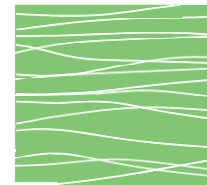


People, Process, and Performance: A Tailored Approach to Integrated Water Resources Planning in Portland



NEWEA Annual Conference
February 2, 2021

AGENDA



1. Portland Background
2. Portland's Integrated Plan
 - ✓ People
 - ✓ Process
 - ✓ Performance
3. Next Steps

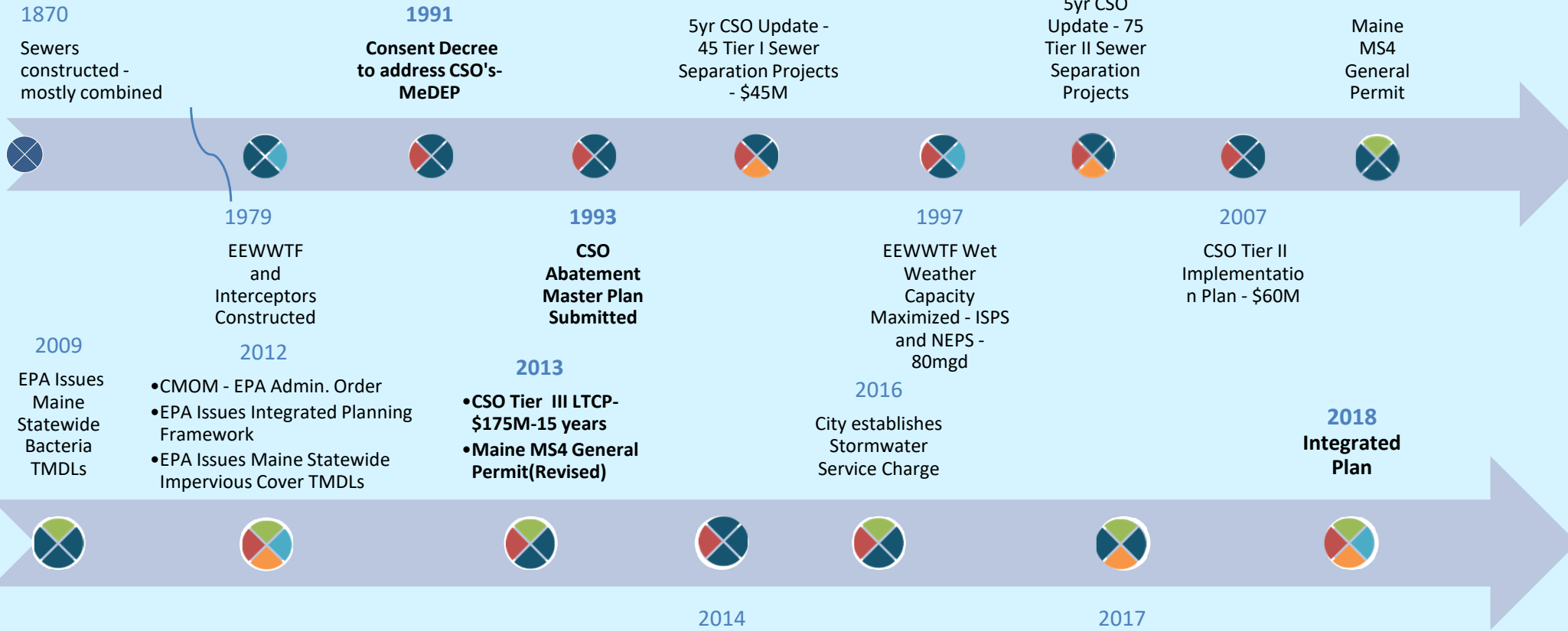




Background



Background and Regulatory Context



Program Focus:

-  WWTF
-  CSO
-  CMOM
-  MS4





Portland Water District
Portland, ME



Types of Action

Capital Project
Capital Program
Watershed Initiative
O&M
Policy
Further Study

Targeted System

Source Controls
Collection System
Stormwater Treatment
Wastewater Treatment
Ecosystem

Drivers for Action

MS4
CSO
CMOM
WWTF (CWA)

Water Body

Casco Bay
Back Cove
Portland Harbor
Fore River
Presumpscot River
Capisic Brook



Integrated Plan: People



STAKEHOLDER STEERING COMMITTEE

SOCIAL



PORTLAND HEALTH AND HUMAN SERVICES DEPARTMENT
 PORTLAND DEPARTMENT OF PLANNING AND URBAN DEVELOPMENT
 PORTLAND PARKS, RECREATION AND FACILITIES



