

Support **NEWEA**

**SPONSOR**

**ADVERTISER**

**PARTNER**

**DONOR**

**PAYMENT FORM**

# NEW ENGLAND WATER ENVIRONMENT ASSOCIATION

## 2017

# SPONSOR, ADVERTISER, PARTNER & DONOR PROGRAMS

# ALL APPLICATIONS INSIDE

# MAKE 2017 THE YEAR YOU JOIN US



**NEWEA**  
WORKING FOR WATER QUALITY

# NEWEA is a 100% independently funded non-profit group.

## Our success comes from supporters like you.

©3980290905, iStockphoto.com

### NEWEA IS A NON-PROFIT PROFESSIONAL MEMBER ASSOCIATION AND A 501(c)(3) ORGANIZATION

All of our funding is exclusively sourced through membership dues, event participation, **sponsorships**, and **advertising** in the *JOURNAL* and event programs. We are actively seeking **partners** to bring our public outreach “Water for Life” campaign to all of New England and beyond. And, for the first time, we will be able to accept direct contributions from individual **donors**. 2017 is an exciting year at NEWEA, and we are grateful for each and every commitment you make. Thank you.

Support NEWEA today!

See individual programs for participation deadlines

**Email, fax or mail completed forms in this PDF,**  
**or visit [newea.org/join-us](http://newea.org/join-us)**



**NEWEA**  
WORKING FOR WATER QUALITY

# Our sponsors' commitments are reflected in the strength and depth of our programs.



French King Bridge crossing the Connecticut River  
© Denis Tangney Jr., istockphoto.com

## **EDUCATIONAL AND TRAINING PROGRAMS ARE THE CORE OF NEWEA'S COMMITMENT TO PRESERVING AND MAINTAINING NEW ENGLAND'S WATER ENVIRONMENT**

Our sponsorship programs include more than 10 high visibility opportunities at our Annual Conference, Spring Meeting, Specialty Conference Series and Student and Young Professional Engagement events — all targeted to water quality industry professionals and those seeking to join our growing industry. We share innovative technology insights, training, and a friendly career-building network. We offer sponsorship program levels to suit businesses of every size and individuals who want to make an impact.

- ▶ Enroll as a NEWEA sponsor today,  
or visit [newea.org/join-us](http://newea.org/join-us)  
**2017 Sponsor Program Deadline:**  
**January 6, 2017**



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## Why choose NEWEA Sponsorships?

Our tiered sponsorship program offers companies of all sizes the opportunity to build relationships with water quality industry professionals and leaders and make a positive impact on the water environment. Program levels are uniquely designed to help sponsors build brand recognition and promote products and services to key audiences throughout the year by providing multiple opportunities for sponsor/audience engagement.

### Benefits include:

- Increasing corporate visibility and marketing opportunities to a diverse audience of water quality industry professionals
- Gaining relationship-building access to key influencers in water quality industry services, technology, and policy
- Earning recognition as an environmental leader among peers, clients, and customers

## 2017 Annual Sponsorship Program Levels

### PLATINUM \$4,500

- Annual Conference Sponsorship and Welcome Reception on Monday
- Spring Meeting, Golf Tournament Sign and Hole Sponsor; Welcome Reception, Monday\*
- Logo on Annual Conference Program and Logo and Hyperlink on NEWEA.org
- All à la carte events at no additional charge
- Company name on Hotel Marquee at Annual Conference
- Annual Conference Wi-Fi Sponsorship

### GOLD \$2,250

- Annual Conference Sponsorship and Welcome Reception on Monday
- Spring Meeting, Golf Tournament Sign and Hole Sponsor; Welcome Reception, Monday\*
- Logo and Hyperlink on NEWEA.org
- Choose up to eight à la carte events at no additional charge
- Company name on Hotel Marquee at Annual Conference

### SILVER \$1,750

- Annual Conference Sponsorship
- Spring Meeting and Golf Tournament Sign and Hole Sponsor\*
- Logo on NEWEA.org
- Choose up to six à la carte events at no additional charge

### BRONZE \$1,250

- Annual Conference Sponsorship
- Spring Meeting and Golf Tournament Sign and Hole Sponsor\*
- Company name on NEWEA.org
- Choose up to three à la carte events at no additional charge

\* Does not include foursome.



