

NEWEA's Virtual Collection Systems Conference

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES 2020

We invite you to attend this event virtually as an exhibitor or advertise your company as a sponsor. This one-day virtual Collection Systems Conference (#NEWEACS20) will be held on Thursday, September 10, 2020 and will deliver a full program of excellent educational content.

⇒ **If you are interested in showcasing your products and services or advertising your company to water quality professionals in the Collection Systems Industry, [sign up here!](#)**

EXHIBIT ♦ SPONSOR ♦ CONNECT

NEWEA is offering three (3) exhibit levels to choose from:

Platinum Exhibitor - \$400

- Exhibit Hall Booth
- Exhibit Hall Visitor Data
- Lead Retrieval (\$99 value)
- Two (2) Attendee Registrations with access to technical sessions (\$170 value)
- One (1) Push Notification to attendees via email/platform
- Logo featured on Website, Email Communications
- Three (3) Social Posts (facebook/twitter/linkedin)

Gold Exhibitor - \$300

- Exhibit Hall Booth
- Exhibit Hall Visitor Data
- One (1) Attendee Registration with access to technical sessions (\$85 value)
- One (1) Sponsor Announcement via event platform to attendees
- Logo featured on Website, Email Communications, and Virtual Portal Sponsor Carousel

Silver Exhibitor - \$200

- Exhibit Hall Booth
- Exhibit Hall Visitor Data
- One (1) Attendee Registration with access to technical sessions (\$85 value)
- Logo featured on Website and Email Communications

WHY EXHIBIT WITH NEWEA?

- Introduce new products and services
- Generate high-quality new leads
- Connect with existing customers
- Explore conference sessions
- Access to attendees during breaks
- Exclusive exhibitor spotlight opportunity
- Chat with attendees one-on-one
- Build brand recognition and loyalty
- Network with water quality professionals in the Collection Systems Industry

EXHIBITOR SPOTLIGHT (\$175)

Present a unique and refreshing 15-minute educational session (TED-style) or product demonstration. You provide the teaser information that will draw members to request more information. (3 spots available)

[SUBMIT YOUR PRESENTATION IDEA ONLINE](#)



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A LA CARTE SPONSORSHIP

NEWEA is offering six (6) additional a la carte sponsorship opportunities to allow your company to be part of NEWEA's 2020 Virtual Collection Systems Conference. Gain exposure with conference attendees and support NEWEA!

Companies can choose from six (6) options:

Session Sponsor - \$100. Company logo will appear next to the session title and on the session page itself. (8 spots available)

Session Pre-Roll Video - \$150. A looping video (no audio) that is played on repeat before a session is live in the virtual portal (8 spots available)

Virtual Portal Event Logo - \$100. Company logo is always displayed on the top left of the virtual portal screen (1 spot available)

Virtual Portal Login Image - \$100. A banner image located on the right side of the virtual portal login. (3 spots available)

Virtual Portal Lobby Video - \$200. A high visibility video with audio that is placed on the right side of the virtual lobby. (1 spot available)

Virtual Portal Lobby Banner Image - \$100. A high visibility banner that is placed on the right side of the virtual lobby. (3 spots available)

Sign up to Exhibit/Sponsor Online: <https://sforce.co/3iN35jK>

WHY SPONSOR WITH NEWEA?

- Connect with 150 water quality professionals in the Collection Systems Industry
- Increasing corporate visibility and marketing opportunities to a diverse audience of water quality industry professionals
- Gaining relationship-building access to key influencers in water quality industry services, technology, and policy
- Earning recognition as an environmental leader among peers, clients, and customers

We look forward to your participation and support of NEWEA's 2020 Virtual Collection Systems Conference and Exhibit, September 10, 2020.

If you have any questions, please contact the NEWEA office at mail@newea.org

Thank you for considering our event!

New England Water Environment Association (NEWEA)
10 Tower Office Park, Suite 610, Woburn, MA 01801
mail@newea.org