PORTLAND TRAILS



SAILMAINE

ECONOMIC



MAINE REAL ESTATE AND DEVELOPMENT ASSOCIATION



NEW ENGLAND ENVIRONMENTAL FINANCE CENTER



PORTLAND CITY MANAGER'S OFFICE
 PORTLAND ECONOMIC DEVELOPMENT DEPARTMENT/
 WATERFRONT ECONOMIC DEVELOPMENT



PORTLAND REGIONAL CHAMBER OF COMMERCE



PORTLAND OFFICE OF ECONOMIC OPPORTUNITY



THE WATERFRONT ALLIANCE

ENVIRONMENTAL



CASCO BAY ESTUARY PARTNERSHIP



FRIENDS OF CASCO BAY/
 CASCO BAYKEEPER



PORTLAND LAND BANK COMMISSION
 PORTLAND DEPARTMENT OF PUBLIC WORKS/WATER RESOURCES DIVISION



CONSERVATION LAW FOUNDATION



MAINE DEPARTMENT OF ENVIRONMENTAL PROTECTION



PORTLAND WATER DISTRICT



CUMBERLAND COUNTY SOIL AND WATER CONSERVATION DISTRICT



MAINE DEPARTMENT OF MARINE RESOURCES



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Stakeholder Engagement



Advisory Group

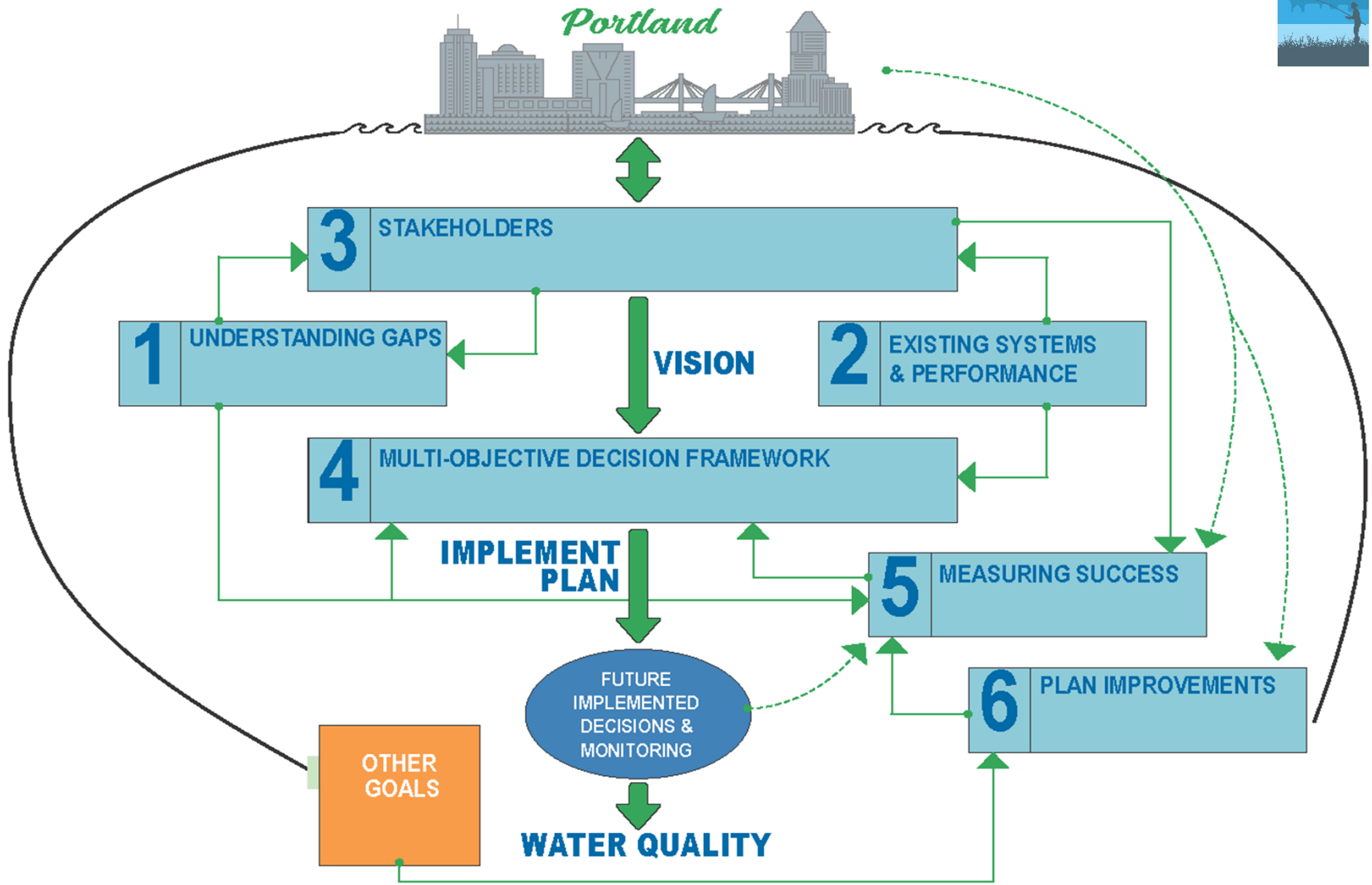
- Josh Schimmel
Executive Director, Springfield Water and Sewer Commission
- Tom Balestero
University of New Hampshire
- Roger Janzen
EPA (Retired)
- Megan Moir
Director of Water Resources, Burlington Vermont





Integrated Plan: Process





PROCESS: OBJECTIVES



Obj-1: Preserve/Enhance Sustainable Ecosystems

Obj-2: Improve Water Quality

Obj-3: Support Portland's Working Waterfront

Obj-4: Support Sustainable Economic Growth

Obj-5: Encourage An Active and Informed Citizenry:

Obj-6: Enhance Community Character and Assets:

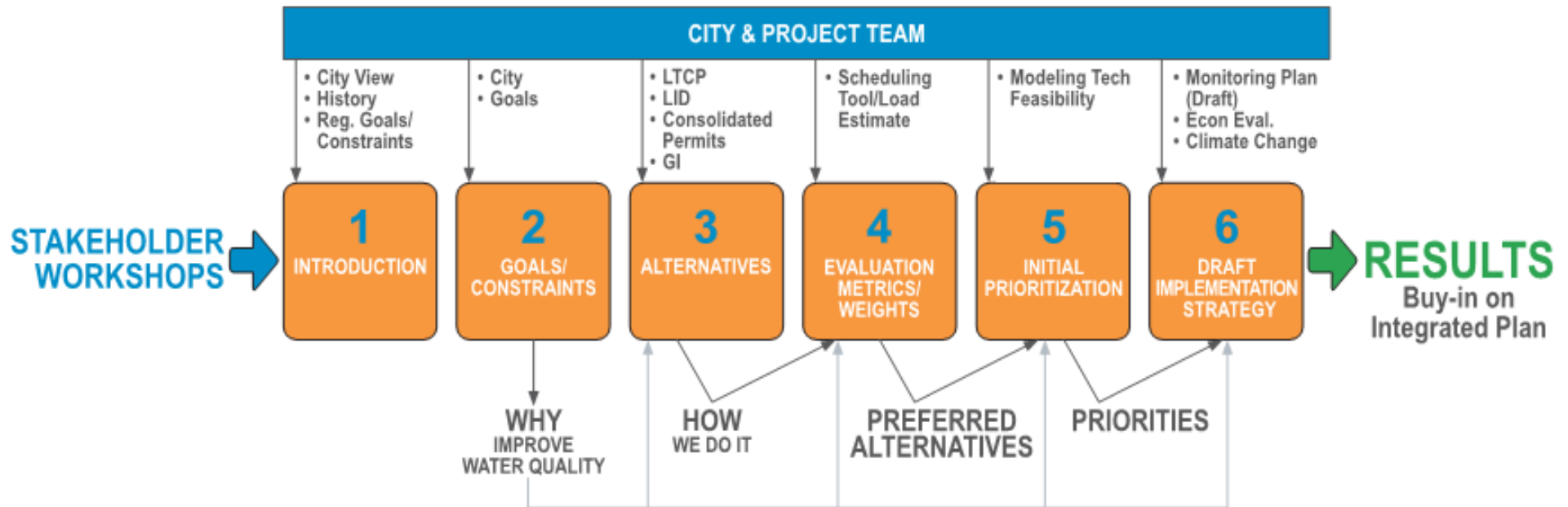
Obj-7: Promote Equity

Obj-8: Protect Public Health and Safety

Obj-9: Strengthen Institutional Capacity

Obj-10: Improve System Performance/Resilience

PROCESS: STAKEHOLDER WORKSHOPS



PROCESS: ALTERNATIVES DEVELOPMENT

Program Objectives

Water Quality
Ecosystem
Regional Economy
Equity
Community
Character
Education
Etc....

