AD SUBMISSION REQUIREMENTS

High resolution press-ready PDF, EPS, TIFF files:
- All artwork and images at 300 dpi at 100% scale
- Grayscale for Black & White ads
- CMYK for 4-Color ads
- Hardcopy print out must accompany completed contract

Camera-ready artwork:
- Submit flat art
- Folded print outs can not be accepted
- Scanning and proofing charges apply

Email submissions:
ecutone@newea.org
10MB files or less

FTP submissions:
10MB files or larger
Email Elizabeth Cutone for instructions:
ecutone@newea.org

CD submissions, send to:
NEWEA Journal Advertising
New England Water Environment Association
10 Office Tower Park, Suite 601
Woburn, MA 01801

Questions?
Call 781-939-0908 or email ecutone@newea.org

Advertise in the Journal of the New England Water Environment Association this year and reach more than 2,100 water quality industry professionals throughout all six New England states. The Journal is read by engineers, contractors, manufacturer's representatives, operations personnel, and public works, state and federal regulatory officials.

Special placement and a range of ad sizes are available throughout the 8.5" x 11" magazine. Each quarterly publication offers specialized themes, for more information, **contact Elizabeth Cutone at ecutone@newea.org or call 781-939-0908.**

Advertise with NEWEA.

Reach more than 2,100 New England water quality industry professionals each quarter in 2013 with advertising opportunities in the NEWEA JOURNAL. Publications print in late spring, summer, fall and winter.

Save 10%!

Advertise in all four 2013 publications and save 10% on the total rate. See details inside.

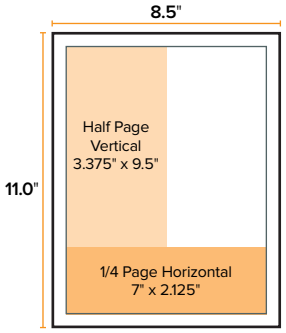
2013 Advertising deadline is **MARCH 8, 2013**, reserve space today.
Email: ecutone@newea.org | Call: 781-939-0908
Mail: Complete the enclosed form and mail, see address inside.

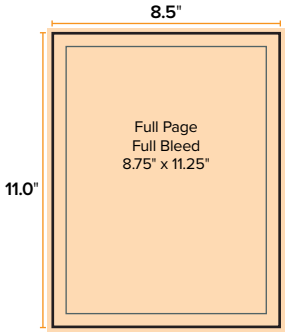
NEWEA
WORKING FOR WATER QUALITY

ADVERTISING POLICY

Advertising will be accepted subject to these guidelines:

1. NEWEA reserves the right to reject advertising which it deems unsuitable. NEWEA reserves the right to refuse advertising from advertisers of questionable credit or trade standing.
2. Advertising designed to simulate editorial content will be clearly labeled "ADVERTISEMENT" in a type line above or below the insertion in accordance with postal regulations.
3. Cancellation is not accepted after closing dates listed for each publication. Outstanding balances must be made current before new advertising will be considered for placement.
4. Initial review of submitted advertisements will be made by NEWEA Executive Director and Journal Committee Chair.
5. NEWEA is responsible for supplying advertising space and is NOT liable for the content of advertisements in the Journal or any other NEWEA publication.
6. NEWEA reserves the right to determine the placement of all advertisements, including Special Placement Ads which are available on a first-come, first-served basis and require a written contract between NEWEA and the advertiser.
7. A signed contract must be submitted with advertisement submissions and prior to closing dates specified for each publication.





ADVERTISER

Name _____

Company _____

Address _____

City, State, Zip _____

Telephone _____

Fax _____

Email _____

Agrees to advertise in the JOURNAL of the New England Water Environment Association in the 2013 issues as selected below:

Size ad: _____ page

Choose one: Color_____ Black & White_____

Issues (circle): Spring, Summer, Fall, Winter, All

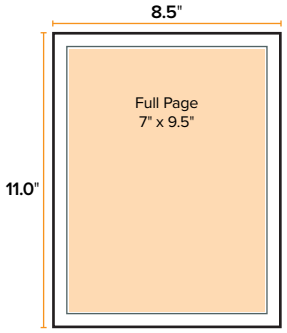
Special Placement Request:_____

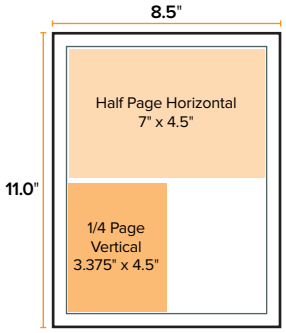
(Processed on a first come first serve basis)

Total Cost: (see rates below): $_____

Closing date for artwork (disk or email) is **March 8** (Spring), **May 17** (Summer), **August 16** (Fall), and **November 15** (Winter).

The Advertiser agrees to supply or to pay the cost of all copy, artwork or negatives required.





AD AGENCY

Name _____

Ad Agency_____

Address _____

City, State, Zip _____

Telephone _____

Fax _____

2013 RATES

Display Ads	Rate (per insertion)	Annual Total* (Discounted Rate)
Full Page	$560	$2,105
Half Page	$420	$1,600
Quarter Page	$340	$1,300
Color (4 color process)		
Full Page	$880	$3,200
Half Page	$680	$2,460
Quarter Page	$540	$1,950

Special Placement (4 color process, full page ads only)	
Facing President's Message	$3,400
Back cover	$5,600
Inside back cover	$3,640
Inside front cover	$3,880

*For all four issues

Advertising page layout size, and bleed tolerances for full page, full bleed, or partial bleed ads will be supplied upon notification of intent to advertise.

Color Advertisements in the JOURNAL:

The JOURNAL currently offers both Black & White and 4-Color Advertising options and will continue to do so for all four 2013 publications. Beginning in 2014, only 4-Color advertising space will be sold. For details and advertising design or production assistance, please email Elizabeth Cutone, ecutone@newea.org.

NEWEA
WORKING FOR WATER QUALITY