### \*BONUS EVENT\*

To thank all our 2017 sponsors, please enjoy this special invitation for two of your organization's young professionals (i.e. employees within their first 10 years of employment in a water environment field), to participate in our **Young Professionals Day, January 22, 2018.**

Annual Conference Hotel Marquee located at the intersection of the Boston Marriott Copley Place lobby and Atrium/Starbucks/elevated passageway between Prudential Center and Copley Place. Thousands of pedestrians — including commuters, tourists, shoppers and hotel guests — view this screen on a daily basis.

## 2017 Event Sponsorship & À La Carte Options

### ANNUAL CONFERENCE

Boston, MA, January 22 – 25

- Opening Session \$200  
Monday
- Meet & Greet Reception \$200  
Tuesday
- Awards Luncheon \$200  
Wednesday
- Exhibit Hall: Coffee Break or Entertainment Station \$300

### SPRING MEETING

Falmouth, MA, June 5 – 7

- Conference Sponsorship \$250
- Opening Session \$150, Monday
- Exhibit Hall — Coffee Break \$150
- Facility Tour \$150
- Fundraising Golf Tournament, Sign and Hole Sponsor \$200

### SPECIALTY CONFERENCE SERIES & EVENTS

- Collection Systems \$200 May
- Safety \$200 May
- Watershed Management \$200 June
- Operations Challenge Training Day \$100
- Energy & Asset Management \$200  
September
- Residuals & Biosolids Management \$200  
October
- Young Professionals Events (4) \$400

## 2017 Sponsor Enrollment Totals

PROGRAM LEVEL FEE \$

### À LA CARTE OPTIONS FEE SUBTOTAL

*(Does not apply to Platinum/Gold/Silver/Bronze selected options)* \$

SPONSORSHIP TOTAL  
**DUE BY JANUARY 6** \$

## Complete Your Sponsor Program

1. Check all desired selections ON THIS PAGE
2. Total Sponsor Fees on the lines provided
3. Complete the **Payment Form** with contact and billing information
4. Send this completed **Sponsor Form** and the **Payment Form** to NEWEA:

**Email:** [mail@newea.org](mailto:mail@newea.org)

**Fax:** 781-939-0907

**Mail:** New England Water Environment Association, Inc.  
10 Tower Office Park,  
Suite 601  
Woburn, MA 01801-2155

**Questions? Contact Mary Barry**  
Email: [mbarry@newea.org](mailto:mbarry@newea.org)  
Telephone: 781-939-0908

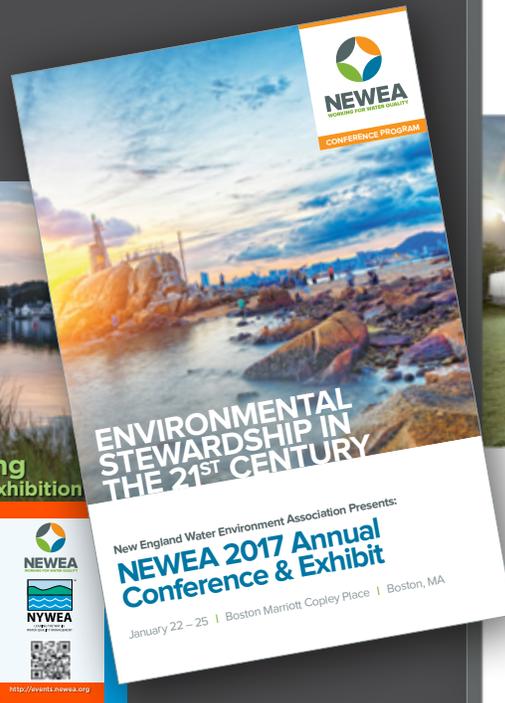


**NEWEA**  
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**SPONSOR PROGRAM DEADLINE: JANUARY 6, 2017**

Send completed **Sponsor Form** and **Payment Form**, or visit [newea.org/join-us](http://newea.org/join-us)

