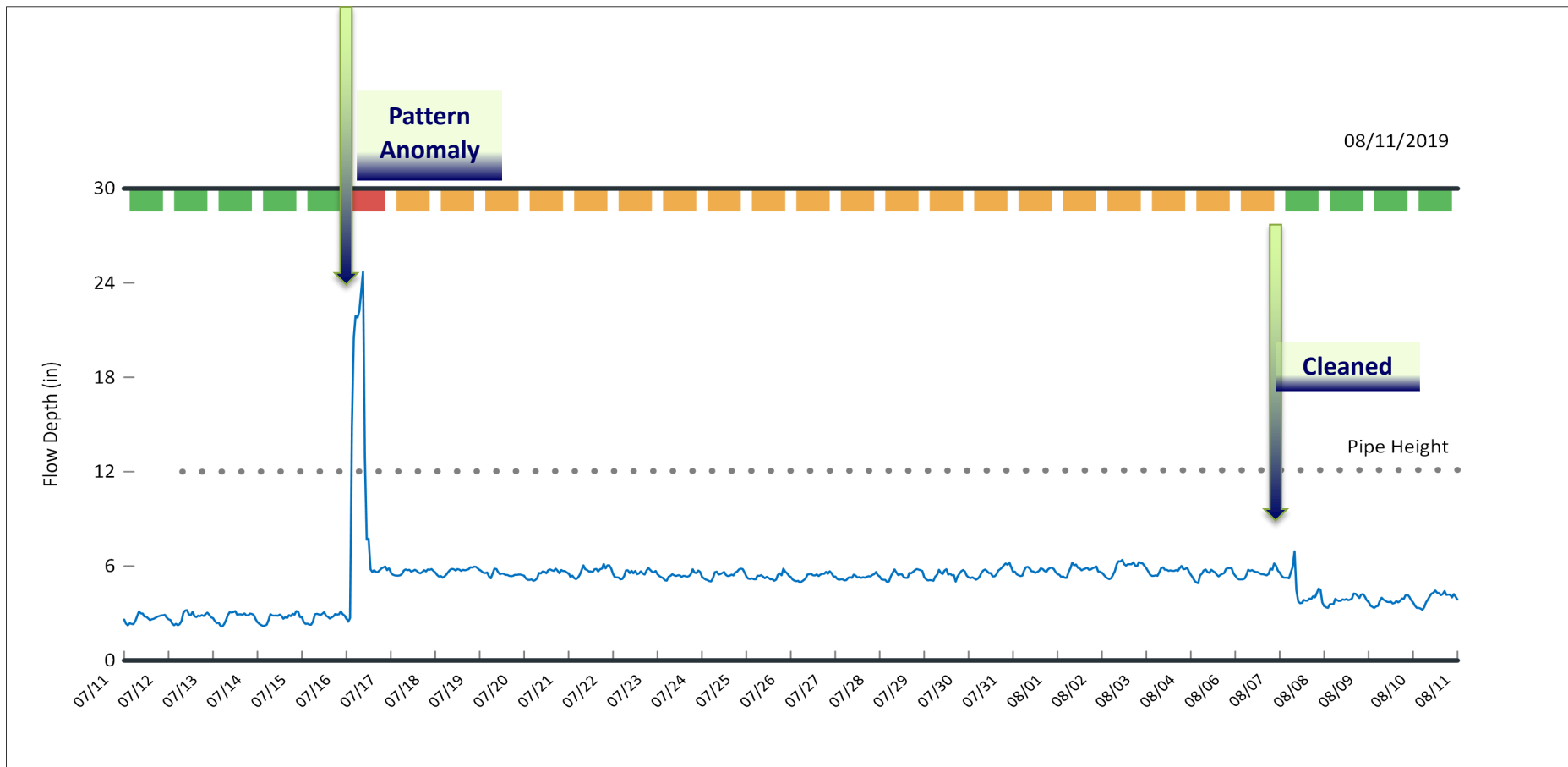
Algorithm uses *pattern recognition*

Expert reviewed data teaches the software

System distinguishes *RDI/I vs. blockage*

How Machine Learning Detection Works: Example 1

Software “machine learning” uses 1 million days of reviewed data to recognize anomalies

