The Path to Sustainable Funding for Stormwater Infrastructure Longmeadow, MA

NEWEA Annual Conference

January 24, 2017



Stephen Crane Town of Longmeadow Tracy Adamski, AICP Tighe & Bond Sarah Bounty, PE Tighe & Bond

Outline

- Background on Longmeadow, MA and Stormwater Utilities
- Stormwater Infrastructure
- Stormwater Regulations
- Stormwater Costs
- **Evaluation of Stormwater Funding Alternatives**
- Next Steps

Longmeadow, MA











Why Consider a Stormwater Utility?

Hurricane Irene deluges Western Massachusetts; flood waters won't crest for days

Flood Warning for Connecticut River

Storm results in some flooded streets, downed tree branches in Longmeadow

Flood Warning in effect for the Connecticut River



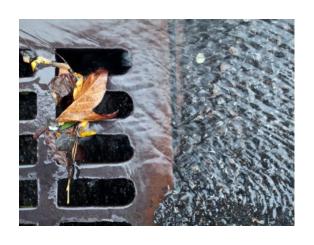


What is a Stormwater Utility?

■ Funding mechanism for stormwater infrastructure

similar to water or wastewater utility

– "Stormwater Enterprise Fund"

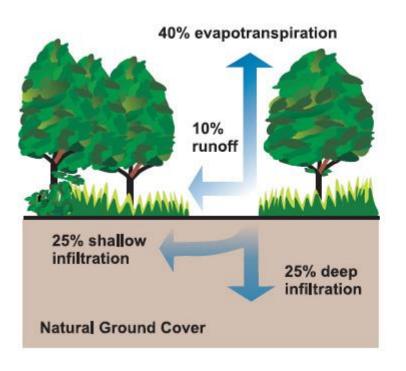


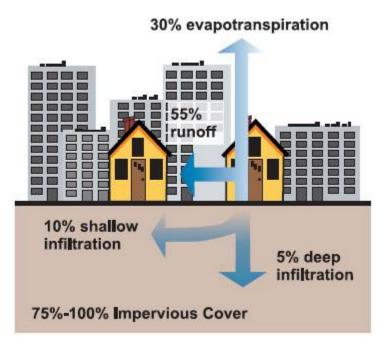




Funding a Stormwater Fee

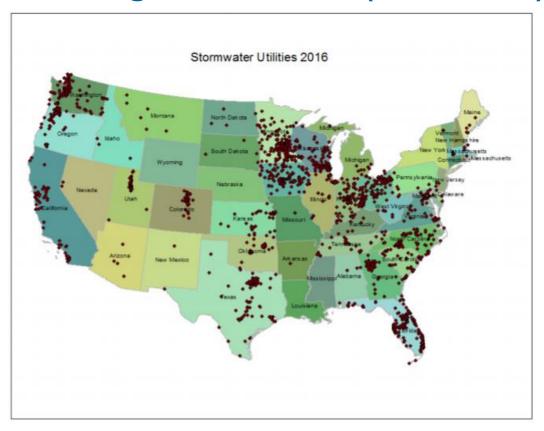
■ User fee based on Impervious Surface





Stormwater Utilities Around the Country

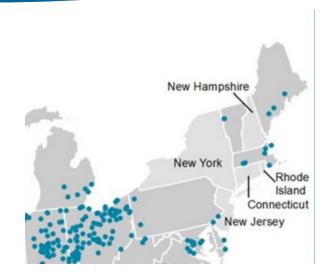
■ 2000-2500 throughout the U.S. (as of 2016)



Source: Western Kentucky University, Stormwater Utility Survey 2016

Stormwater Utilities in the Northeast

- Chicopee, MA
- South Burlington, VT
- Newton, MA
- Reading, MA
- **■** Lewiston, ME
- Augusta, ME
- Fall River, MA
- Burlington, VT
- Westfield, MA
- Long Creek Watershed Management District, ME
- **■** Gloucester, MA
- Bangor, ME
- Northampton, MA
- Milton, MA