# With 50 years of experience reaching the water quality industry, we know your audience.



**SINCE 1966, JOURNAL OF THE NEW ENGLAND WATER ENVIRONMENT ASSOCIATION HAS BEEN A LEADING VOICE IN THE WATER QUALITY INDUSTRY** Today, each quarterly issue averages nearly 76 news-packed pages. Advertisers benefit from themed editorial and targeted messaging opportunities. Regional events and member reports round out the content. Additionally, *NEWEA Annual Conference & Exhibit Program* reaches more than 2,500 industry-leading professionals in 72 hours every January. Get increased exposure for your company by advertising in multiple publications.

- **Build your NEWEA advertising program today, or visit [newea.org/join-us](http://newea.org/join-us)**
- 2017 Advertiser Program Deadlines:**
- Annual Conference **January 6, 2017****
- JOURNAL **February 1, 2017****



**Advertise in the Journal****DISPLAY AD RATES** Now including Digital Website Hyperlink!

	Per Issue	All 4 Issues*
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$970	<input type="checkbox"/> \$3,500
<input type="checkbox"/> Half Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2,700
<input type="checkbox"/> Quarter Page	<input type="checkbox"/> \$600	<input type="checkbox"/> \$2,160

**SPECIAL PLACEMENT AD RATES** (Full Page Ads Only) Special placement requests are processed on a **first-come/first-serve** basis

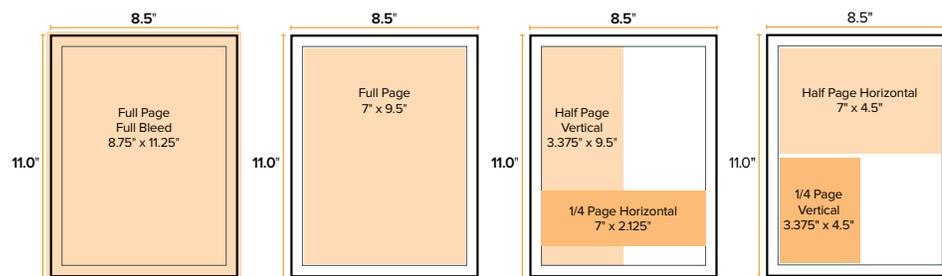
	All 4 Issues*
<input type="checkbox"/> Back Cover (BC)	<input type="checkbox"/> \$6,100
<input type="checkbox"/> Inside Front Cover (IFC)	<input type="checkbox"/> \$4,250
<input type="checkbox"/> Inside Back Cover (IBC)	<input type="checkbox"/> \$4,000
<input type="checkbox"/> Facing President's Message (FPM)	<input type="checkbox"/> \$3,700

\*Advertisers purchasing all four issues in 2017 receive a 10% discount, prices listed reflect savings.

**ADVERTISER AGREEMENT**

Company Name \_\_\_\_\_  
 Agrees to advertise in the *JOURNAL of the New England Water Environment Association* in the 2017 issues as selected below. The Advertiser agrees to supply or to pay the cost of all artwork/copy required.

Select Issue(s)	Select Ad Page Size(s)	Request Special Placement
<input type="checkbox"/> Spring	<input type="checkbox"/> Full <input type="checkbox"/> Half <input type="checkbox"/> Quarter	
<input type="checkbox"/> Summer	<input type="checkbox"/> Full <input type="checkbox"/> Half <input type="checkbox"/> Quarter	
<input type="checkbox"/> Fall	<input type="checkbox"/> Full <input type="checkbox"/> Half <input type="checkbox"/> Quarter	
<input type="checkbox"/> Winter	<input type="checkbox"/> Full <input type="checkbox"/> Half <input type="checkbox"/> Quarter	
<input type="checkbox"/> All	<input type="checkbox"/> Full <input type="checkbox"/> Half <input type="checkbox"/> Quarter	