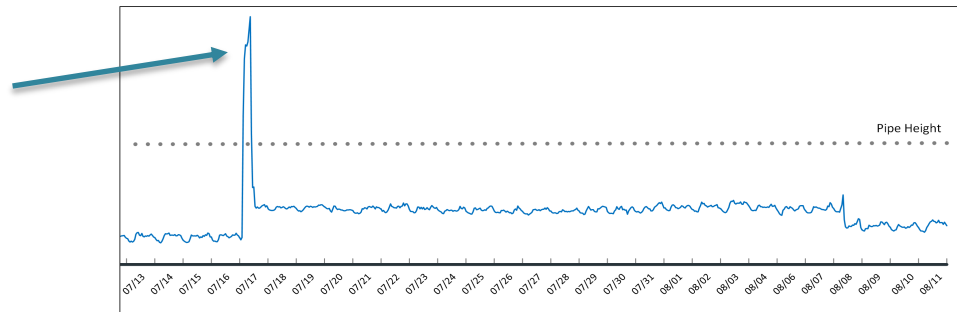


Example 1 Site Findings

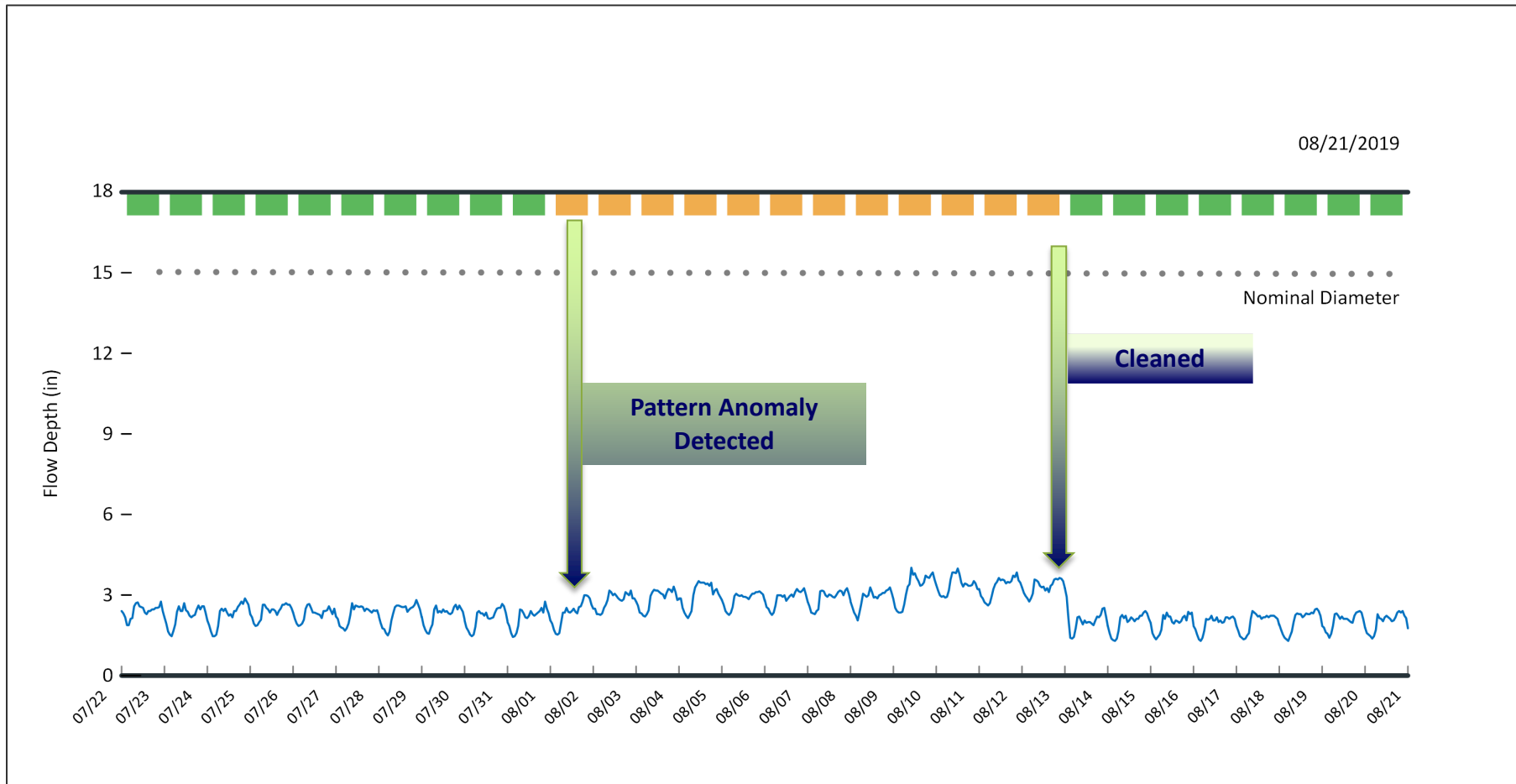


Gravel and Rocks Observed in Manhole Channel

Cleaning pushed debris to next segment



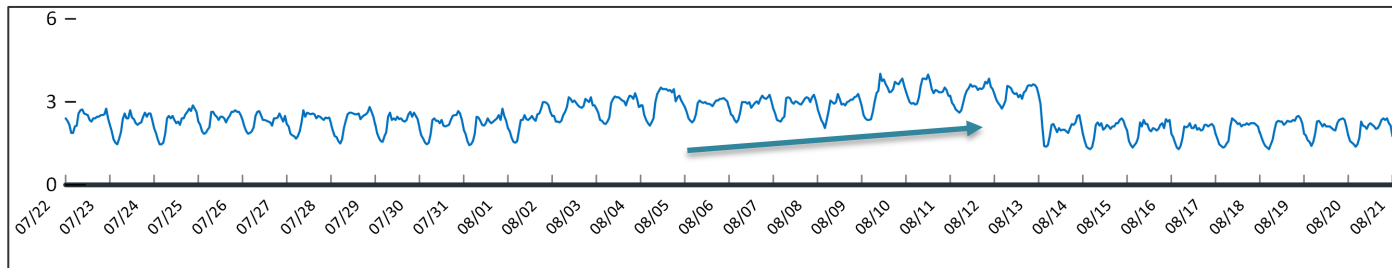
Machine Learning Detection: Site Example 2