Demographics of SWU Communities

Comparison of Demographics for New England Towns with Stormwater Utilities

		Median Household	Average Household
Town	Population	Income	Size
Fall River, MA	88,857	\$35,123	2.27
Bangor, ME	33,039	\$35,107	2.10
Lewiston, ME	36,592	\$36,035	2.26
Augusta, ME	19,136	\$37,027	2.08
Burlington, VT	42,417	\$42,677	2.19
Chicopee, MA	55,298	\$46,708	2.28
Northampton, MA	28,495	\$57,991	2.14
Westfield, MA	41,094	\$59,581	2.49
Ayer, MA	7,427	\$60,345	2.30
Gloucester, MA	28,789	\$61,449	2.27
	4= 004	004 ==0	0.40
South Burlington, VT	17,904	\$64,756	2.19
Reading, MA	24,747	\$105,459	2.64
Longmeadow, MA	15,784	\$108,835	2.66
Milton, MA	27,003	\$111,071	2.79
Newton, MA	85,146	\$119,148	2.50

Stormwater Infrastructure in Longmeadow



■ > 100 miles of drain pipe

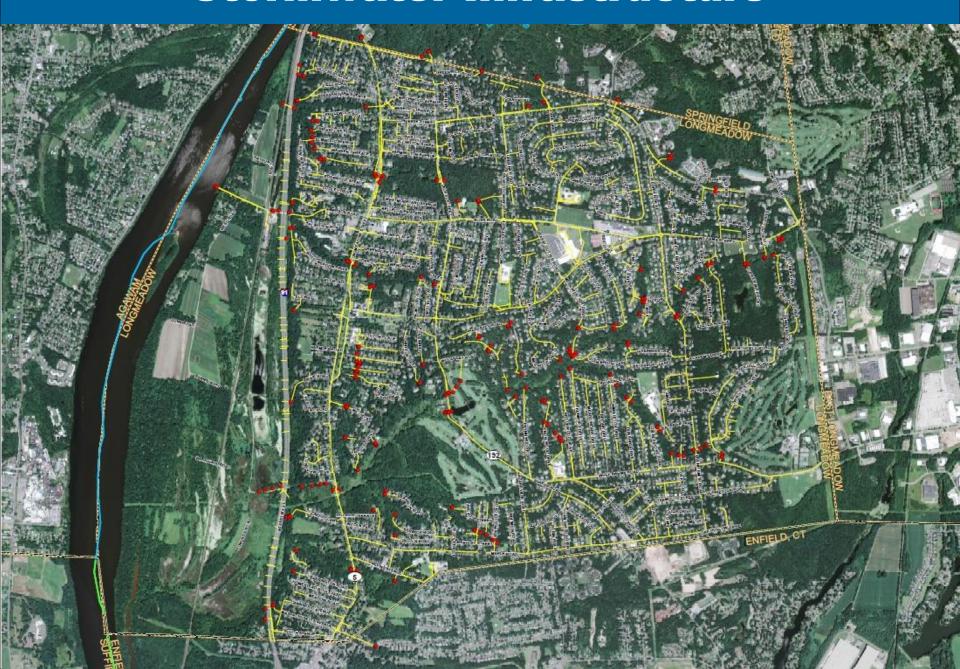