Targeted System

Source Controls
Collection System
Stormwater Treatment
Wastewater Treatment
Ecosystem

Water Body

Casco Bay
Back Cove
Portland Harbor
Fore River
Presumpscot River
Carpic Brook

Types of Action

Capital Project
Capital Program
Watershed Initiative
O&M
Policy
Further Study

Drivers for Action

MS4
CSO
CMOM
WWTF (CWA)

ALTERNATIVE EVALUATION: WEIGHTS / SCORES / RANKS



Metrics – Ways of measuring progress toward objectives

Weights for screening metrics: Relative importance

METRICS:	Quantitative Scores		Qualitative Scores		
	Flood Reduction	Water Quality Improvement	Support Local Economy	Public Health & Safety	Regulatory Compliance
	Weight	0.15	0.25	0.3	0.2
Alternatives					
1 CSO 1	10	15	5	5	4
2 CSO 2	12	18	4	4	5
3 CSO 3	0	25	5	1	5
4 CSO 4	5	18	4	2	3
5 CSO 5	8	22	2	2	5
6 Stormwater 1	15	15	5	4	5
7 Stormwater 2	25	12	5	3	1
8 Stormwater 3	45	8	1	3	3
9 Stormwater 4	38	28	1	4	3
10 Stormwater 5	40	16	1	3	1
11 WWTP 1	4	3	5	4	2
12 WWTP 2	5	2	5	5	3
13 WWTP 3	2	25	3	2	2
14 WWTP 4	3	15	5	5	2
15 WWTP 5	7	20	2		1

Alternative	Equal Weights	Watershed Association	Business Community
CSO 1	3	3	1
CSO 2	1	2	3
CSO 3	14	8	9
CSO 4	5	6	7
CSO 5	12	10	11
Stormwater 1	2	1	2
Stormwater 2	10	14	6
Stormwater 3	13	13	15
Stormwater 4		5	10
Stormwater 5	15	15	14
WWTP 1	7	4	8
WWTP 2	6	7	4
WWTP 3	11	9	13
WWTP 4	8	11	5
WWTP 5	9	12	12

Quantitative Scores from models, GIS, Risk Assessment, etc.

Qualitative Scores "Poor-Fair-Good-Better-Best"

RANKS Relative composite value of weights and scores

EXAMPLE INFORMATION ONLY

EXAMPLE INFORMATION ONLY

Ranking Results - "Heat Map"

Alternative Number	Alternative Name	Average Weights	Equal Weights by Metric	Ranks by Stakeholder Weights											
				A	B	C	D	E	F	G	H	I	J	K	L
F04	Green Infrastructure Program (F04)	1	1	1	1	1	1	1	1	1	1	1	1	1	1
B09*	3.5 MG Storage - Back Cove South (B09)	2	2	2	2	4	3	4	2	2	6	2	3	2	2
A20	Sewer Separation Strategy (A20)	3	3	5	12	14	8	8	4	4	3	11	1	3	5
C02	Street and Sidewalk Sweeping (C02)	4	7	3	11	2	2	2	9	3	8	10	7	6	6
A03*	Inflow and Infiltration Program (A03)	5	6	6	19	16	11	3	10	7	4	20	4	7	3
B10*	2.25 MG Storage - Back Cove West (B10)	6	10	7	6	6	12	10	6	8	7	4	9	13	11
F01	Public Education and Involvement Program (F01)	7	4	9	3	12	25	21	15	5	17	3	22	5	4
A06	CSO Outfall Treatment Facilities (A06)	8	9	29	27	13	6	12	1	15	14	26	5	29	13
C06	Pet Waste Management (C06)	9	5	27	4	9	22	24	11	10	19	5	33	15	7
D11	Wetland Protection Ordinance (D11)	10	8	4	10	29	19	5	30	6	29	19	15	17	8
D05	More Stringent Stormwater Management Requirements for Redevelopment Projects (D05)	11	13	8	9	22	20	22	20	9	15	7	13	16	18
B16	Commercial Street CSO Storage Conduit (B16)	12	31	17	25	3	10	13	5	26	13	17	12	27	23
B14	Fore River CSO Storage Tank (B14)	13	24	22	22	5	14	16	7	24	16	12	17	25	22
A13	Prevent Erosion Around Back Cove (A13)	14	11	18	5	19	16	17	26	11	35	6	26	11	12
E18	Open Space Study (E18)	15	12	16	7	21	25	15	27	12	42	8	27	19	20
C05	Winter Roadway Maintenance (C05)	16	18	11	26	15	5	6	21	16	30	28	16	20	9
A19*	Illicit Discharge Detection and Elimination - Targeted Program (A19)	17	20	13	31	27	34	26	12	21	2	27	6	9	15
C14	Enhanced Pipeline Cleaning and Inspection Program (C14)	18	17	15	28	18	15	9	19	19	9	31	20	14	17
C04	Catch Basin Cleaning (C04)	19	28	12	32	11	1	7	23	17	23	32	8	18	25
D06	Develop City-Wide Fertilizer Policy (D06)	20	16	31	8	10	30	34	29	22	44	13	43	24	10
C11	Yard Waste Collection (C11)	21	23	14	14	31	23	33	32	14	24	9	10	8	31
E17	Stream Restoration Study (E17)	22	21	24	16	23	25	11	34	25	40	16	32	28	19
D09	Update and Optimize Stormwater Utility for More Water Quality Treatment (D09)	23	22	10	21	30	21	23	28	13	20	29	11	12	28
C03	Fertilizer Management on City Properties(C03)	24	19	21	18	24	18	28	24	18	26	30	21	10	21