Example 2 Site Findings



**Stick catching
debris
Stick created
progressive
blockage**





Case Studies

Case Study: La Mesa, CA



Situation

System

153 miles sewer, 53 miles storm

Process

Annually: Total System Cleaning

Monthly: 100 High Frequency sites cleaned

Challenges

80% maintenance time spent cleaning

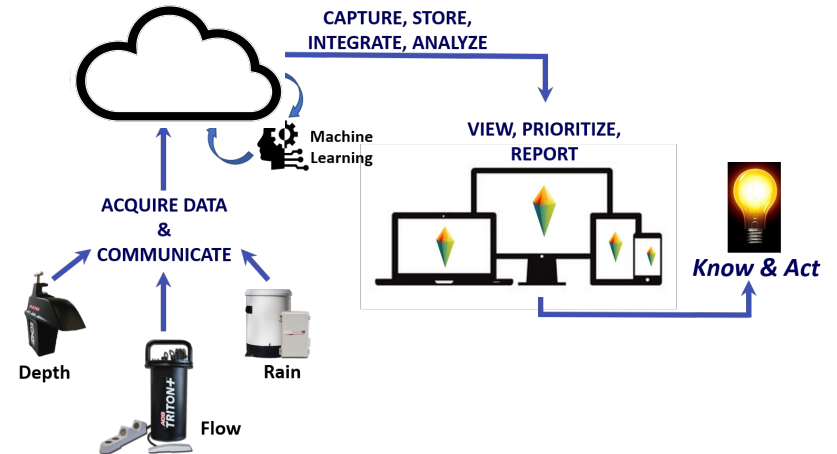
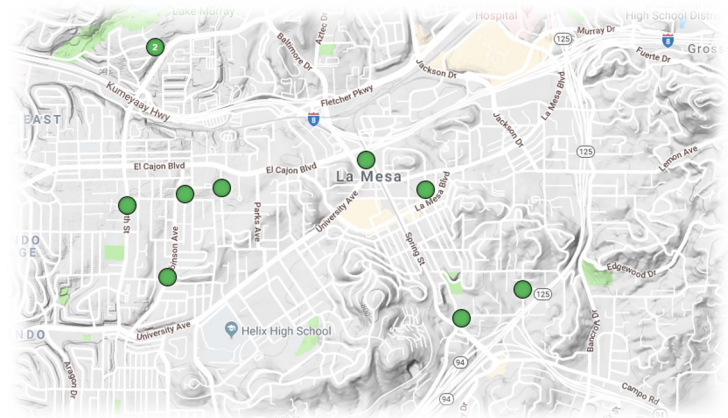
Difficult to address project, emergencies



Optimized Cleaning Study

Scope

- Ten (10) monthly cleaning segments monitored for six (6) months
- *Site conditions* communicated, software alerts & prioritizes
- Cleaning instances recorded and viewable via cloud-based software