**JOURNAL AD(S) TOTAL DUE BY FEBRUARY 1** \$ \_\_\_\_\_**AD SPECIFICATIONS & FILE REQUIREMENTS****ALL ARTWORK MUST BE SUBMITTED**

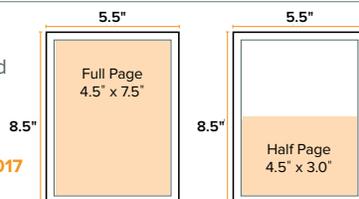
- As a high resolution press-ready PDF, EPS or TIFF file
- As a 4-color CMYK file sized at 300 dpi at 100% scale
- With a PDF or printout accompanying completed contract
- Via email; send 10MB files or less to [mbarry@newea.org](mailto:mbarry@newea.org); for files larger than 10MB files call 781-939-0908 or email [mbarry@newea.org](mailto:mbarry@newea.org) for instructions

• **2017 CLOSING DATES** for *JOURNAL* ads are:

- Spring 2/1/17
- Summer 5/1/17
- Fall 8/1/17
- Winter 11/1/17

**Advertise at the 2017 NEWEA Annual Conference & Exhibit (AC17) and Spring Meeting (SM17)****PRINTED PROGRAM ADS — AC17 AND SPRING MEETING**Provide artwork to meet specs listed for *JOURNAL* submittal (above)

- Full Page 4-Color \$500
- Half Page 4-Color \$350

■ **AC17 CLOSING DATE: JANUARY 6, 2017**■ **SM CLOSING DATE: APRIL 15, 2017****EVENT MONITOR (TELEVISION SCREEN) — AC17 ONLY**Monitor located at Registration; full screen ad  
Provide Widescreen 16:9 PowerPoint Slide

- 1 day \$500/per day
- 2 day \$300/per day
- 3 day \$250/per day

■ **AC17 CLOSING DATE: JANUARY 6, 2017****MOBILE APP BANNER — AC17 ONLY**

Provide 320 x 100 pixel JPEG or PNG

- 3 days \$500

■ **CLOSING DATE: JANUARY 6, 2017****AC17 // SM17 AD(S) TOTAL****DUE BY JANUARY 6 OR APRIL 15** \$ \_\_\_\_\_**ADVERTISER DEADLINES:****JOURNAL FEBRUARY 1, 2017 // AC17 JANUARY 6, 2017 // SM17 APRIL 15, 2017**Send completed **Advertiser Form** and **Payment Form**, or visit [newea.org/join-us](http://newea.org/join-us)**Complete Your Advertising Program**

1. Check all desired Ad options ON THIS PAGE
2. Total Ad rates on the lines provided IN EACH SECTION
3. Complete the **Payment Form** with contact and billing information
4. Review and initial Advertising Guidelines on the **Payment Form**
5. Send this completed **Advertiser Form** and the **Payment Form** to NEWEA:

**Email:** [mail@newea.org](mailto:mail@newea.org)**Fax:** 781-939-0907**Mail:** New England Water Environment Association, Inc.  
10 Tower Office Park, Suite 601  
Woburn, MA 01801-2155

6. Submit artwork files by closing dates with a copy of THIS PAGE

**Questions?** Contact Mary BarryEmail: [mbarry@newea.org](mailto:mbarry@newea.org)

Telephone: 781-939-0908

**NEWEA**  
WORKING FOR WATER QUALITY

# Water for Life ads showcase the ideas, people and projects that keep the water environment New Englanders love safe and accessible.



**PARTNER WITH NEWEA AND OUR WATER FOR LIFE CAMPAIGN** Together, let's raise awareness of important water quality-related issues and success stories. NEWEA is actively seeking advertising partners to help the Water for Life Campaign reach every corner of New England in 2017. If your company supports Storm Preparedness, Community Awareness and Infrastructure, we want to work with you to promote "Water Champions" and share their ideas and successes. Initial MBTA campaign launches January 2017.

