NEWEA / NEBRA [STEP 2—CONCEPT 1]

PFAS CAMPAIGN MESSAGE POSTER SERIES

1200px X 1200px

**Synthetic chemicals** in household cleaning **Products**, firefighting **Foam**, food packaging, clothing, and beauty products **All** meet consumer demands for **Safer**, longer lives.

Learn where **PFAS** come from and how your informed choices matter.

Talk to a water quality professional today.

**Water quality** **Professionals** are tasked with protecting **Families** and the environment by removing the enormous variety and volume of chemicals that **Accumulate** in the water cycle, and delivering **Safe** water for consumption and industry.

Learn how **PFAS** are just one of many harmful contaminants that all need to be managed responsibly—before they get into the water cycle.

Talk to a water quality professional today.

**Thank you for Protecting First responders who are actively maintaining Safe water quality operations that help protect human health.**

Count on water quality professionals to partner with leaders and communities on everyday and urgent health matters—from **PFAS** to COVID-19.

Talk to a water quality professional today.

**Taxpayers [the Public] can count on water quality professionals to deliver highly functional systems that safely and responsibly recycle water and organic matter back into the environment using the most cost-effective and sustainable practices that support drinking water, recreation, and improved soil quality.**

We seek efficient, effective **PFAS** regulations that support our constituents’ needs and a sustainable climate.

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Water quality professionals need partners to invest in understanding PFAS science, deliver data, and use proven facts to determine efficient, aggressive solutions to protect our health and our environment.

Join us to meet constituents’ PFAS concerns with compassion, expertise, and facts.

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