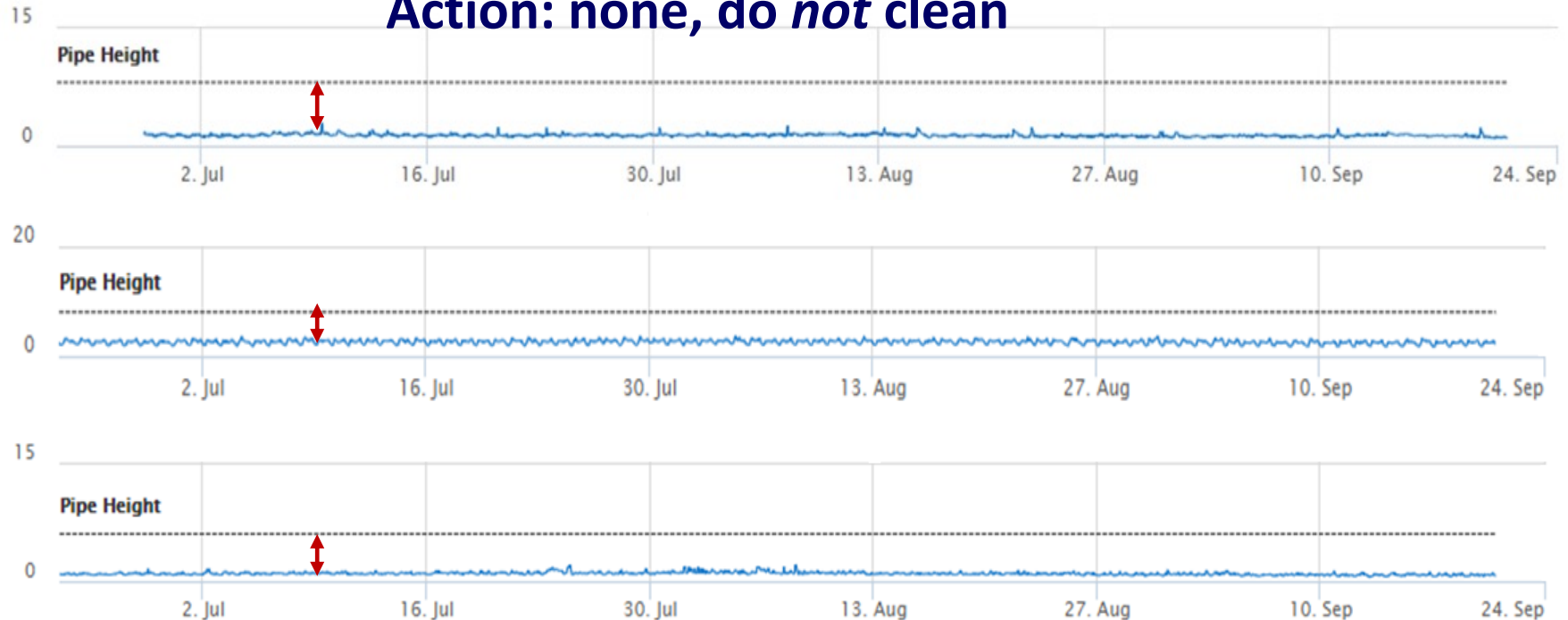


Typical Diurnal Patterns

First 4-months: stable depths at 8 locations

Pipe height (gray dotted line) never exceeded

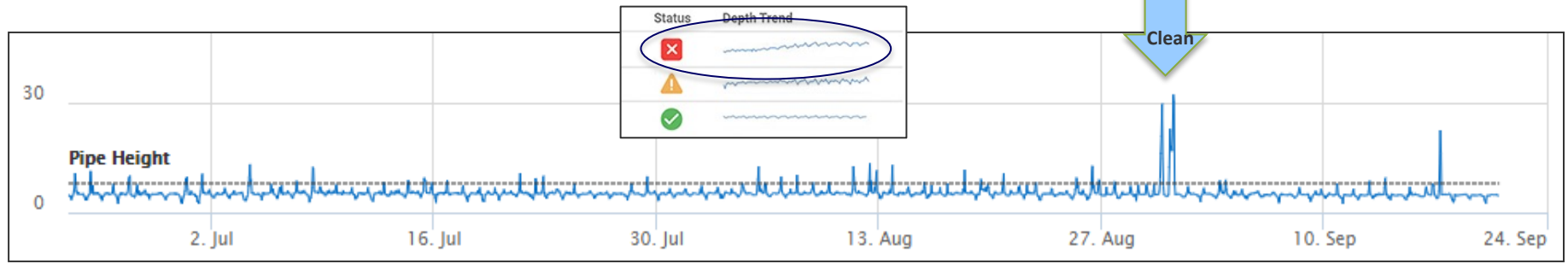
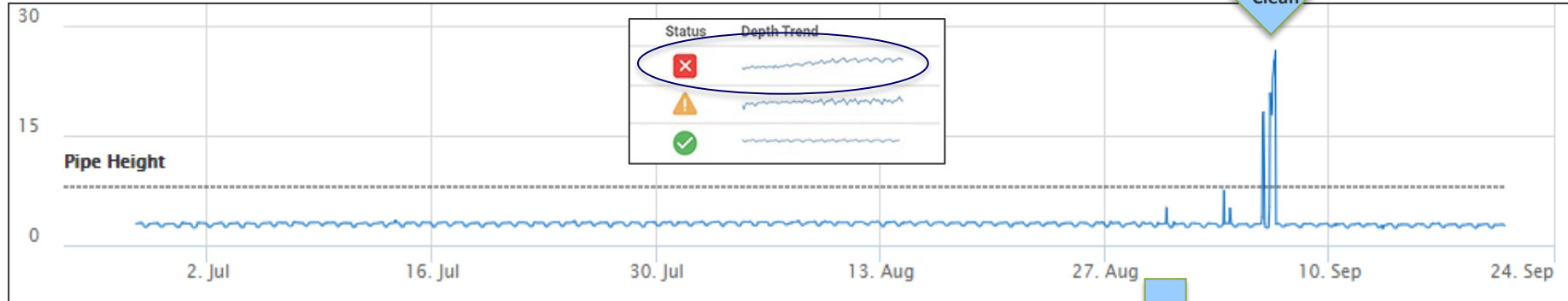
Action: none, do *not* clean



Segments Requiring Action

Stable depths Months 1 & 2
Month 3 depth increases at two locations

Action: *clean*



Take Away: optimization does *not* eliminate but right-sizes cleaning

Tabulated Results

Green = Not cleaned

Red = Cleaned

Site Location	Jul-18		Aug-18		Sep-18		Oct-18		Nov-18		Dec-18	
	Clean?	Type	Clean?	Type	Clean?	Type	Clean?	Type	Clean?	Type	Clean?	Type
70thSt	No		No		No		No		11/26/18		No	
Colorado	No		No		No		No		11/26/18		No	
EchoDr	No		No		9/17/2018	Grease	No		11/26/18		No	
HarbinsonAve	No		No		No		No		11/26/18		No	
JessieAve	No		No		9/11/2018	Grease/Roots	No		11/26/18		No	
JulliettePl	No		No		No		No		11/26/18		No	
LakeMurray	No		No		No		No		11/26/18		No	
NeboDr	No		No		No		No		11/26/18		No	
PanormaDr	No		No		No		No		11/26/18		No	
PineSt	No		No		No		No		11/26/18		No	

Monthly Results

Month 1: 0 cleaned
 Month 2: 0 cleaned
 Month 3: 2 cleaned
 Month 4: 0 cleaned
 Month 5: 10 cleaned
 Month 6: 0 cleaned

