



**New England Water Environment Association
Executive Committee Meeting
September 20, 2017**

ACTION ITEM: Strategic Plan Implementation

On behalf of the Strategic Planning Task Force, I move that the Executive Committee accept the recommendations of the Task Force and implement said objectives as outlined at the June 2017 Executive Committee Meeting. These objectives include: 1) Increasing Public Awareness/Education, 2) Increasing Membership, 3) Improve/Maintain Technical Program Excellence, and 4) Collaborate More with other Associations. Senior Management Team members, consisting of the Past President, President Elect and Vice President, shall take responsibility for overseeing and implementing the Plan in an effort to identify potential planning session topics and development future Presidential initiatives. This Strategic Planning document shall be reviewed annually by the Senior Management Team and updated as needed, along with providing updates on initiatives during Executive Committee Meetings.

Respectfully submitted September 20, 2017 by the NEWEA Management Council on behalf of the Strategic Planning Task Force.

Matt Formica, Past President and Strategic Plan Facilitator
Jim Barsanti, 2016 President Elect
Dan Bission, 2016 NEWEA WEF Delegate
Mike Bonomo, 2016 Nominating Chair
Andre Brousseau, 2016 Operations Challenge and Government Affairs Committees
Janine Burke-Wells, 2016 Vice President
Paul Patrick Casey, 2016 Exhibit Committee Chair
Peter Goodwin, 2016 Past Maine State Director
Jenn Lachmayr, 2016 Communications Council Director
Elena Proakis Ellis, 2016 Meeting Management Director
Justin Skelley, 2016 Young Professionals Chair
Mary Barry, 2016 Executive Director

ACTION ITEM

The NEWEA Meeting Management Council recommends that the Executive Committee accept the Strategic Planning Implementation as described above.

Action: _____ Approved _____ Approved as Amended _____ Denied