

# ReACT: Resilient Infrastructure in Action Conference & Exhibit

Virtual • Nov. 20, Dec. 4, Dec. 11, 2020

**2020**  
SPECIALTY  
CONFERENCE  
& WORKSHOP  
SERIES

We invite you to sponsor or exhibit at this event virtually. This event series (#NEWEAAREACT20) will be held on November 20th, December 4th and December 11th and will deliver a full program of excellent educational content.

⇒ **If you are interested in showcasing your products and services or advertising your company to water quality professionals, [sign up here!](#)**

## EXHIBIT OPPORTUNITIES

NEWEA is offering two (2) exhibit levels to choose:

### Platinum Exhibitor - \$400

Exhibit Hall Booth

Exhibit Hall Visitor Data

Lead Retrieval (\$99 value) real-time leads

Face-to-Face Video Calls & Chat

One (1) Attendee Registrations with access to all three events (\$135 value)

One (1) Push Notification about your company to attendees via email/platform per event (3 total)

Logo featured on Website, Email Communications and Virtual Portal Sponsor Carousel

### Gold Exhibitor - \$250

Exhibit Hall Booth

Exhibit Hall Visitor Data

One (1) Attendee Registration with access to all three events (\$135 value)

Logo featured on Website, Email Communications, and Virtual Portal Sponsor Carousel

### WHY EXHIBIT WITH NEWEA?

- Introduce new products and services
- Generate high-quality new leads
- Connect with existing customers
- Explore conference sessions
- Access to attendees during breaks
- Exclusive exhibitor spotlight opportunity
- Chat with attendees one-on-one
- Build brand recognition and loyalty
- Network with water quality professionals

[Sign up to Exhibit/Sponsor Online >>](#)



**EXHIBIT ♦ SPONSOR ♦ CONNECT**

# NEWEA ReACT Conference

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES 2020

### A LA CARTE SPONSORSHIP

NEWEA is offering five (5) additional al carte sponsorship opportunities to allow your company to be part of 2020 ReACT Conference. Gain exposure with conference attendees and support NEWEA!

**Companies can choose from five (5) options. See placement options on the next page:**

**Session Sponsor** - \$125. Company logo will appear next to the session title and on the session page itself. (3 spots available)

**Session Pre-Roll Video** - \$250. A looping video that is played on repeat before a session is live in the virtual portal (3 spots available)

**Virtual Portal Lobby Banner Image** - \$250. Your company logo will appear on a high visibility banner on the virtual lobby. (2 spots available)

**Virtual Portal Login Image** - \$125. Display your company logo on the highly visible virtual portal login page. (3 spots available)

**Featured Technology Highlight** - \$300. Present a unique and refreshing 10-minute educational session or product demonstration. Your pre-recorded presentation will be scheduled on demand to add value to sponsor and attendees. (only 3 spots available)

#### WHY SPONSOR?

- Connect with 125 water quality professionals
- Increasing corporate visibility and marketing opportunities to a diverse audience of water quality industry professionals
- Gaining relationship-building access to key influencers in water quality industry services, technology, and policy
- Earning recognition as an environmental leader among peers, clients, and customers

We look forward to your participation and support of the NEWEA's ReACT Conference.

If you have any questions, please contact the NEWEA office at [mail@newea.org](mailto:mail@newea.org)

Thank you for considering our event!

[Sign up to Exhibit/Sponsor Online >>](#)

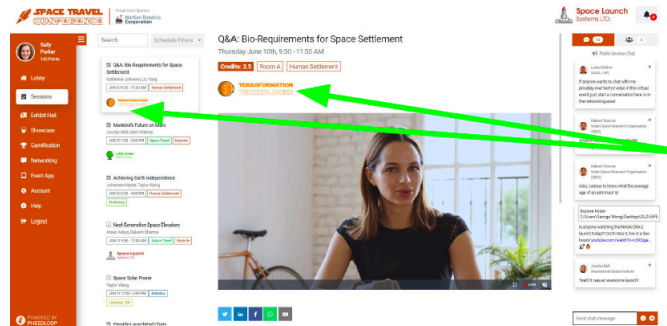


# NEWEA ReACT Conference

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES 2020

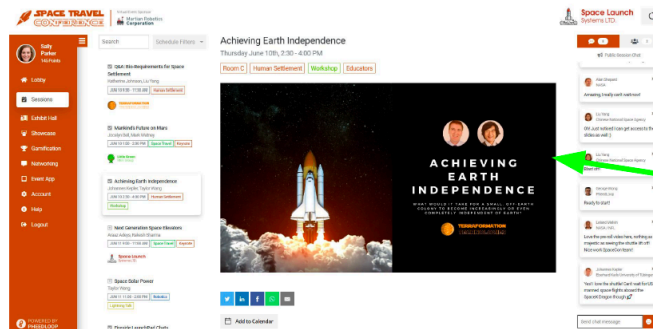
### AL CARTE SPONSORSHIP PLACEMENT

**Session Sponsor** - \$150. Company logo will appear next to the session title and on the session page itself. (3 spots available)



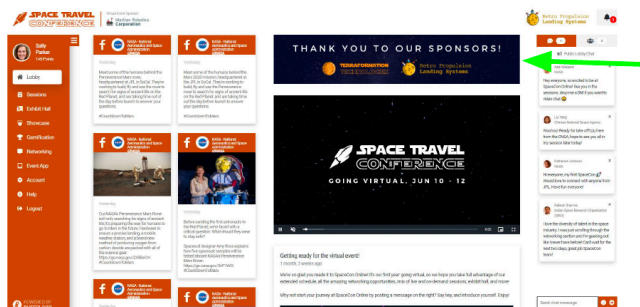
Company logo will show at these two locations for each sponsored session.

**Session Pre-Roll Video** - \$250. A looping video (no audio) that is played on repeat before a session is live in the virtual portal (3 spots available)



Video will play on repeat in the session.

**Virtual Portal Lobby Banner Image** - \$300. Your company logo will appear on a high visibility banner on the virtual lobby. (2 spots available)



Company logo will be displayed on the top of the home lobby page in the virtual platform

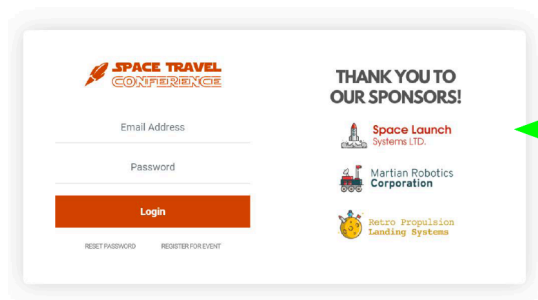
[Sign up to Exhibit/Sponsor Online >>](#)

# NEWEA ReACT Conference

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES 2020

### AL CARTE SPONSORSHIP

**Virtual Portal Login Image** - \$100. Display your company logo on the highly visible virtual portal login page. (3 spots available)



Company logo will show on the virtual portal login page.

[Sign up to Exhibit/Sponsor Online >>](#)

We look forward to your participation and support of NEWEA's ReACT 2020 Conference. If you have any questions, please contact the NEWEA office at [mail@newea.org](mailto:mail@newea.org)

Thank you for considering our event!

New England Water Environment Association (NEWEA)  
10 Tower Office Park, Suite 610, Woburn, MA 01801  
[mail@newea.org](mailto:mail@newea.org)