Total 12 cleaned

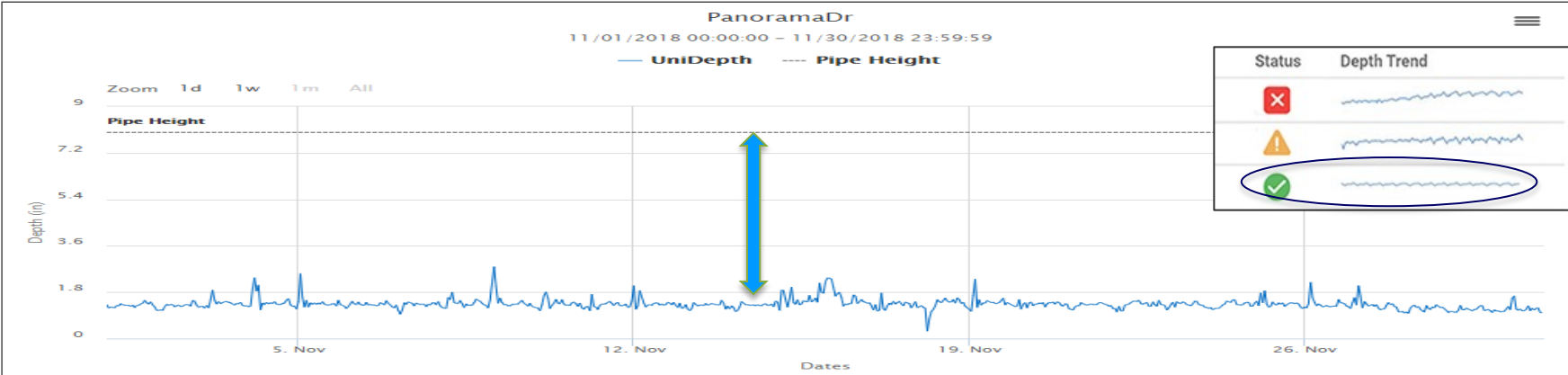
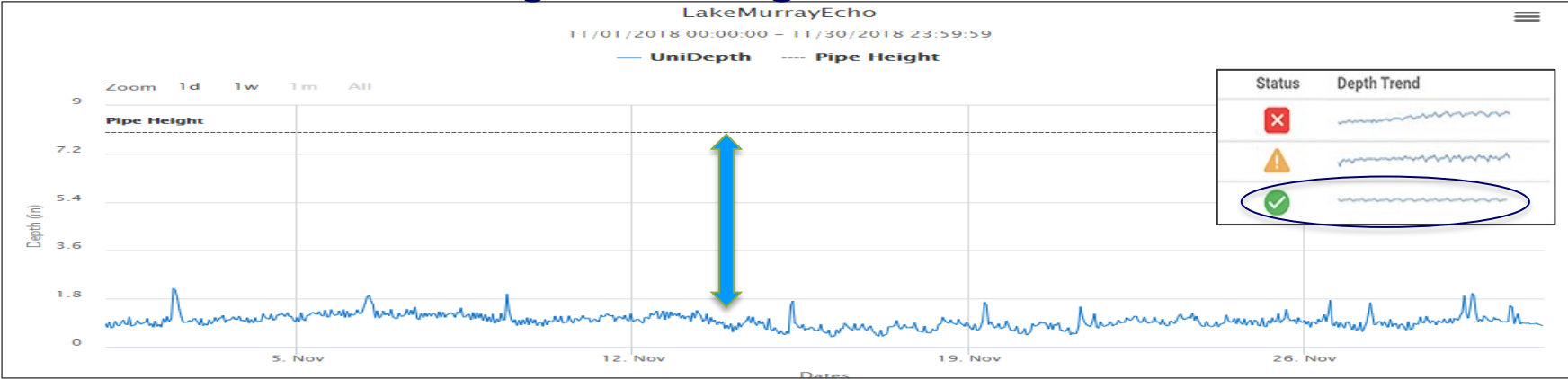
Summary for Six Months

- Expected: Clean 60x (6 months x 10 sites)
- Actual: Clean 12x*
- Reduction: 48 cleanings (80%)

*Note: November all sites cleaned without necessity...

November Cleaning Required?

Month-5: segments cleaned but *not* required *but*....
It's tough to change old habits!



Results and Return

Frequency	Scheduled Cleaning (6-months)	Actual Cleaning	Change (Reduction %)	Cost/Segment	Total Reduction
Monthly	6	1	83%	\$ 400	\$ 2,000
Monthly	6	1	83%	\$ 400	\$ 2,000
Monthly	6	2	67%	\$ 400	\$ 1,600
Monthly	6	1	83%	\$ 400	\$ 2,000
Monthly	6	2	67%	\$ 400	\$ 1,600
Monthly	6	1	83%	\$ 400	\$ 2,000
Monthly	6	1	83%	\$ 400	\$ 2,000
Monthly	6	1	83%	\$ 400	\$ 2,000
Monthly	6	1	83%	\$ 400	\$ 2,000
Monthly	6	1	83%	\$ 400	\$ 2,000
6-Months	60	12	80%		\$ 19,200

Comprehensive Cost Assessment

- Cost of truck
- Insurance
- Vehicle maintenance parts and labor
- Fuel
- Tools and materials
- Personnel labor and benefits

Productivity Savings

Net Return

Year	Units	Total Cost	Annual Productivity Savings	Yearly Net Return
1	10	\$36,950	\$38,400	\$1,450
2	10	\$3,990	\$38,400	\$34,410
3	10	\$5,990	\$38,400	\$32,410
3-Year Total		\$46,930	\$115,200	\$68,270