C07	Waterfowl Waste Management (C07)	25	15	25	13	32	43	29	33	20	33	15	39	33	35
C13	Fats, Oils, and Grease Program (C13)	26	14	38	15	20	31	37	31	27	10	21	35	4	14
A04	Sewer System Renewal/Improvements (A04)	27	25	43	41	17	4	14	16	33	12	42	14	21	24
B17	Regulator Modifications and Tide Flex Valve Installations (B17)	28	29	26	39	25	23	18	18	30	21	33	34	45	26
D12	Enforce Proper Discharge of Wastewater from Boats (D12)	29	30	44	24	8	17	41	17	34	32	18	37	31	16
B18	Deep Tunnel Conveyance and Storage (B18)	30	40	46	42	7	9	27	8	39	37	25	36	39	45
B25	Franklin Street Storm Drain (B25)	31	33	30	38	37	33	19	13	37	18	36	25	44	29
E16	Watershed Management Plans (E16)	32	27	19	17	39	44	36	47	23	38	14	29	26	33
D14	Enhance Stream Corridor and Shoreland Protection Zoning Requirements (D14)	33	32	28	23	28	32	31	40	29	27	22	28	23	30
E20	Estuary Restoration Study (E20)	34	35	34	29	26	25	20	34	35	43	24	29	32	32
A15	Stormwater Infrastructure Improvements (A15)	35	26	39	35	40	50	46	25	38	11	38	31	34	27
E14	Evaluate Regional Roles for Water Quality Improvements (E14)	36	34	36	20	34	45	49	37	32	50	23	47	36	38
B37	Repair Storm Drains and Remove Cross Connections on Peaks Island (B37)	37	36	37	33	35	41	44	22	36	36	34	45	47	36
D07	Improve City Inter-Departmental Collaboration to Optimize Stormwater Treatment (D07)	38	38	23	34	41	37	30	41	31	25	37	23	22	34
D13	Optimize Operations of Water Resource Management (D13)	39	39	20	36	43	37	38	38	28	34	35	24	30	42
B32	Wet Weather Treatment (B32)	40	41	59	54	42	13	51	14	47	31	54	19	37	47
C12*	East End Wastewater Treatment Facility (EEWWTF) Rehabilitation and Replacement (R&R) (C12)	41	44	32	48	47	49	42	43	41	5	43	18	35	40
D01	Enhance Water Quality Projects Through Public - Private Partnerships (D01)	42	37	42	30	48	52	47	49	40	48	39	52	38	39
A12	Detention Basin Retrofits (A12)	43	42	40	45	44	36	32	46	44	22	45	38	40	41
E19	Technical Support for On-Going Coordination Efforts between the City and PWD (E19)	44	43	41	40	46	45	49	39	42	47	41	44	41	43
A05	Pump Stations Rehabilitation (A05)	45	45	45	47	36	42	25	45	51	39	52	46	43	37
E15	Develop Hydrodynamic Model for Casco Bay (E15)	46	54	33	56	33	29	35	36	43	52	49	42	51	53
E12	Stroudwater River Dam Removal Study (E12)	47	53	35	50	50	37	40	44	48	51	51	40	53	50
E01	Improve and Expand Stormwater Management Model (SWMM) (E01)	48	50	47	49	38	37	43	48	49	49	48	54	48	47
D08	Optimize Stormwater Compensation Utilization Fund (D08)	49	47	50	43	54	51	54	50	46	45	50	41	42	46
E13	Critical Asset Inventory (E13)	50	46	48	46	53	52	47	55	50	46	46	53	46	44
B02	Manhole Rehabilitation Along Presumpscot North Interceptor (B02)	51	49	53	44	49	56	45	42	54	41	56	51	52	51
B48*	Improve Odor Control at East End Wastewater Treatment Facility (EEWWTF) (B48)	52	48	49	37	56	48	52	53	45	56	47	58	56	54
A02	Improve Access to Interceptors (A02)	53	52	55	52	45	35	39	52	52	59	53	59	55	49
C01	Smart Covers, Rain Gauges, and Groundwater Gauges Deployment Program (C01)	54	51	54	55	57	55	56	54	53	28	55	49	49	55
B03*	Baxter Blvd. Pump Station Construction (B03)	55	55	51	53	52	45	53	51	55	53	57	48	50	52
B39	Install Anaerobic Digesters at the East End Wastewater Treatment Facility (EEWWTF) (B39)	56	58	58	51	51	61	57	57	58	61	40	60	57	57
B04*	Complete Stroudwater Pump Station Upgrades (B04)	57	59	52	58	58	54	55	56	57	54	60	50	59	56
E09	Study Hydrobrakes (E09)	58	56	56	59	60	58	58	59	56	57	58	57	60	59
E10	Develop Hydraulic Model for Fall Brook (E10)	59	57	56	57	61	58	58	58	59	58	59	56	58	58
D10	Develop and Charge Stormwater Impact Fee for Waterbody Abutters (D10)	60	60	60	60	55	58	61	60	60	55	44	55	54	60
B33	Canco Road Storm Drain (B33)	61	61	61	61	59	56	60	61	61	60	61	61	61	61