- ▶ [Become our Water for Life partner today,](#) or visit [newea.org/join-us](#)  
**2017 Partner Program Deadline:**  
**December 2017**



## NEWEA's Water for Life Ad Campaign Partner Programs

### ☐ CHAMPION | \$50,000

- Partnership branding on Water for Life Ad, full collaboration opportunity with NEWEA and Water Champion
- One table (8 people) at VIP Water Champions dinner
- Four guest tickets to NEWEA 2018 Annual Conference Keynote with Champion, and four (4) full-conference passes to NEWEA 2018 Annual Conference (AC18)
- One (1) full-page ad Winter 2018 *JOURNAL*
- One (1) full-page ad in AC18 *Program* and special recognition on sponsor webpage on newea.org

### ☐ SUSTAINER | \$25,000

- One table (8 people) at VIP Water Champions dinner
- Two guest tickets to NEWEA 2018 Annual Conference Keynote with Champion, and two (2) full-conference passes to NEWEA 2018 Annual Conference
- One (1) full-page ad Winter 2018 *JOURNAL*
- One (1) full-page ad in AC18 *Program* and special recognition on sponsor webpage on newea.org

### ☐ ALLY | \$10,000

- Two guest tickets to NEWEA 2018 Annual Conference Keynote with Champion, including post keynote meet-and-greet with Champion, and two (2) full-conference passes to NEWEA 2018 Annual Conference
- One (1) full-page ad in AC18 *Program* and special recognition on sponsor webpage on newea.org

### ☐ ADVOCATE | \$5,000

- Two guest tickets to NEWEA 2018 Annual Conference Keynote with Champion, and two (2) full-conference passes to NEWEA 2018 Annual Conference
- One (1) half-page ad in AC18 *Program* and special recognition on sponsor webpage on newea.org

### ☐ STEWARD | \$2,500

- Two guest tickets to NEWEA 2018 Annual Conference Keynote with Champion, and two (2) 1-day passes to NEWEA 2018 Annual Conference
- Name will appear in AC18 *Program* on the Water Champions page
- Name will appear on Water for Life Water Champions sponsor webpage on newea.org

### ☐ GUARDIAN | \$1,000

- One guest ticket to NEWEA 2018 Annual Conference Keynote with Champion, and one (1) 1-day pass to NEWEA 2018 Annual Conference
- Name will appear in AC18 *Program* on the Water Champions page
- Name will appear on Water for Life Water Champions sponsor webpage on newea.org

### ☐ PATRON | \$500

- Name will appear in AC18 *Program* on the Water Champions page
- Name will appear on Water for Life Water Champions sponsor webpage on newea.org

### ☐ FRIEND | \$100

- Name will appear on Water for Life Water Champions sponsor webpage on newea.org

### PARTNER PROGRAM(S) TOTAL

\$

## Complete Your Partner Program

1. Check desired Partner Program(s)
2. Total Partner Program amount on the line provided
3. Complete the **Payment Form** with contact and billing information
4. Send this completed **Partner Form** and the **Payment Form** to NEWEA

**Email:** [mail@newea.org](mailto:mail@newea.org)

**Fax:** 781-939-0907

**Mail:** New England Water Environment Association, Inc.  
10 Tower Office Park,  
Suite 601  
Woburn, MA 01801-2155

## Campaign Goals

### WHAT IS THE NEWEA WATER FOR LIFE CAMPAIGN ALL ABOUT?

Established in 1929, NEWEA is well-known within the water quality industry, however, what they and their partners *do* is not well-understood in our New England communities. Using an advertorial style, and partnering with local leaders — “Water Champions” — the campaign has three goals:

1. Build Awareness
2. Engage New England Communities in the Water Cycle
3. Support Infrastructure

### WHY BE A WATER FOR LIFE PARTNER?

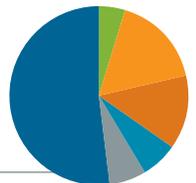
Water for Life ads promote the benefits of efficient water quality systems in three proposed ads:

- **Health and Safety** | “Storm Preparedness” Ad reveals how infrastructure, technology and people work to provide water and water quality systems that keep consumers and communities safe
- **Sustainability** | “Community Awareness” Ad reveals how Investing today in water quality systems leads to cleaner water to enjoy in our glasses, our homes, and our communities tomorrow
- **Career Opportunities** | “Infrastructure Works” Ad reveals how building and maintaining modern water quality systems directly provides immediate, exciting, secure jobs with long-term career potential