- 5,836 structures
 - 335 outfalls



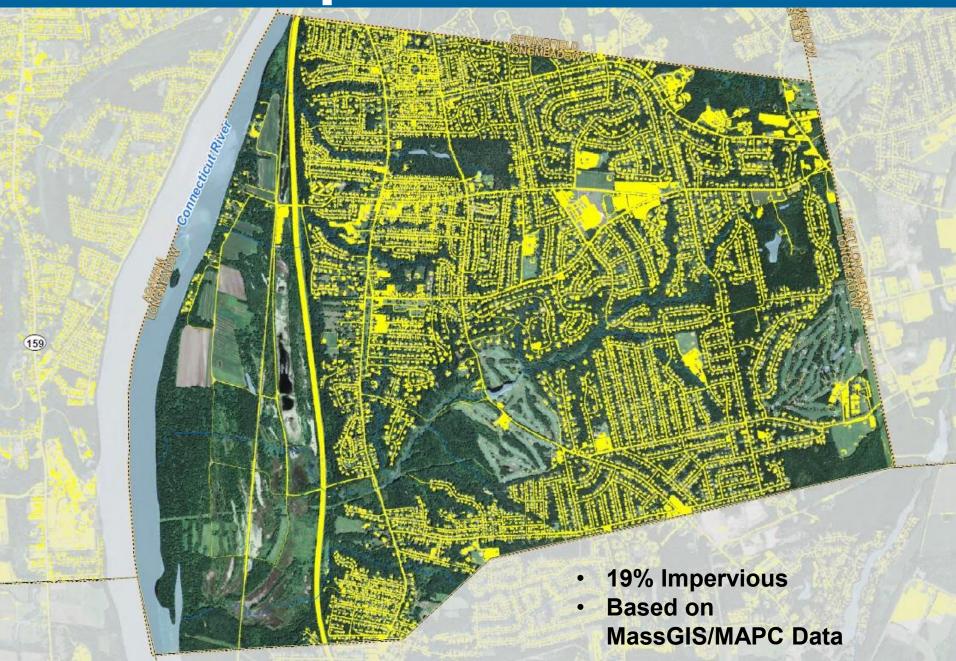
Mill Brook Culvert at Mill Road



Stormwater Infrastructure

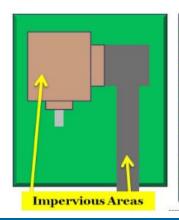


Impervious Surface



Impervious Area Calculations

- Longmeadow parcel data linked to MassGIS imagery data
- Statewide parcel-based impervious data generated by Metropolitan Area Planning Council (MAPC)
- Impervious area directly linked to quantity and quality of stormwater runoff

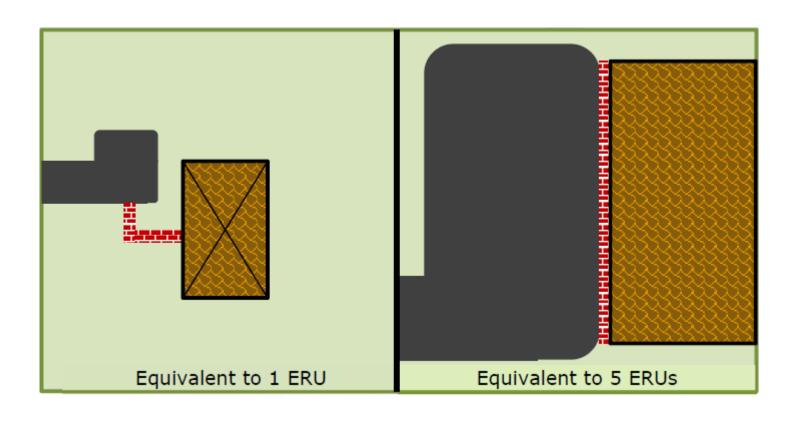








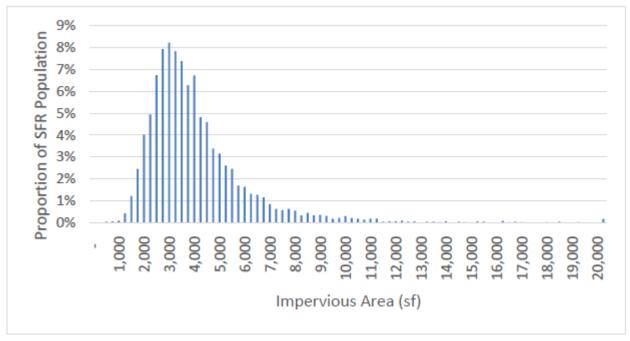
Equivalent Residential Unit (ERU)



Impervious Area Calculations

Impervious Area

- Driveways, patios, roofs, hard surfaces
- Measured in Equivalent Residential Unit (ERU)
 - » ERU in Longmeadow: 3,400 sf



Source: Raftelis Financial Consultants, Inc.