BLUE
Portland
investing in the
future of our water

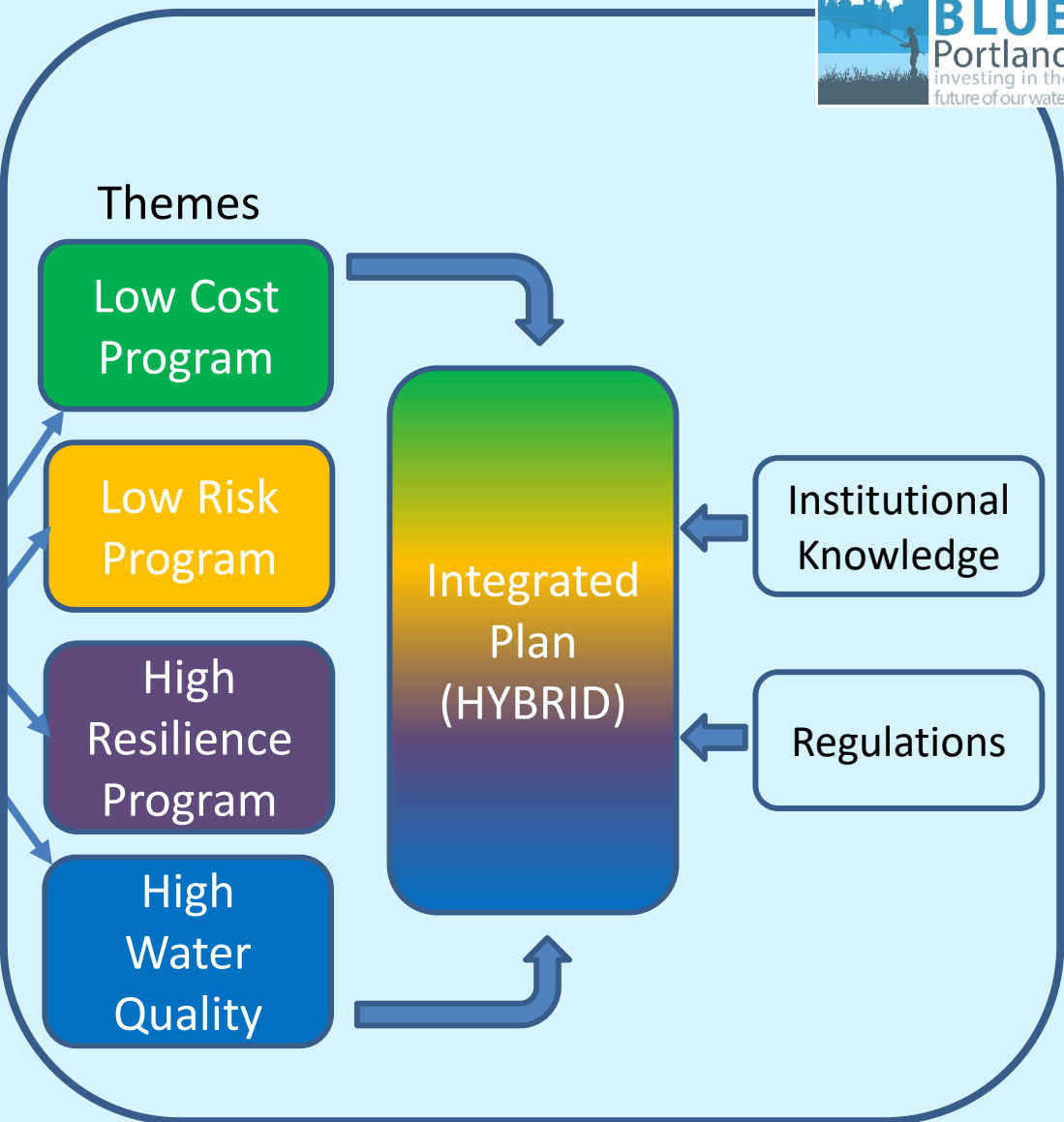
Development of Integrated Plan



Weights

Ranked Alternatives

Alternative	Equal Weights	Watershed Association	Business Community
CSO 1	3	3	1
CSO 2	1	2	3
CSO 3	14	8	9
CSO 4	5	6	7
CSO 5	12	10	11
Stormwater 1	2	1	2
Stormwater 2	10	14	6
Stormwater 3	13	13	15
Stormwater 4	4	5	10
Stormwater 5	15	15	14
WWTP 1	7	4	8
WWTP 2	6	7	4
WWTP 3	11	9	13
WWTP 4	8	11	5
WWTP 5	9	12	12



Themes

Low Cost Program

Low Risk Program

High Resilience Program

High Water Quality

Integrated Plan (HYBRID)

Institutional Knowledge

Regulations



Integrated Plan: Performance

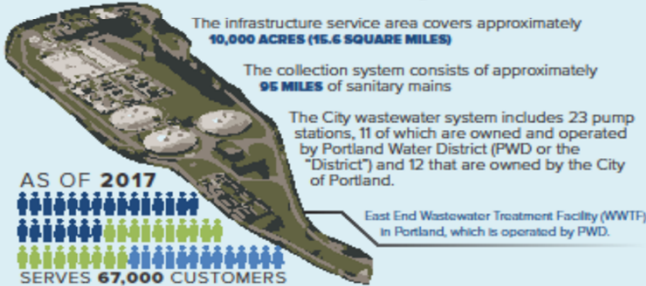


CITY SYSTEM PERFORMANCE

PORTLAND, MAINE



Wastewater Collection System



CSO Volume Per Inch of Rainfall

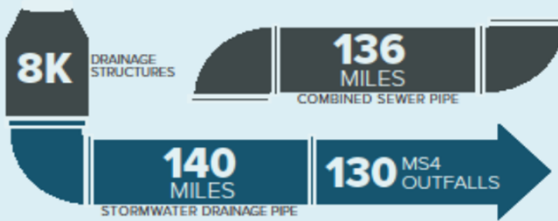


Stormwater Management

The City has historically taken a proactive approach toward stormwater management and the past program established a solid foundation for the current program, which includes:

- Prioritization of Portland's four Urban Impaired Stream watersheds for stormwater improvements, including Capasic Brook, Nassons Brook, Fall Brook, and Dole Brook. Capasic Brook watershed is the highest priority, with over **1,500 ACRES** within the City.
- Development of an illicit Discharge Detection and Elimination (IDDE) Program Manual in 2016. Implementation of the IDDE Program is ongoing, including water quality monitoring at stormwater outfalls.
- Establishment of a stormwater service charge to adequately fund Portland's stormwater program. The user charge is based on impervious area, which is a surrogate measurement for the amount of stormwater runoff produced. Over **200 BMPs** have been implemented as a result of this service charge and improvements to local design requirements for development and redevelopment.
- Implementation of a City-wide good housekeeping and pollution prevention program for municipal facilities and activities that could contribute stormwater pollution to the drainage system, which includes employee training.