### BUDGETING FOR SUCCESS

Three (3) Water for Life campaign print/online ads will be created by a team of professionals, managed by NEWEA member volunteers. The estimated costs PER AD are:

- ▶ **\$11,700** Photography/Image Rights
- ▶ **\$1,000** Team Travel Expenses (New England locations only)
- ▶ **\$3,750** Creative Director/Design
- ▶ **\$3,000** Copywriter
- ▶ **\$1,500** Web Designer
- ▶ \$1,500 Media Buyer
- ▶ **\$22,450 Total Budget PER AD**



NEWEA's goal is to raise an additional **\$250,000 to fund media placement** for a New England-wide launch in 2018

**Questions?** Contact Mary Barry

Email: [mbarry@newea.org](mailto:mbarry@newea.org) | Telephone: 781-939-0908

**PARTNER PROGRAM DEADLINE: DECEMBER 2017**

Send completed **Partner Form** and **Payment Form**, or visit [newea.org/join-us](http://newea.org/join-us)



**NEWEA**  
WORKING FOR WATER QUALITY



## **NEWEA PROGRAMS FOCUS ON EDUCATION AND CREATING A SUSTAINABLE WATER ENVIRONMENT FOR THE FUTURE**

Our industry-wide and public events integrate sharing best practices, technology and networking, all for the betterment of our New England communities. We encourage students of all ages to learn about water, and to contribute to a healthy environment — as professionals or as responsible citizens. Financial donations can be directed to the areas most important to you. NEWEA leadership is available to work with you on the best use of your contribution.

- ▶ [Make your donation today,](#)  
or visit [newea.org/join-us](http://newea.org/join-us)  
**2017 Donor Program Deadline:**  
**Rolling, through December 2017**



**NEWEA**  
WORKING FOR WATER QUALITY

## NEW in 2017: Direct Donations

For the first time, NEWEA will be accepting donations, direct from donors like you. We invite you to pledge funds to one of the following categories, or to contact Mary Barry, Executive Director, to discuss other potential applications. As an all-volunteer, non-profit association, we value contributions at all levels — all funds received will be invested in working for water quality right here in New England.

### Donor Commitment Levels

- \$50,000+
- \$25,000
- \$10,000
- \$5,000
- \$2,500
- \$1,000
- \$500
- \$100 AND UNDER

### Donor Preference(s) Check all that apply, indicate dollar amount for each category:

- \$ **SCHOLARSHIP FUND** Serves undergraduate, graduate and continuing-ed students | \$200 Suggested Pledge
- \$ **HUMANITARIAN ASSISTANCE** Grants to New England groups working for water quality | \$200 Suggested Pledge
- \$ **STUDENT MEMBERSHIP FUND** Subsidizes Student Memberships
- \$ **YOUNG PROFESSIONALS CONFERENCE PASS** Benefits young professionals in their first 5 years of industry service
- \$ **MENTORS PROGRAM** Supports mentoring relationships at the high school, collegiate and young professional levels
- \$ **EDUCATIONAL SUPPORT MATERIALS** Serves NEWEA's conference and training series
- \$ **PUBLIC OUTREACH** Supports developing educational programs and materials for external communications/public relations
- \$ **GENERAL USE** Funds will be applied where they are most needed throughout 2017
- \$ **OTHER** Alternate application to be determined with NEWEA Leadership and Mary Barry, Executive Director

DONOR COMMITMENT TOTAL

\$

### Questions? Contact Mary Barry

Email: [mbarry@newea.org](mailto:mbarry@newea.org)

Telephone: 781-939-0908

### Complete Your Donation

1. Check the Donor Commitment Level box
2. Check the Application Categories you wish to fund; include dollar amount for each category selected
3. Total Donor Commitment amount on the line provided
4. Complete the **Payment Form** with contact and billing information
5. Send this completed **Donor Form** and the **Payment Form** to NEWEA:

Email: [mail@newea.org](mailto:mail@newea.org)

Fax: 781-939-0907

Mail: New England Water Environment Association, Inc.  
10 Tower Office Park, Suite 601  
Woburn, MA 01801-2155

**DONOR PROGRAM DEADLINE: ROLLING, THROUGH DECEMBER 2017**  
Send completed **Donor Form** and **Payment Form**, or visit [newea.org/join-us](http://newea.org/join-us)



**NEWEA**  
WORKING FOR WATER QUALITY

# Payment Form

Use this form to complete payment for all NEWEA 2017 Programs

## Contact Information

CONTACT NAME

COMPANY/INDIVIDUAL NAME (As it is to appear in sponsor materials)

MAILING ADDRESS

CITY, STATE, ZIP

PHONE #

FAX #

EMAIL

WEBSITE

AD AGENCY (If applicable)

CONTACT NAME

COMPANY

MAILING ADDRESS

CITY

STATE, ZIP

PHONE #

FAX#

EMAIL

## Program Totals

SPONSOR PROGRAM TOTAL	\$
ADVERTISING PROGRAM (Please initial Guidelines on reverse ►)	
JOURNAL ADS TOTAL	\$
ANNUAL CONFERENCE (AC17) // SPRING MEETING (SM17) AD(S) TOTAL	\$
PARTNER PROGRAM TOTAL	\$
DONOR COMMITMENT	\$
GRAND TOTAL DUE:	\$

## Billing Information

CREDIT CARD:

VISA  MASTERCARD  AMEX  DISCOVER

CHECK (Payable to NEWEA)

NAME ON CARD

CARD NUMBER

SECURITY CODE/CVC

EXPIRATION DATE

SIGNATURE

DATE

## Complete Your Program Payment

1. Confirm totals FROM EACH PROGRAM form match with totals on this form
2. Tally the GRAND TOTAL DUE on the line provided
3. Complete the **Payment Form** with contact and billing information
4. Send ALL completed forms AND **Payment Form** to NEWEA:

**Email:** [mail@newea.org](mailto:mail@newea.org)

**Fax:** 781-939-0907

**Mail:** New England Water Environment Association, Inc.  
10 Tower Office Park, Suite 601  
Woburn, MA 01801-2155

**Questions?** Contact Mary Barry

Email: [mbarry@newea.org](mailto:mbarry@newea.org)

Telephone: 781-939-0908

Send completed **Sponsor Form**, **Advertiser Form**, **Partner Form**, **Donor Form**, and **Payment Form**, or visit [newea.org/join-us](http://newea.org/join-us)



**NEWEA**  
WORKING FOR WATER QUALITY

**Dear Advertisers:**

Please review the following guidelines for advertising with NEWEA.  
To agree, check the box and provide your signature below.

Thank you,  
The NEWEA Editorial & Design Team

**Advertising will be accepted by NEWEA, subject to these guidelines:**

1. NEWEA reserves the right to reject advertising which it deems unsuitable. NEWEA reserves the right to refuse advertising from advertisers of questionable credit or trade standing.
2. Advertising designed to simulate editorial content will be clearly labeled "ADVERTISEMENT" in a type line above or below the insertion in accordance with postal regulations.
3. Cancellation is not accepted after closing dates listed for each publication. Outstanding balances must be made current before new advertising will be considered for placement.
4. Initial review of submitted advertisements will be made by NEWEA Executive Director, *JOURNAL* Committee Chair and Program Committee Chair
5. NEWEA is responsible for supplying advertising space and is NOT liable for the content of advertisements in the *JOURNAL* or any other NEWEA publication.
6. NEWEA reserves the right to determine the placement of all advertisements, including Special Placement Ads which are available on a first-come, first-served basis and require a written contract between NEWEA and the advertiser.
7. A signed contract must be submitted with advertisement submissions and prior to closing dates specified for each publication.

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 **AGREED**

---

**SIGNATURE**

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**ADVERTISER CONTACT NAME** [Please print]

**NEWEA**  
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