



Recognizing the need to increase public awareness and involvement in the protection of water quality, NEWEA's Public Education Committee, CH2M Hill and the MWRA invite you to participate in World Water Monitoring Day (WWMD).

WWMD is officially celebrated on September 18, but you are invited to choose your own date any day between March 22<sup>nd</sup> and December 31<sup>st</sup>.

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Please join us for a World Water Monitoring Day Kick-Off Event

**Where:** New England Water Environment Association  
10 Tower Office Park, Suite 601  
Woburn, MA 01801

**When:** Friday, September 10, 2010  
12:30 p.m. – 2:00 p.m.

**WWMD** is designed primarily as an education and awareness raising activity to bring communities closer to their local water bodies. The data collected through **WWMD** activities give an annual snapshot of local water quality and gives community groups, students, scouting groups and others the basic skills needed to participate in more formal citizen monitoring groups.

An easy to use **WWMD** kit enables everyone from children to adults to sample local water bodies for a core set of water quality parameters including temperature, acidity (pH), clarity (turbidity) and dissolved oxygen (D.O.). Results are then shared with participating communities around the globe through the **WWMD** website.

At the Kick-Off Event, you will be introduced to the program by viewing an instructional dvd, hearing from last year's volunteers and performing the tests using the **WWMD** kit. We can match you up with interested schools or provide kits so you can participate with a school of your choice.

If you would like to attend, please RSVP to Meg Tabacsco at [meg.tabacsco@mwra.state.ma.us](mailto:meg.tabacsco@mwra.state.ma.us) by Sept. 3, 2010.



International  
Water Association