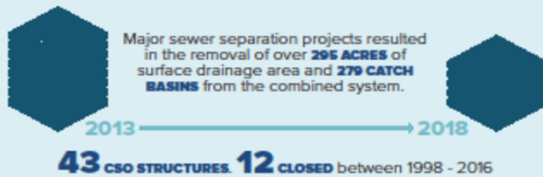
Stormwater Infrastructure



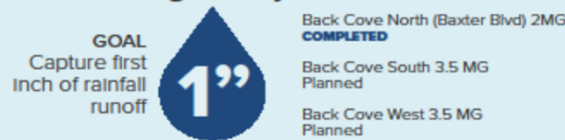
Dry Weather Overflows



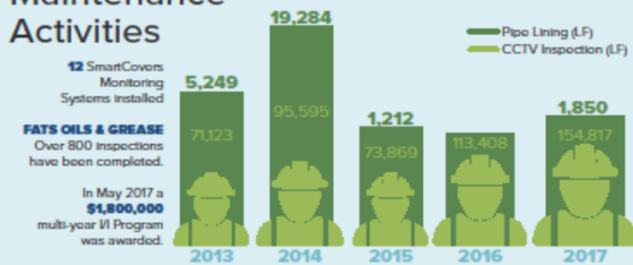
Sewer Separation Projects



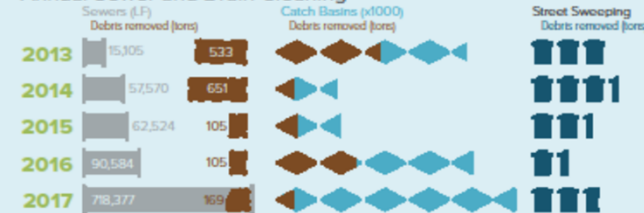
CSO Storage Projects



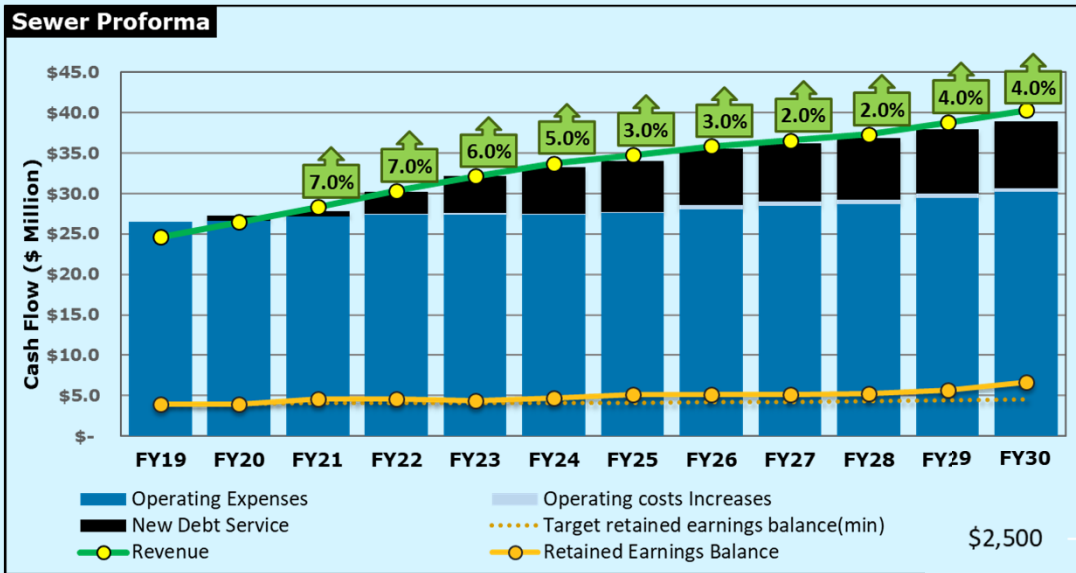
Operations and Maintenance Activities



Annual Sewer and Drain Cleaning

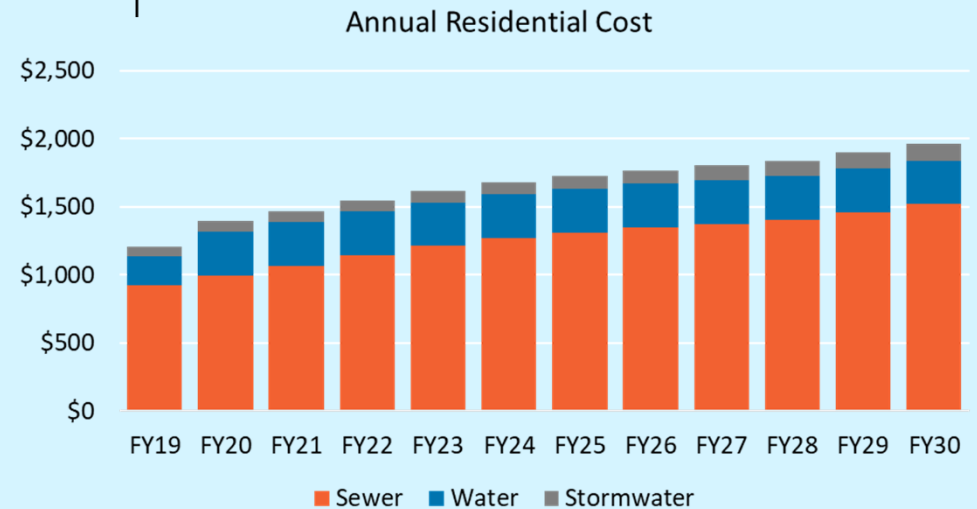


Financial Analysis



1. Develop proforma by projecting future expenses.
2. Estimate future rate increases needed to fund program
3. Calculate annual costs for typical residential user
4. Determine affordability using industry indicators

Typical Residential Customer
 4 person household
 200 gallons per day
 1,200 SF Impervious Area
 \$18,404 Income (LQI)



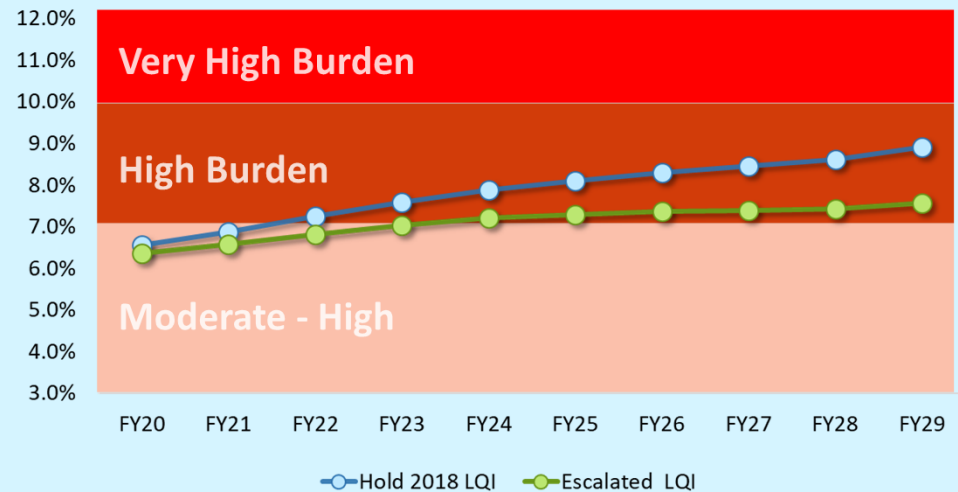
Financial Analysis

HBI – Water Costs as a percent of income at LQI	PPI Percent of Households below 200% of FPL		
	>=35%	20% to 35%	< 20%
>= 10%	Very High Burden	High Burden	Moderate - High Burden
7% to 10%	High Burden	Moderate - High Burden	Moderate - Low Burden
< 7%	Moderate - High Burden	Moderate - Low Burden	Low Burden

The economic burden associated with the program has more to do with the overall economic conditions in the City than the cost of the program.

The Household Burden Indicator (2019). Uses two components to estimate burden.