Year 1

Purchase Hardware,
Software, Comms

Year 2

Software, Comms

Year 3

Software,
Comms,
Battery*

Net Three-Year Return

Battery*: Conservative Calculation: 2-years for replacement

Case 2: Renton, WA



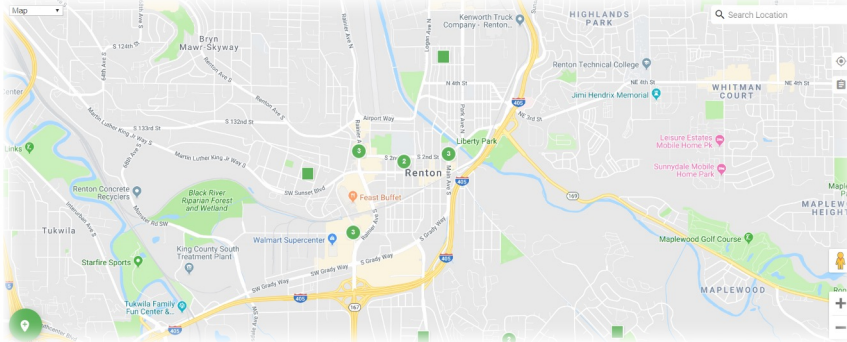
Situation

System 232 miles sewer

Process High Frequency Cleaning: weekly & monthly segments

Challenges They are unable to clean entire system

Study Scope Duration: 4-months
20 hot spots: 8 cleaned weekly, 12 monthly



Typical Weekly Segment Pattern

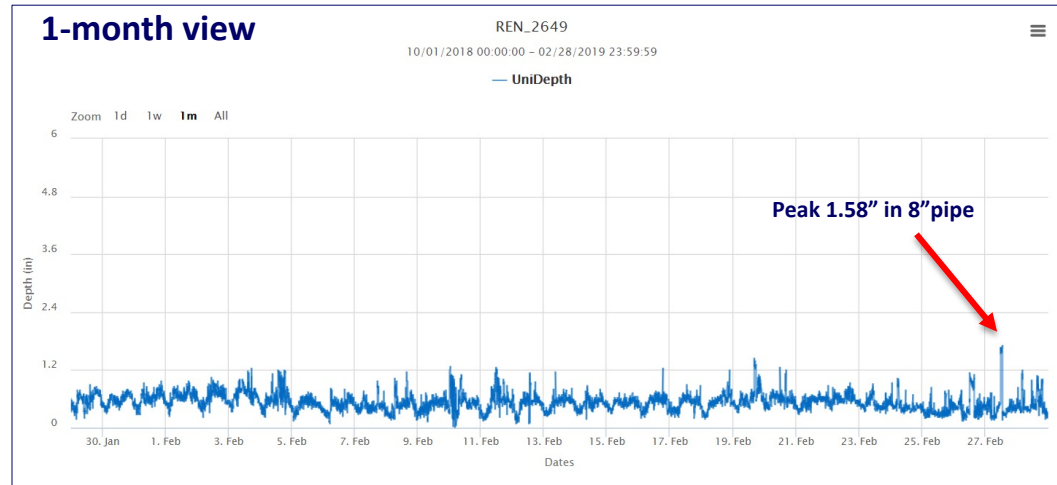
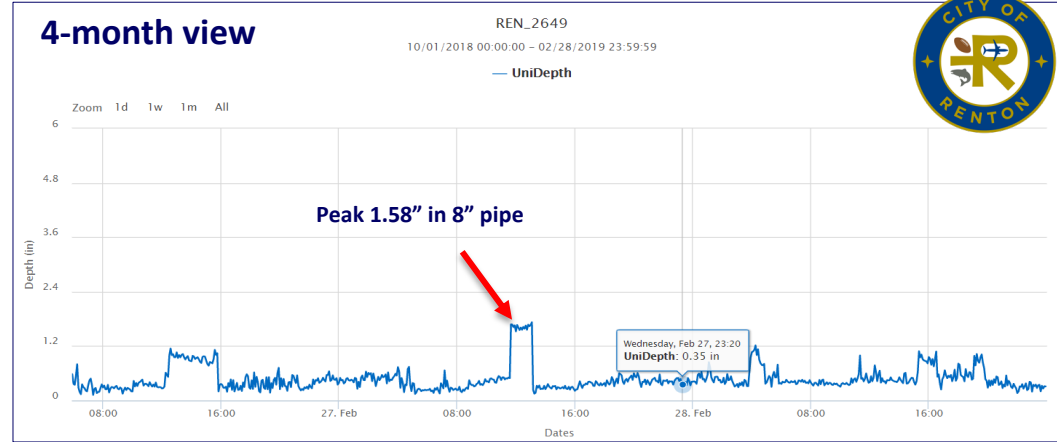
Site