Impervious Surface in Longmeadow

Property Type	Impervious Surface, sq. ft	Impervious Surface, % of total
Residential	23,000,000	45%
Commercial	2,000,000	4%
Industrial	145,000	0.3%
Tax exempt	4,600,000	9%
Rights of Way (roads)	21,000,000	41%

Stormwater Costs

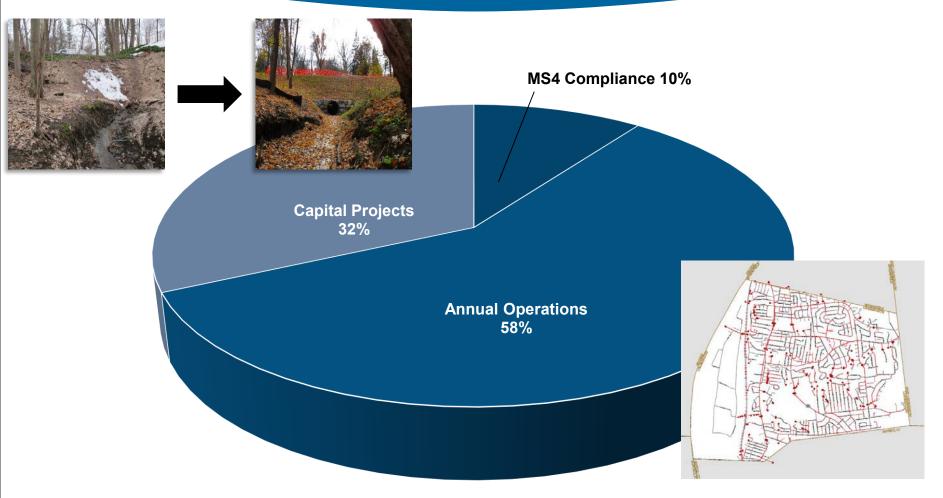
■ MS4 Permit Requirements

- New permit effective DELAYED
- Outfall sampling and monitoring
- Additional stormwater system mapping
- Increased system maintenance (street sweeping/catch basin cleaning)
- Increased documentation and reporting requirements
- Expected additional costs
 - » \$605,000 over 5 year permit term





Longmeadow Anticipated Stormwater Costs



Approximately \$1.5M to \$1.8M

Capital Projects in Longmeadow



Route 5 sidewalk overtopping



Sand leaking through pipe joints on Willow Brook Rd.



Pondside Road culvert inlet south of Birnie Road

Capital Projects in Longmeadow

■ Crestview Circle Before/After - \$219,000











Capital Projects in Longmeadow

■ Morningside Drive - ~\$220,000



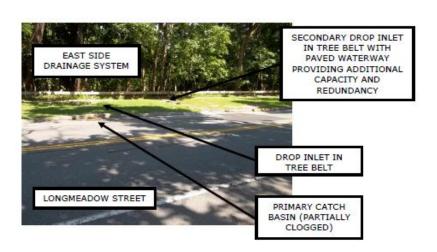


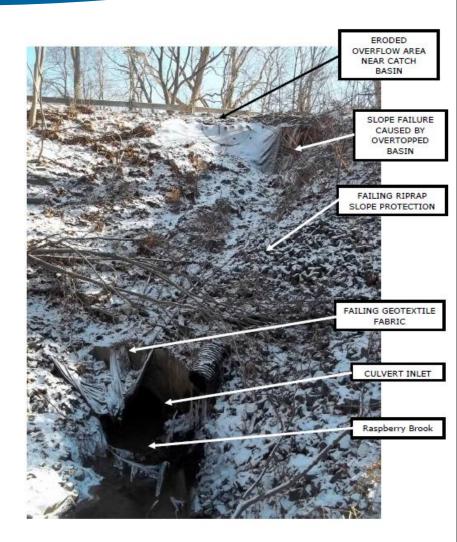
Many other projects needed at culverts and outfalls around Longmeadow

Grant Funding

Raspberry Brook

- Hazard Mitigation Grant
 - » \$133,600 total cost
 - » 25% match required (\$33,400)





Evaluation of Funding Alternatives



General Fund

 Increases in taxes limited by Proposition 2 ½

Stormwater Enterprise Fund

 Dedicated funding source, similar to water or sewer

Limited grant funding opportunities

- Town match almost always required
- SWEF provides funding source for Town match