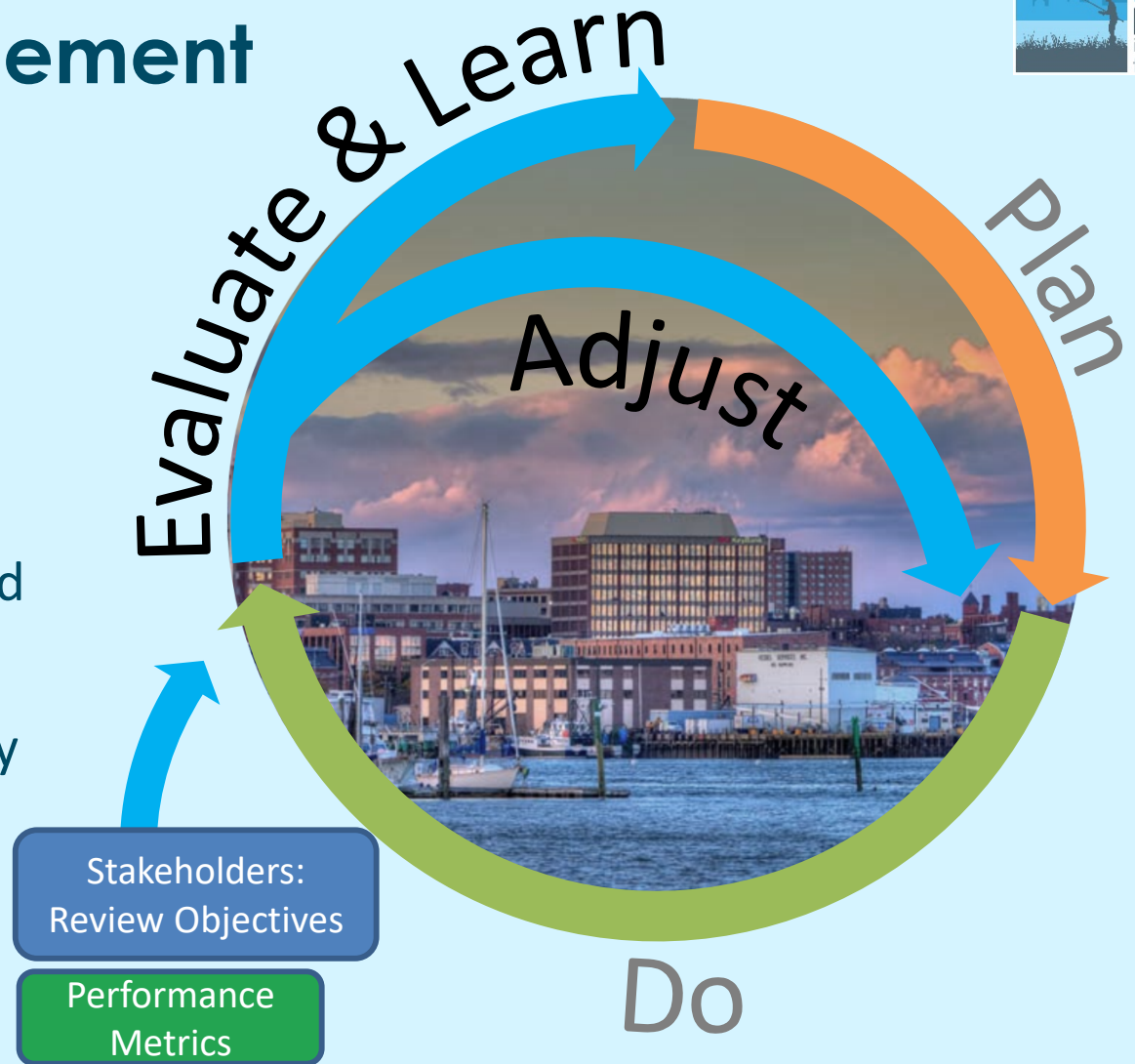
1. Lowest Quintile Income (LQI) which is more representative of household financial status than Median Household Income. *LQI = \$18,404 (2018)*
2. Poverty Prevalence Indicator (PPI) percentage of incomes below 200% of the Federal Poverty Level. *PPI = 36% (2018)*



Adaptive Management Framework

Evaluate & Learn

- **5 Years:** Compare trends in Performance Metrics to 10-Year Vision
- Work with Regulators and Stakeholders to Make Significant Program Adjustments, if necessary



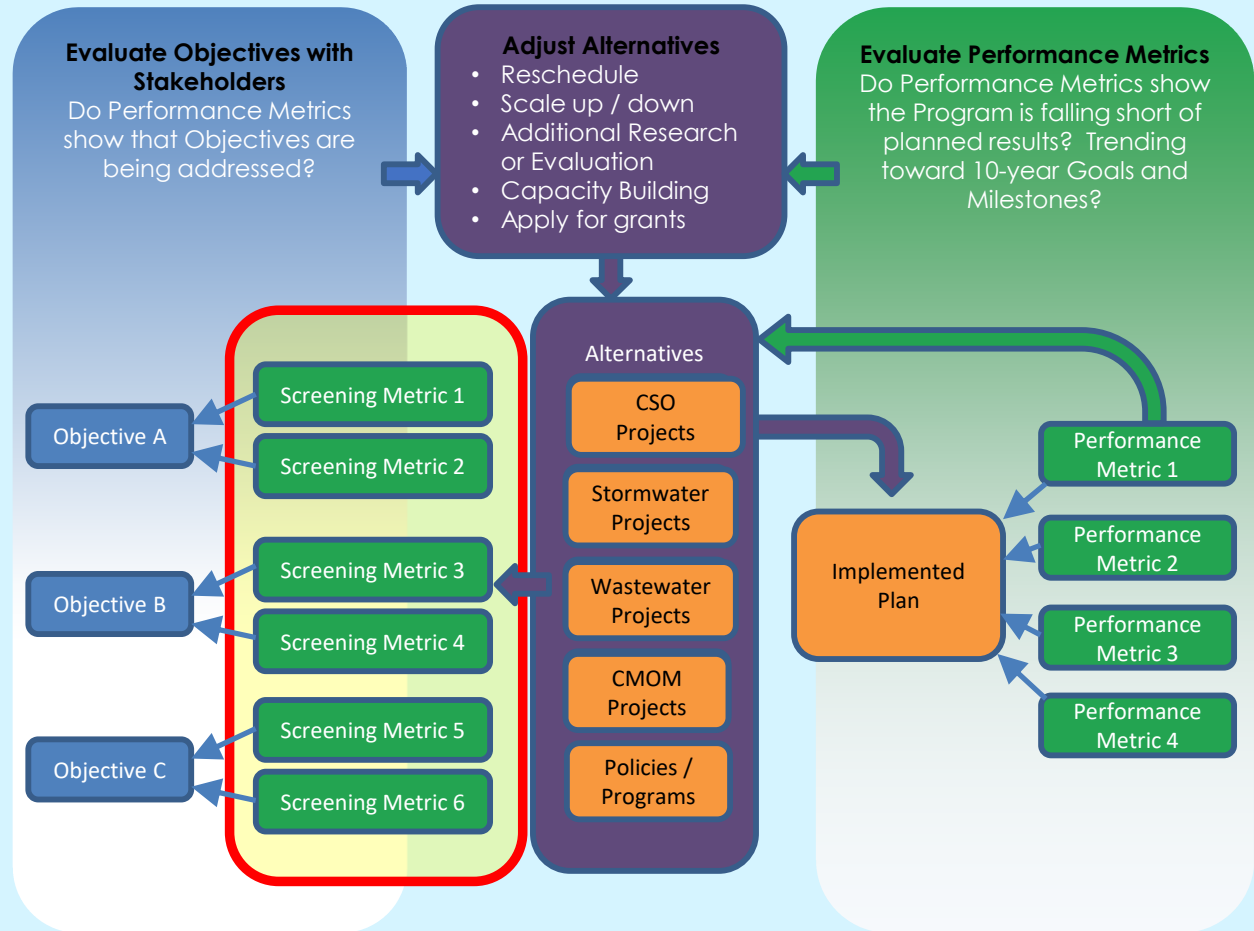
Performance Metrics: 10 Year Vision

- Set Measurable Goals and Milestones
 - Themes for the Performance Metrics
- Alignment with the 10 Objectives
- Work Performed and Results Achieved