Pipe Diameter: 8"
4-Month Peak Height: 1.58"
Action: do not clean



Cleaning Frequency Change

Schedule-driven: 19
Actual: 0
Cleaning Reduction: 100%



Typical *Monthly* Segment Pattern

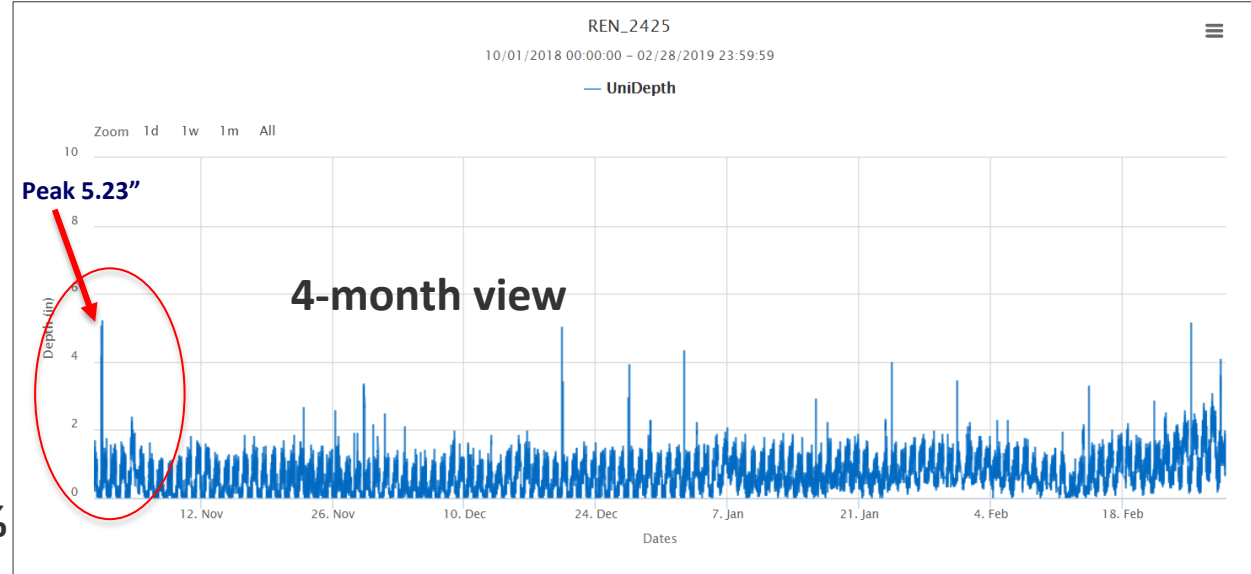


Site

Pipe Diameter: 10"
Peak Height: 5.23"

Cleaning Frequency

Schedule-driven: 4
Segment-Driven: 0
Reduction: 100%



Renton - Results and Return



Site Name	Pipe Size	Frequency	Scheduled 4-Months	Actual	% Change	Cost/Segment	4 Month Savings
1	8	Weekly	19	0	100%	\$ 400	\$ 7,600
2	8	Weekly	19	1	95%	\$ 400	\$ 7,200
3	8	Weekly	19	0	100%	\$ 400	\$ 7,600
4	10	Weekly	19	0	100%	\$ 400	\$ 7,600
5	8	Weekly	19	3	84%	\$ 400	\$ 6,400
6	8	Weekly	19	2	89%	\$ 400	\$ 6,800
7	8	Weekly	19	0	100%	\$ 400	\$ 7,600
8	10	Weekly	19	0	100%	\$ 400	\$ 7,600
			152	6	96%		\$ 58,400
9	8	Monthly	4	0	100%	\$ 400	\$ 1,600
10	8	Monthly	4	0	100%	\$ 400	\$ 1,600
11	8	Monthly	4	0	100%	\$ 400	\$ 1,600
12	8	Monthly	4	0	100%	\$ 400	\$ 1,600
13	8	Monthly	4	0	100%	\$ 400	\$ 1,600
14	10	Monthly	4	0	100%	\$ 400	\$ 1,600
15	8	Monthly	4	2	89%	\$ 400	\$ 800
16	8	Monthly	4	0	100%	\$ 400	\$ 1,600
17	8	Monthly	4	0	100%	\$ 400	\$ 1,600
18	8	Monthly	4	1	95%	\$ 400	\$ 1,200
19	8	3 Months	1	0	100%	\$ 400	\$ 400
20	8	3 Months	1	0	100%	\$ 400	\$ 400
			42	3	93%		\$ 15,600
Total			194	9	95.4%		\$ 74,000

Comprehensive Cost Assessment

- Cost of truck
- Insurance
- Vehicle maintenance parts and labor
- Fuel
- Tools and materials
- Personnel labor and benefits

Productivity Savings



Net Return: Renton



Year	Units	Total Cost	Yearly Productivity Savings	Yearly Net Return
1	20	\$75,900	\$222,000	\$146,100
2	20	\$7,980	\$222,000	\$214,020
3	20	\$11,980	\$222,000	\$210,020
3-Year Total	\$60	\$95,860	\$666,000	\$570,140

Year 1

Purchase Hardware,
Software, Comms

Year 2

Software, Comms

Year 3

Software,
Comms,
Battery*

Net Three-Year Return

Battery*: Conservative Calculation: 2-years for replacement



Case Study 3: Net Return

Year	Sites	Total Cost	Yearly Productivity Savings	Yearly Net Return
1	25	\$ 87,500	\$ 155,890	\$ 68,390
2	25	\$ 75,000	\$ 155,890	\$ 80,890
3	25	\$ 75,000	\$ 155,890	\$ 80,890
3-Year Totals		\$ 237,500	\$ 467,670	\$ 230,170

Year 1
Turn-Key Services

Year 2
Turn-Key Services

Year 3
Turn-key Services

Net Three-Year Return

Case 4: JEA, Jacksonville, FL

Situation

System >3,900 miles of gravity sewer

Process Regular scheduled cleaning
Quarterly, Semi Annual, Annual

Monitors 112 locations



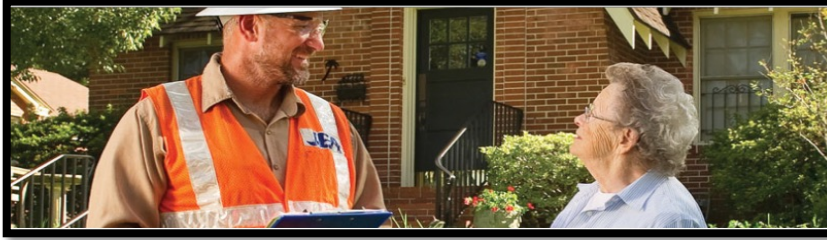
JEA One Year Results



Frequency	# Locations	Cleaning Totals
Quarterly	70	280
Semi Annual	170	340
Annual	110	110
Scheduled Total	350	730
Actual Locations Cleaned	350	454
Reduction		276
Reduction %		37.8%
Labor Hours Saved		828
Labor Hours Cost Savings		\$ 110,000
SSO Prevented	10	



JEA Take-Aways



- Smart technology enables...
 - Continuous remote site visibility
 - Drives cleaning process
- Data shared with engineering
 - Becomes resource for analytics & trends
- Added SSO prevention eliminates
 - Fines
 - Reporting and administration tasks
 - Bad publicity
- Measurable savings and return on investment

Conclusions

Optimized Cleaning with smart tech

Reduces...