Stormwater Enterprise Fund

- Utility charge billed similar to a water or wastewater utility, based on area not consumption
- Equitable approach based on area of impervious surface



- 1391 ERUs (12% of total ERUs) attributable to tax exempt parcels
- 476 ERUs (4% of total ERUs) attributable to tax exempt/nonmunicipal parcels

Fee Structure Alternatives

Longmeadow

- Majority single family homes
- Some large commercial properties (e.g., The Shops)
- Some large exempt properties (e.g., Bay Path University, JGS)
- 97% of parcels are residential, only 45% of impervious surface is on residential parcels
- **ERU 3,400 sf impervious surface**
- Many Options for Fee Structure

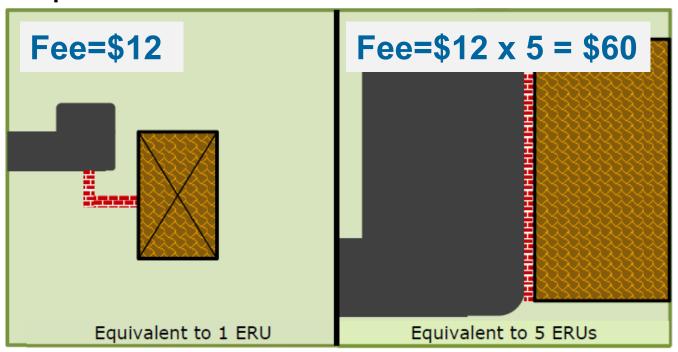




Fee Options

■ ERU Based Rate Structure

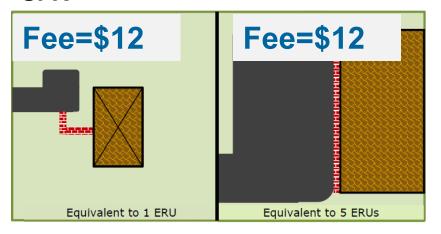
All parcels



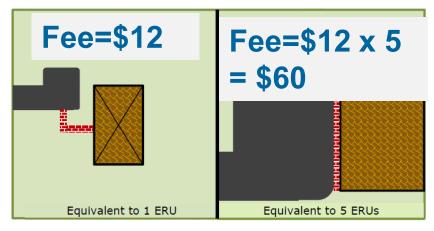
Option B

■ Flat Rate for Single Family Residential (SFR), ERU Basis for Non-Single Family Residential (NSFR)

SFR



NSFR



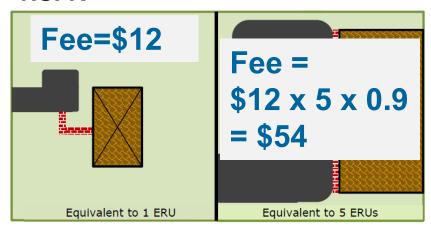
Option C

■ Flat Rate for SFR, Declining Block Rate for NSFR

SFR



NSFR



Comparison of Options A, B, C

	Option A	Option B	Option C
Expected Annual Revenue, \$12 rate	\$1.566M	\$1.101M	\$1.068M
Expected Annual Revenue, \$15 rate	\$1.957M	\$1.377M	\$1.335M

\$1.82M - Expected Annual Program Costs for Stormwater FY18-22

Option D

- **■** Fund up to \$200,000 annually
- \$2.25/month per Equivalent Residential Unit
- Single Family Residential (flat fee): \$27/year
- Others: \$297/month for top ratepayer



Next Steps for Longmeadow

- Select Board Consideration
 - Put bylaw on Warrant
 - Determine rate structure
- Public Outreach and Education
- Longmeadow Town Meeting
 - Passed bylaw (May 9, 2017)
- Fee Finalized
 - January 16, 2018
- Draft Regulations
 - Determine credit policy
 - Begin collecting revenue

Advice for Other Municipalities

- Identify the key drivers
- Determine funding requirements
- **■** Perform financial analyses
- Craft legislation
- Define stakeholders and make the case