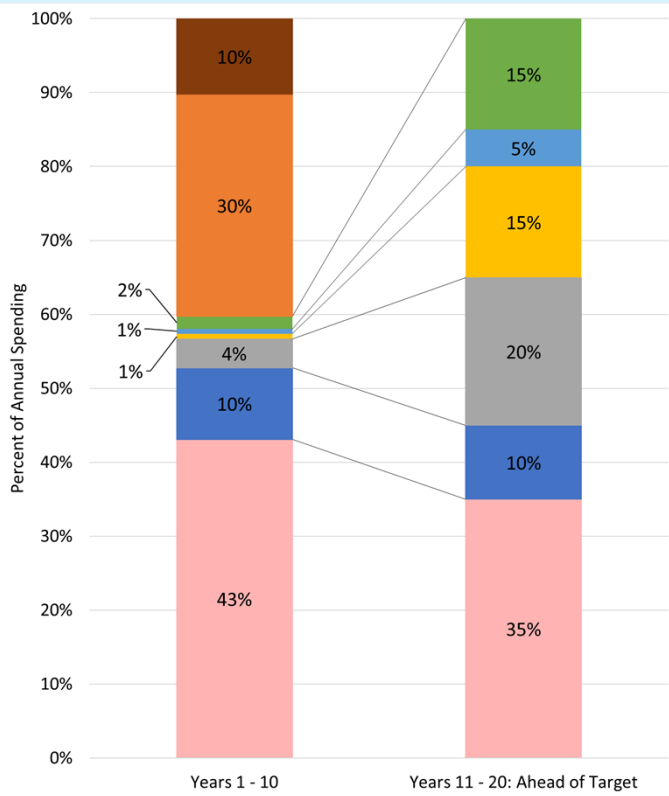
Strategy for Program Adjustments

- Program Flexibility to respond to evolving City needs
- Modifications to Program Implementation
 - Modify Alternative Prioritization, Schedule, Scale
 - Maintain Affordability
- Use Alternative Ranking and Scores to rebalance costs and benefits

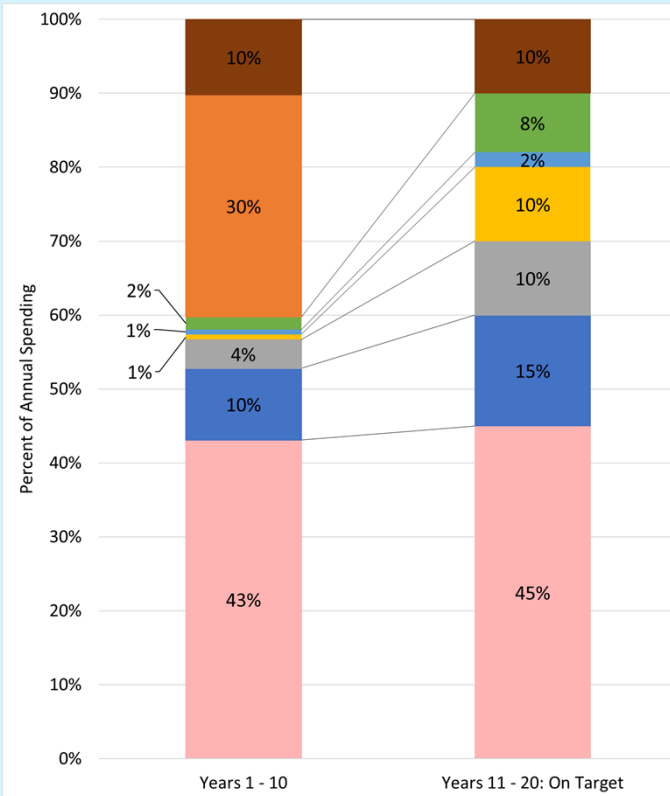


Example of Program Adjustments for Phase 2

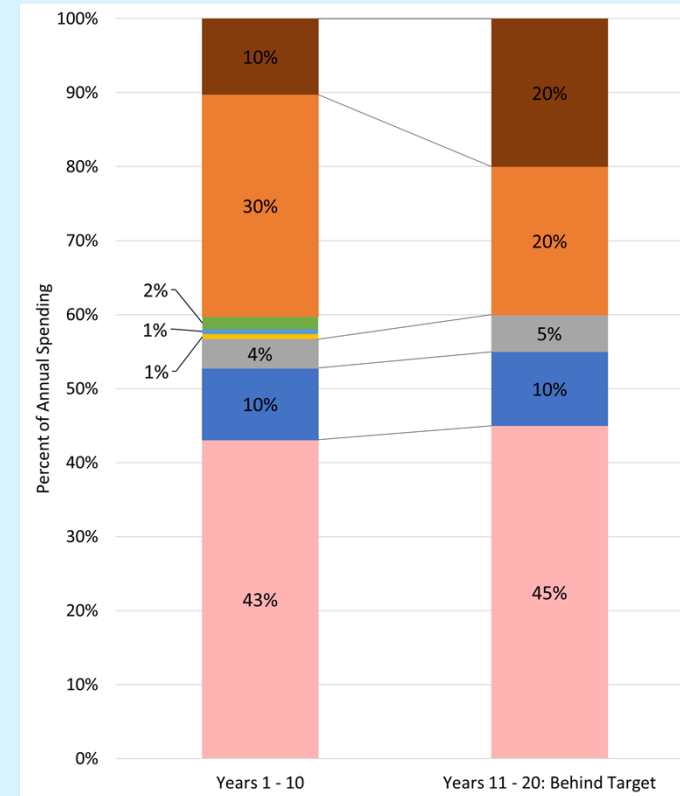
Ahead of Target



On Target



Behind Target



■ System Maintenance, Renewal, and Reinvestment
 ■ Non-Point Source Management
 ■ Green Infrastructure
 ■ Management/Policy
 ■ Study/Model
 ■ Waterfront Protection
 ■ CSO Storage/Treatment
 ■ Sewer Separation

Next Steps:

- Water Quality Stakeholder Group
- Integrated Permit
- Capital Improvement Plan
- Staffing, Training
- Monitoring Ongoing Projects



Acknowledgements



Good Group Decisions

Brunswick, Maine, USA





Questions and Comments

www.blueportland.org