- Stress on Operations
- Long-term pipe wear
- Time in the street for crews

Provides...

- Immediate performance improvement
- Fast measurable pay-back
- Opportunity to re-allocate resources
- Ongoing SSO protection
- Remote site visibility to the collection system
- Data for other purposes
- Predictability and right-frequency planning



Final Thoughts...

Ten Years Ago...

- A hypothesis was presented at the Florida Water Resources Conference
 - Could smart tech be used to drive cleaning
 - Result? No interest, just blank stares

And since then...

Data & Results Have Transformed Hypothesis to Practice

- Hundreds of utilities employ smart tech-driven optimized cleaning overcoming:
 - Labor challenges,
 - Budget limitations,
 - Resource challenges of time

Thank You!

New England Contacts

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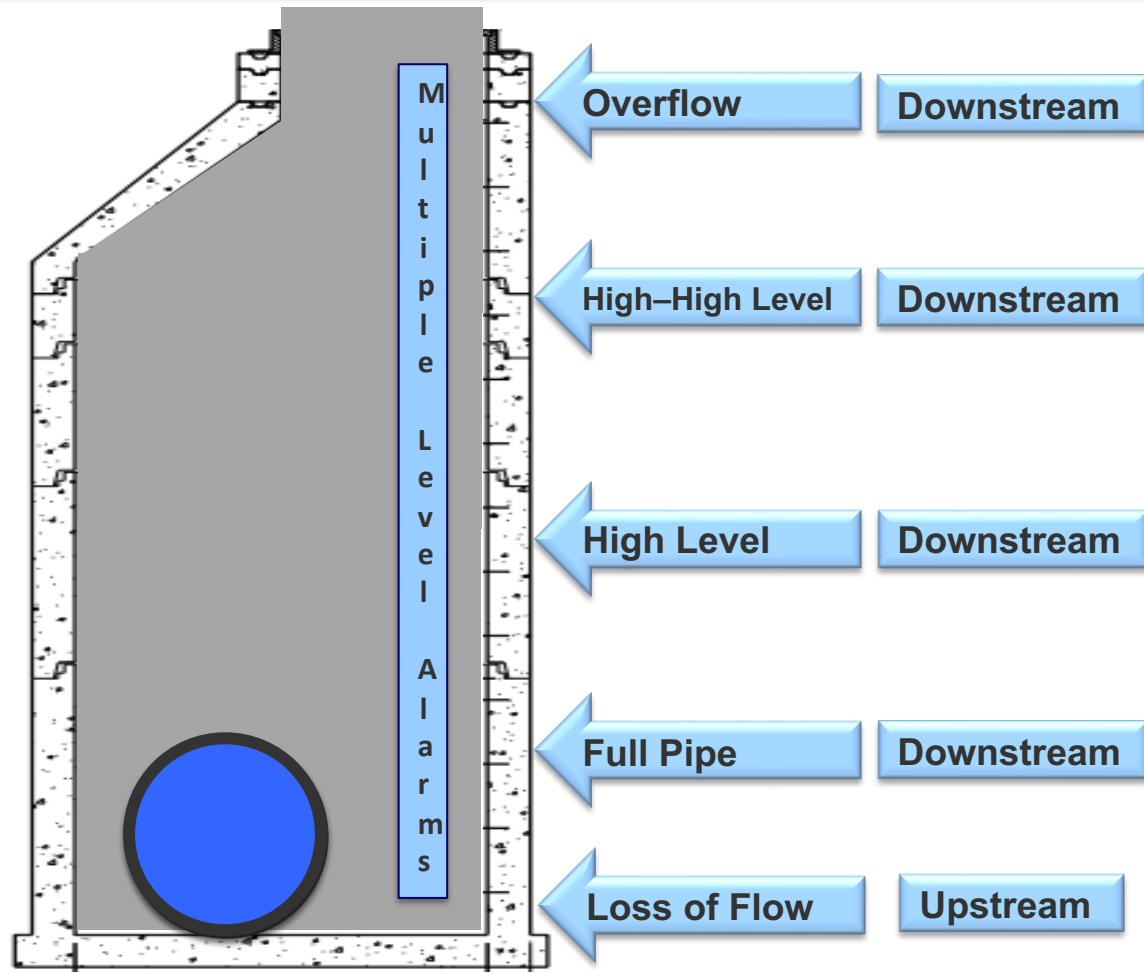


2nd Generation Technologies & Notifications

System Communication



- Multiple, redundant water level alarms
- Sensor alignment alarm / System status



Machine Learning Predicts Blockages

Key to Optimization: knowing and predicting site-conditions

- Prediction provides advanced notice - days or weeks
- Prioritization directs resources

